Community Leadership Day
August 6, 2009
What is the Foundation?

- 501 (c)(3) Non-profit; closely aligned with the College, but independent Board.

- Two Goals
  - Raise Awareness
  - Develop Support
Why is it needed?

• Many residents do not realize the asset they own and why it matters.
  □ Quality for individuals
  □ Positive impact on the Tri-Valley
    - Reduced social costs
    - An educated workforce

• State funding is “uncertain.”
  □ The current budget crisis is well known
  □ In best of times, CA is almost dead last in community college funding.

• For too many, Las Positas is an unaffordable bargain.
  □ Only $26 per unit: About $80 - $100 / class
  □ True cost is much higher
    - Transportation, childcare, lost work and family time
    - Textbooks! An example of ONE book for Chemistry 1A = $425

• Cannot slow the building and use the money for the people needs.
What does the Foundation support?

- Broad array programs for:
  - Campus community:
    - Students, faculty and staff
  - The larger Tri-Valley Community

- Signature Programs
  - Veterans First Initiative
  - Textbook Challenge
  - College Bound Scholars

- A FEW other examples:
  - $60,000 yearly in Scholarships
  - $12,000 for basketball uniforms
  - $25,000 for an Integrated Learning Center
  - $12,000 for disabled students adaptive equipment
  - $12,000 for Admin of Justice “Crime Scene Van”
How is money raised?

- **Individuals**
  - Directly
  - Events (e.g., yearly *Best of the Best Gala*)

- **Businesses, Foundations and Organizations – A FEW examples:**
  - **Businesses:**
    - Sandia National Laboratories
    - Lawrence Livermore National Laboratory
    - SYBASE
    - Wells Fargo
    - Fremont Bank
    - Rotarians
    - Most local wineries and many Tri-Valley restaurants

  - **Foundations:** Wells Fargo, Fremont Bank, Rotarians

  - **Organizations:** Foresters and Hindu Community & Cultural Center
Come join us!
Support OUR regional community college:
Las Positas College