

Required Core Course	Course-Level SLOs and/or Measurable Objectives (from Course Outline of Record)	Applicable Program Outcomes/PSLOs (from Catalog and on SLO Website)
<b>BUSN 1A – Financial Accounting</b>	<p><b>Course Student Learning Outcomes:</b>  <b>Upon completion of BUSN 1A, the student will be able to:</b></p> <ul style="list-style-type: none"> <li>- calculate and analyze current ratio, debt ratio, and gross profit ratio.</li> <li>- identify and name different components of a balance sheet and income statement.</li> </ul> <p><b>Applicable Measurable Objectives:</b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- Explain how an accounting system is designed to satisfy the needs of specific businesses and users; how different components affect each other and purpose of journals and ledgers;</li> <li>- analyze and record business transactions and prepare and interpret the four basic financial statements;</li> <li>- explain the content, form and purpose of the basic financial statements (including footnotes) and the annual report, and how they satisfy the information needs of investors, creditors and other users;</li> <li>- interpret company activity, profitability, and liquidity through the selection and application of appropriate financial analysis tool.</li> <li>- identify the ethical implications inherent in financial reporting and how to apply strategies for addressing them.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students are able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast ethical standards and best practices of social responsibility to business situations.</li> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures</li> <li>- explain the functions of all business operations and identify the resources needed in each area.</li> <li>-- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>

<p><b>BUSN 1B – Managerial Accounting</b></p>	<p><b><u>Course Student Learning Outcomes:</u></b>  <b>Upon completion of BUSN 1B, the student will be able to:</b></p> <ul style="list-style-type: none"> <li>- analyze and calculate the impact of changes in business income using cost volume profit analysis and construct contribution margin statements.</li> <li>- identify and categorize different cost classifications for fixed, variable, and mixed costs.</li> <li>- prepare operating and financial budgets and analyze variances.</li> </ul> <p><b><u>Applicable Measurable Objectives:</u></b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- Explain how an accounting system is designed to satisfy the needs of specific businesses and users; how different components affect each other and purpose of journals and ledgers;</li> <li>- analyze and record business transactions and prepare and interpret the four basic financial statements;</li> <li>- explain the content, form and purpose of the basic financial statements (including footnotes) and the annual report, and how they satisfy the information needs of investors, creditors and other users;</li> <li>- interpret company activity, profitability, and liquidity through the selection and application of appropriate financial analysis tool.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students are able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast ethical standards and best practices of social responsibility to business situations.</li> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures</li> <li>- explain the functions of all business operations and identify the resources needed in each area.</li> <li>-- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>
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	<ul style="list-style-type: none"> <li>- identify the ethical implications inherent in financial reporting and how to apply strategies for addressing them.</li> </ul>	
<b>BUSN 18 – Business Law</b>	<p><b>Course Student Learning Outcomes:</b>  <b>Upon completion of BUSN 18, the student will be able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast alternative legal theories as they apply to a case.</li> <li>- critique legal decisions made by the courts.</li> <li>- evaluate the dynamics behind multinational enterprises.</li> <li>- formulate legal conclusions based on sound legal reasoning.</li> </ul> <p><b>Applicable Measurable Objectives:</b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- describe the government’s constitutional authority to regulate business.</li> <li>- explain the social, political, and ethical implications of the law and their application to actual and hypothetical business transactions.</li> <li>- identify the different forms of business organizations, compare and contrast each formation, and describe the relationship to stakeholders.</li> <li>- detail the social, political, and ethical implications and relationship of the law to business transactions.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students are able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast ethical standards and best practices of social responsibility in business situations.</li> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures.</li> </ul>

	<ul style="list-style-type: none"> <li>- identify governmental agencies that regulate business and discuss the process of formation, powers, functions, and limitation.</li> </ul>	
<p><b>BUSN 40 – Introduction to Business</b></p>	<p><b><u>Course Student Learning Outcomes:</u></b>  <b>Upon completion of BUSN 40, the student will be able to:</b></p> <ul style="list-style-type: none"> <li>- communicate the impact of compliance-based and integrity-based ethics codes on the role of business in a market economy.</li> <li>- compare the three primary business formations used by privately held American businesses.</li> <li>- contrast management and leadership strategies in the function areas of management, marketing, finance, human resources and production.</li> </ul> <p><b><u>Applicable Measurable Objectives:</u></b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- list the five business environments and the five factors of productions.</li> <li>- list and compare the different types of global competition, the industries where they are typically found and the impact of each on business.</li> <li>- evaluate the financial impact of safety, product liability, environmental and labor laws and the expanding concepts of social ethics on the competitiveness of U.S. businesses globally.</li> <li>- discuss the forms of business ownership and list the advantages and disadvantages of each.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast ethical standards and best practices of social responsibility to business situations.</li> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures</li> <li>- explain the functions of all business operations and identify the resources needed in each area.</li> <li>- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>

