Chabot 2030
Planning for the College we want…
How can we...

• Build upon the Extraordinary impact Chabot has had within the community.
• Expand the relationships within the community.
• Cultivate successful programs, while evolving to meet the future needs of our community.
• Leverage foundation built by EMP, SP, and GP
Big Hairy Audacious Goal

“BHAG is a concept developed in the book *Built to Last*. A BHAG (pronounced “Bee Hag,” short for "Big Hairy Audacious Goal") is a powerful way to stimulate progress. A BHAG is clear and compelling, needing little explanation; people get it right away. Think of the NASA moon mission of the 1960s. The best BHAGs require both building for the long term AND exuding a relentless sense of urgency:

What do we need to do today, with monomaniacal focus, and tomorrow, and the next day, to defy the probabilities and ultimately achieve our BHAG?”
What?
The Big Hair Audacious Goal

• 30,000 students in 2030
Why?
The Impact

If we serve 7.5% of our Community...

• **Measurable Impact** on
  • Poverty
  • Housing insecurity
  • Economic stability
  • Confidence
  • Health
  • Quality of life
Who?
Those farthest from opportunity

- 30,000 single parent households
- 13,779 Veterans
- 125,000 Latinx
- 34,000 Black/African Americans
- 24,000 Disabled Under 65
- ?
- ?
How?

Go where the students are!
The Community is the Campus

Engage students earlier
Middle School Free College “Contracts”

Support Lifelong Learners
Adults have an average of four careers

?
Where?

Example

125,000 Latinx

*K-12
25,250

*Work

*Church

Cardenas Market

Social Media

*The community is the Campus
Workgroup

- 6 member (3/3) + 1
- Focus on Big Picture (BHAG)
- Develop structure for next steps
- Establish priorities
Workgroup Members

Heather Hernandez
Jennifer Lange
Arnold Paguio
Zeraka Mitchell

Noell Adams
Miguel Colón
Dov Hassan
Milestones and Deliverables

- **October 31st**
  - Joint Senate Workgroup formed
- **December 31st**
  - Revised plan presented to Senates
- **March 31, 2022**
  - Presentations to Shared Governance Committees
- **September 30, 2022**
  - Formal plan and resource request to College President
- **January 1, 2023**
  - Commence Presentations to Community
    - City Councils, School Boards, Chambers, Fraternal Orgs, Churches, etc
Immediate Priorities

• **Expand Outreach Efforts**
  - Clarify value proposition
  - Create relevant bundles of products/services
  - Identify/expand partnerships

• **Strengthen Enrollment Infrastructure**
  - Admissions and Records
  - Student Services
  - Retention
Process
Example

• **Admissions and Records**
  • Spring 2022 - A&R presents to IST.
  • IST approves. Sent to PRAC.
  • PRAC recognizes extraordinary need and sends recommendation to President.
  • President refers to Grants and PBC/CC/??
  • Fall 2023 – A&R enhancements commence
Questions, Suggestions, Comments, Complaints, Remarks?

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