



Mothers Against Drunk Driving San Francisco Bay Area Affiliate

24 Hour Victim Help Line: 877.MADD.HELP

MADD Programs:

College Presentation: Designed as an overview about MADD, and how college students in particular can be a part of the solution to lead toward a future with No More Victims through making healthy decisions when it comes to alcohol and other drugs. The presentation discusses issues of how drunk driving and underage drinking specifically impact college students. We talk about planning ahead when alcohol or other drugs are involved, and to always have a safe way home. Finally, we talk about what to do if the student thinks he/she or one of their friends may have a problem with alcohol or other drugs. Real life victim stories are used to help illustrate that by other's choices.

Power of Parents: Workshop for parents of middle and high school students to help empower them to have ongoing, intentional conversations about the dangers and consequences of underage drinking.

Educational Materials: Can be distributed electronically.

General MADD Presentation: An overview of our organization which includes information about the impact of alcohol and other substances in relationship to DUI arrests and crashes.

Victim Story: MADD Volunteer who is either a DUI survivor or a relative of a DUI victim shares their story to help the community understand the lasting and long-term effects of impaired driving.

DRUNK DRIVING FACTS

DRUNK DRIVING IS A
100% PREVENTABLE CHOICE



EVERY 48 MINUTES SOMEONE IS KILLED IN A DRUNK DRIVING CRASH



EVERY 2 MINUTES SOMEONE IS INJURED IN A DRUNK DRIVING CRASH



PEOPLE WILL BE IMPACTED BY DRUNK DRIVING IN THEIR LIFETIME



ALCOHOL = ALCOHOL ONE STANDARD DRINK



IT TAKES **1 HOUR** TO PROCESS **1 DRINK** OF ALCOHOL

ONLY TIME CAN SOBER YOU UP

EVERY **DAY** WE SHARE THE ROAD WITH **300,000** DRUNK DRIVERS

THE AVERAGE DRUNK DRIVER DRIVES OVER **80 TIMES** BEFORE THE 1ST ARREST

THE SAFEST CHOICE
Plan ahead and designate a non-drinking driver.



madd.org/ca

Funding for this program was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.



If you have any questions about programs and services that MADD offers or would like to schedule a Zoom Virtual Presentation, please contact Deirdre Carrick, Program Specialist at: Deirdre.carrick@madd.org



MADD California

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