	<ul style="list-style-type: none"> <li>-identify the different organizational structures of business and discuss the strengths and weaknesses of each.</li> <li>- identify the major production systems and explain the production processes connected to total quality management.</li> <li>- explain forces, components and strategies of the marketing environments and the role of the marketing mix.</li> <li>- discuss the various pricing strategies and objectives;</li> <li>- list the theories of motivation and discuss the appropriate circumstances for using each to motivate employees.</li> </ul>	
<p><b>CIS 50 – Introduction to Computing Information Technology</b></p>	<p><b><u>Applicable Measurable Objectives:</u></b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- describe existing and emerging technologies and their impact on organizations and society;</li> <li>- describe and evaluate the development and use of information systems in business</li> <li>- solve common business problems using appropriate Information Technology applications and systems.</li> <li>- demonstrate the possible solution(s) for simple business applications by applying productivity tools including, word processing, spreadsheets, databases, and presentation software.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast ethical standards and best practices of social responsibility to business situations.</li> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures</li> <li>- explain the functions of all business operations and identify the resources needed in each area.</li> <li>- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>

	<ul style="list-style-type: none"> <li>- Investigate current issues in computer environments such as security, society and business ethics over the use of computer data, and organization of data processing resources within the organization.</li> </ul>	
<p><b>ECON 1 – Principles of Microeconomics</b></p>	<p><b><u>Course Student Learning Outcomes:</u></b>  <b>Upon completion of ECON 1, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- define market and its failures and explain how market forces of supply and demand lead to efficient allocation of goods, services and factors of production.</li> <li>- define opportunity cost and marginal analysis and explain how they relate to choices of individuals in the economy.</li> <li>- define different market structures and explain how firms optimize their fiscal objectives in these markets.</li> </ul> <p><b><u>Applicable Measurable Objectives:</u></b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- define scarcity and explain how it relates to choices of individuals in the economy.</li> <li>- define comparative advantage and show how it facilitates gains from trade.</li> <li>- define elasticity and apply it in market analysis.</li> <li>- define market failure and evaluate alternative policy solutions.</li> <li>- explain the theory of the firm’s behavior.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures</li> <li>- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>

	<ul style="list-style-type: none"> <li>- use microeconomic models to show how prices and output are determined in various market structures.</li> <li>- demonstrate an ability to apply basic microeconomic concepts to business, social and personal issues.</li> </ul>	
<p><b>ECON 2 – Principles of Macroeconomics</b></p>	<p><b><u>Course Student Learning Outcomes:</u></b>  <b>Upon completion of ECON 2, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- define market and explain how market forces of supply and demand lead to efficient allocation of goods, services and factors of production.</li> <li>- define key economic indicators, including GDP, CPI, and Unemployment Rate, and use these quantitative measures to analyze the economy.</li> <li>- describe monetary and fiscal policies and explain how they affect short-term economic fluctuations.</li> </ul> <p><b><u>Applicable Measurable Objectives:</u></b>  <b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"> <li>- define scarcity and explain how it relates to choices that societies face.</li> <li>- define comparative advantage and show how it facilitates gains from trade.</li> <li>- define market economy and explain how market forces of supply and demand lead to efficient allocation of resources.</li> </ul>	<p><b>Upon completion of the AA in Business Administration, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- compare and contrast ethical standards and best practices of social responsibility to business situations.</li> <li>- demonstrate knowledge of business operations, the business organization, business environments, and business procedures</li> <li>- explain the functions of all business operations and identify the resources needed in each area.</li> <li>- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>

	<ul style="list-style-type: none"> <li>- describe and analyze the economy using a variety of quantitative measures.</li> <li>- identify and analyze factors that contribute to economic growth around the world.</li> <li>- describe the monetary system and explain the role of money, credit and the Federal Reserve.</li> <li>- use macroeconomic models to explain short-run economic fluctuations.</li> <li>- demonstrate an ability to apply basic macroeconomic concepts to past and current economic issues.</li> </ul>	
<p><b>MATH 40 – Statistics and Probability</b></p>	<p><b><u>Course Student Learning Outcomes:</u></b>  <b>Upon completion of MATH 40, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- build a frequency distribution for, and make a histogram of, quantitative data.</li> <li>- determine whether or not there is significant correlation for a bivariate dataset, and if so, fit a linear regression equation and use it for data prediction.</li> <li>- perform the steps for a hypothesis test about a single population parameter and interpret the result.</li> <li>- solve an application problem using the central limit theorem.</li> <li>- use a computer program to make a graph of categorical data.</li> </ul> <p><b><u>Applicable Measurable Objectives:</u></b></p>	<p><b>Upon completion of the AA in Business Administration, students will be able to:</b></p> <ul style="list-style-type: none"> <li>- explain the functions of all business operations and identify the resources needed in each area.</li> <li>- list and explain the factors of production, the external business environments and apply their influence in specific business problems.</li> </ul>



	<p><b>Upon completion of this course, the student should be able to:</b></p> <ul style="list-style-type: none"><li>- define different types of statistics, how they are used and misused.</li><li>- take real world raw data and organize it into tables, charts, and/or graphs both with and without the use of technology.</li><li>- interpret data displayed in tables and graphically.</li><li>- use appropriate statistical techniques to analyze and interpret applications based on data from disciplines including business, social sciences, psychology, life science, health science, and education.</li></ul>	
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