



Photography Advisory Board

Meeting Minutes *Draft*

May 19, 2020 | 4:00 | Virtual Zoom

<https://cccconfer.zoom.us/j/96141464080>

LPC Mission Statement

Las Positas College provides an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting life-long learning.

LPC Planning Priorities

- ❖ Implement the integration of all ACCJC standards throughout campus structure and processes.
- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.

Advisory Board Members

Agenda Item

1. Welcome and Introductions

Meeting called to order at 4:05pm by Deanna

Deanna Horvath, Anne Kennedy, Vicki Shipman, Chris Meyer, Lucciana, Deb Bailey/Granada High School, Former Student, Alan Lewis/LPC Student & Camera Club President, Jason/Cal State East Bay,

2. Review and Approval of Minutes

Minor corrections; Add attendees, PHOTO 70 is cross listed.

Deanna

Chris

Unanimous Approval

3. Industry Updates

- Emerging trends/ opportunities

Jason Anaya - Digital infrared, looking at inventory to see if there are opportunities for conversion; just starting to find opportunities; is this something that Deanna would be interested in? Yes, per Deanna.

Lucciana – doesn't have experience but definitely interested.

Jason will continue to look into the opportunity.

Jason working on repairing the "table".

Lucciana presented the art show exhibit link. Shared out the complexities of the technology. Goal is to make it as easy as possible.

Deanna indicated that the students appreciated the project as she received positive feedback.

Debbie asking Chris what he's been providing for students since COVID-19; Chris was in a situation where his classes were at a point where he could work on theory versus technology. For future, he is unsure.

Using URF Academy for gaming software; it's module curriculum for game design theory which is also interactive; one module was easy to adopt onto PhotoShoppe.

4. Faculty Reports

- COVID-19 situation

Deanna – All physical events were cancelled; there have been challenges; feedback from students is that they are “eager” to go back to classes at campus; some students seem depressed; not super enthused about fall semester because they are not transferring; may go to LPC versus transferring; leaning towards online at LPC for the fall; Deanna hopes for a modified hybrid schedule; Summer enrollments are very good, many have waitlists; faculty creating a second schedule in preparation of a fall online (shadow schedule); she finds it draining to be in front of the computer.

Chris – his challenge is to find more effective ways to reach the students because of their non-responsiveness. Effort to communicate.

Lucciana – one of the classes at Mel’s Photo Classes, like Miranda’s Alive (?) work with different activities. Recommended <https://www.artivityinplace.com/> for students to increase engagement.

Chris – in the fall, he’ll employ the Getty Challenge with students.

Deb – what is LPC doing about equity (e.g. Photoshop)?

Deanna – our students have access through Adobe for students to have access through July; not sure if they will be extending the deadline. LPC has provided laptops for students that includes specific software; some students had internet issues; LPC has purchased and checked out hotspots; LPC fortunate to have an excellent IT Director, Stephen Gunderson; his entire crew has been instrumental with the online transition. May have a bump in enrollment depending on whether LPC goes to fully online and if students are, in fact, going to transfer. Final project was to document their experience moving to fully online. Video class made a public service announcement. She encouraged students to find that “silver lining”.

Chris – It’s difficult for students because of newly required time management factor; they’ve always had structure with scheduled school classes, now not so much.

- Enrollments – Summer is full; fall enrollment now.

- Curriculum

Business of Photography on pause until BUSN faculty may review; BUSN faculty didn't like that hit had anything to do with business; workaround is "Profession of Photography"; during the curriculum process, it was sent back to the drawing board;

Lucciana – include curriculum specific to photography (portfolios, contract management);

Stephanie – does this type of course already exist at another community college or a university?

Deanna – Yes she has reviewed

Jason – in the lighting class, he touches on these outcomes, more like here's what to expect with clients. He runs Independent Studies for Business In Photography, he'll share the information; at CSUEB they have a class Business of Being an Artist;

Jason – is it possible to do a co-enrollment?

Deanna – suppose we could....faculty said it's about content of the class; does the faculty teaching have the FSA is a concern from the BUSN faculty; would prefer to have a class specific to photography;

Lucciana – Possibly BUSN could create an arts specific BUSN class that is focused more on the arts, then it would be available in the BUSN course inventory.

Deb – it would be interesting to see if BUSIN would be in agreement to move forward with an Arts Specific BUSN class.

Deanna – A focus class would be ideal for professional photography.

Jason – What about modifying an existing class?

Deanna – Depends on the class.

Deanna – going to talk to BUSN faculty again to create a lower unit certificate geared towards business development.

Jason & Deanna – If offered once per year, it would fill.

Chris – Asked if Peter has these classes. Yes, Design Shop and Portfolio class.

Deanna – Professional Practices class that covers the options in the field. An existing class could be beneficial.

Lucciana – Learning about copyright, have a website, have a cv.

Chris & Jason – Agree with a BUSN class.

Alan – Yes, important to have this sort of class, they understand photography but not understand business. Personally, add to the existing certificate.

Deanna – Idea is that the certificate is stackable that one may earn a cert in photography and then one in business of photography.

New certificate information – ask Deanna

Discussion about the Film Studies Certificate.

5. Other

- Events: Virtual online exhibition

Anne going to post to the website.

Chris going to send out to his network.

Chris – shared information about the Digital Media camp.

Alan – Camera club stopped meeting in the spring due to shut-down; will resume in the fall if on campus or will resume online.

6. Action Items/ Recommendations

New certificates tabled

7. Adjournment

5:34pm

8. Next Regular Meeting:

TBD depending campus position due to COVID 19.

