

## International Program

### 12/2/15 Town Meeting Break Out

- International students priority enrollment
- Recruiting
- Housing Information – use DVC as an example
- Markets of interest – China enrollment fairs, recruiter (soccer for example)

### Barriers

- Housing costs, transportation
- 3 of 4 international students view admissions through mobile devices – Admissions App
- Foreign language app
- International students/programs website
- Study abroad courses
- Exchanges with foreign universities

### Marketing

- What are successful other community colleges
- Transferability (ADT, Tag)
- Private Recruiters
- English for International Purposes Program
- Part-time students on other Visas
- Business outreach
- UK –Getting a degree here now a viable option
- Retention Efforts
- Proper placement/ESL and ENG
- Promoting – ESL, ENG language tracks
  
- Housing is the major roadblock
- Build a dorm with the next Bond