



## **2.2 For 22 Challenge For Veterans SPONSORSHIP INFO**

**Logo Deadline - Aug. 30, 2023**

*Brought to you by the* VETERANS FIRST PROGRAM  
Valley Veterans Foundation & the LPC Foundation

2.2 for 22 Challenge for Veterans event directly focuses on preventing veteran suicide. Recent data shows that the number of veterans who succumb to suicide has been reduced to 17 a day. We remain utilizing 22 as a symbol and benchmark to demonstrate what although the number has reduced, more work needs to be done. Your support will help us in bringing this number down to zero.

The Veterans First Program coordinates an annual event at Las Positas College to involve the local community, raise awareness to prevent veteran suicide, and raise funds to toward scholarships and mental health programs to support veterans. In 2022-2023, funds raised were used toward hosting events that build camaraderie with student veterans at Las Positas College that give them a sense of belonging and community support. We also offered alternative methods for releasing stress and anxiety for veterans, such as “Drumming for Veterans.” Funds were also used for scholarships for student veterans who faced financial challenges that created stress and anxiety.

Become one of our champions for the event. Join us in either sponsoring a booth at 2.2 on October 21st at Las Positas College or sponsoring a student veteran to participate for free. Sponsorship funds will also defray operational costs, such as medals, t-shirts, facilities staff costs, etc.

The Veterans First Program will partner with the Las Positas College Foundation and the Valley Veterans Foundation who are committed to supporting veterans who want to advance their educational goals through active resource development and effective community partnerships.

Sincerely,  
Las Positas College Veterans First Program  
925.424.1570 - Mon-Thurs 9 am to 5 pm  
[lpcveteransfirst@laspositascollege.edu](mailto:lpcveteransfirst@laspositascollege.edu)



## SPONSORSHIP LEVELS

Thank you for your sponsorship! Deadline for sponsors is August 30, 2023. The sooner we have your logo, the quicker LPC Veterans First Program can promote on social media. (Our social media reach is over 2,500 followers.)

### Instructions:

1. Email: [lpcveteransfirst@laspositascollege](mailto:lpcveteransfirst@laspositascollege)
2. Subject line: 2.2 for 22 SPONSOR
3. Body of Email provide contact name, contact phone number, email.
4. Attach a vector or camera ready logo for the t-shirt by August 30, 2023. (T-shirts will be ordered the first week of September, 2023).
5. Checks may be made out the LPC FOUNDATION (notes: 2.2 for 22). A tax deductible receipt will be sent to you.

### Levels:

<b>For my Country</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Company advertised on all promotional materials - free challenge booth at event</li> <li>• Free registration for 10 participants (valued at \$220)</li> <li>• Two \$500 1-yr scholarships in company's name</li> <li>• One company sponsored Health &amp; Wellness workshop/event in LPC Veterans Resource Center</li> <li>• Company/Organization logo is larger in size and is represented before (or on top of) sponsors of lower tiers.</li> </ul>	
<b>Got Your Six</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>• Company advertised on all promotional materials - free challenge booth at event</li> <li>• Free registration for 10 participants (valued at \$220)</li> <li>• Two \$500 1-yr scholarships in company's name</li> <li>• One company sponsored Health &amp; Wellness workshop/event in LPC Veterans Resource Center</li> </ul>	
<b>Freedom is not Free</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>• Company advertised on all promotional materials - free challenge booth at event</li> <li>• Free registration for 5 guests (valued at \$110)</li> <li>• One company sponsored Health &amp; Wellness workshop/event in LPC Veterans First Program</li> </ul>	
<b>All American</b>	<b>\$1000</b>
<ul style="list-style-type: none"> <li>• Company advertised on all promotional materials - free challenge booth at event</li> <li>• Free registration for 3 guests (valued at \$66)</li> </ul>	
<b>Red, White &amp; Blue</b>	<b>\$500</b>
<ul style="list-style-type: none"> <li>• Company advertised on all promotional materials - free challenge booth at event</li> <li>• Free registration for 2 guests (valued at \$44)</li> </ul>	
<b>Thank You for Your Service - Individual Donation</b>	<b>\$100 or \$150 or \$200 or \$250</b>
<ul style="list-style-type: none"> <li>• Free registration for 2 student veterans</li> </ul>	