



APPLIED PHOTOGRAPHY ADVISORY BOARD MEETING DRAFT MINUTES

September 24, 2018/5:00pm/Room 703

LPC Mission Statement

Las Positas College is an inclusive learning-centered institution providing educational opportunities and support for completion of students' transfer, degree, basic skills, career-technical, and retraining goals.

LPC Planning Priorities

- ❖ Establish regular and ongoing processes to implement best practices to meet ACCJC standards.
- ❖ Provide necessary institutional support for curriculum development and maintenance.
- ❖ Expand tutoring services to meet demand and support student success in Basic Skills, CTE, and Transfer courses.
- ❖ Coordinate available resources to address current and future professional development needs of faculty, classified professionals, and administrators in support of educational master plan goals.

Music Advisory Board

Members

Bijan Yashar/Las Positas College
Chris Meyer/Tri-Valley ROP (Dublin HS)
Deanna Horvath/Las Positas College
Deb Bailey/Granada High School
Jason Anaya/Anaya Photography
Jonathon Miller/Photographer
Lucciana Caselli/Las Positas College
Sarah Holtzclaw/Tri-Valley Career Center
Stephanie Taylor/Las Positas College
Stuart McElderry/Las Positas College

Members Present (non-voting):

Vicki Shipman

Meeting Minutes

1. Welcome and Introductions

Deanna Horvath called the meeting at 5:04pm

Members Present: Deanna Horvath (LPC); Deb Bailey (Granada HS); Lucciana Caselli (LPC); Stephanie Taylor (LPC); Stuart McElderry (LPC); Alan Lewis (LPC Student); Vicki Shipman (LPC)

2. Approval of Prior Meeting Minutes

MSC: Lucciana Caselli/Deb Bailey

Approved: Unanimous

Abstention – Stuart McElderry & Alan Lewis

3. Industry Update

New Technology

Lucia – Visual Supply Company (Visco) has a photography app for the cell phone; fine art instagram; app is based off of content. Basing app of off film types; can get training direct from the app; Visco provides lots of free community outreach; she can help facilitate a partnership.

Alan – Seems that film is starting to be more popular whereas it died in the past.

Deanna – There is a sustained interest in original photography. People growing tired of sitting at a computer all the time. Seems like photo shops are re-emerging with a niche.

Lucia – Re Phase I, work on having a tour or presentation with the company.

Deanna – Freestyle from SoCal may be interested in hosting a tour.

Deanna – Through Perkins funds, Canon lenses purchased to add value; motorized turn-table for photography; and, LED lighting. Need to provide training to the students with the new equipment.

Training Needs

No Discussion

Hiring Needs

No Discussion

4. Faculty Report

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Enrollments

Summer enrollment (69 students) has been marginal; this past summer surprisingly well for a compressed class; Fall, approximately 130 students in all classes; many classes have been updated so increases interest.

Curriculum

Currently LPC has a Career Certificate, she has been encouraging students to obtain an Occupational AA/AS in lieu of an Applied Photography Cert/Degree. Program of Study handout disseminated. Goal is to be offered Fall 2019. The plan is to develop stackable certificates. Deanna is working on three to four stackable certificates with an option to also achieve an Associates of Arts Degree. Still working on adding other classes including Business Practices & Photography and Professional Practices (these two classes would be in List A: Electives).

Question to the advisory: Should Business of Photography be in the required core?
Yes, but at the second level of the stackable certificate.

Other

Promoting the program – Deb Bailey asked what they can do at Granada to help promote? She'd like to be able to disseminate the Program of Study and create articulation. High School tours could also be coordinated.

5. Recommendations from the Advisory Board

Develop Career Certificate(s) into a Stackable Certificate of Achievement(s)
MSC: Deb Bailey/Stephanie Taylor
Unanimously Approved

6. Next Regular Meeting TBD

Adjournment: 6:15pm