



Las Positas College
Discipline Program Review Data Packet
Fall 2017 to Fall 2021

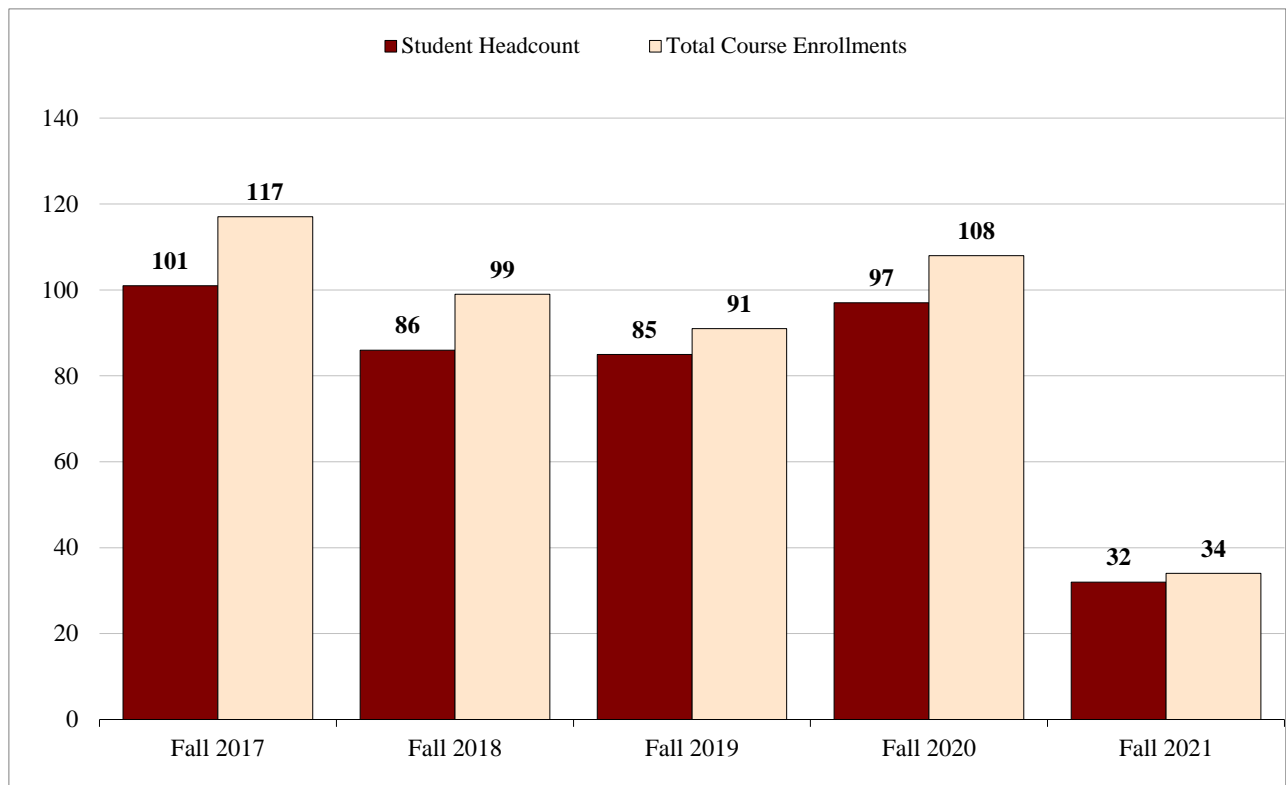
Discipline:

Journalism and Media Studies (JAMS/MSCM)

<u>TABLE OF CONTENTS</u>	<u>PAGE</u>
Headcount & Enrollment	1
Student Demographics: Gender & Age	2
Student Demographics: Race-Ethnicity	3
Student Enrollment Status	4
Student Unit Load	5
Students Using Distance Education	6
Student Educational Goal	7
Highest Educational Level of Students	8
Student Performance: Grade Distribution	9
Student Performance: Distance Education	10
Enrollment Management Data	11-12
Prior Experience in English & Math	13

Headcount & Enrollment

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Student Headcount	101	86	85	97	32
Total Course Enrollments	117	99	91	108	34



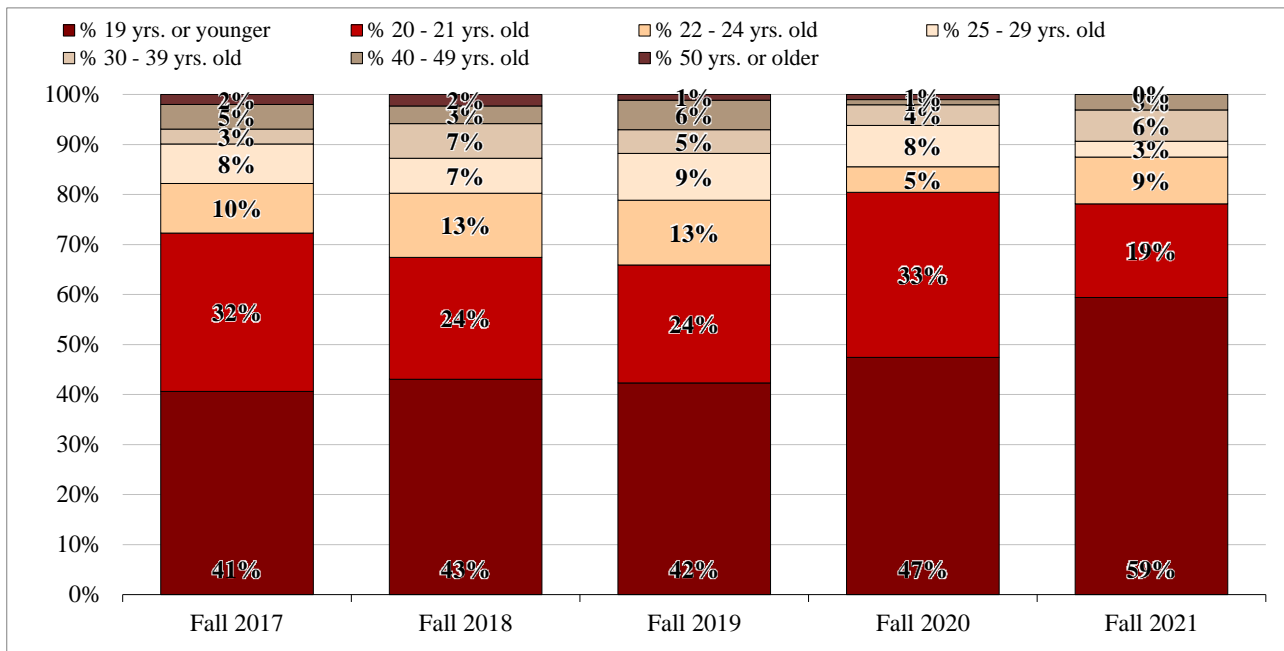
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

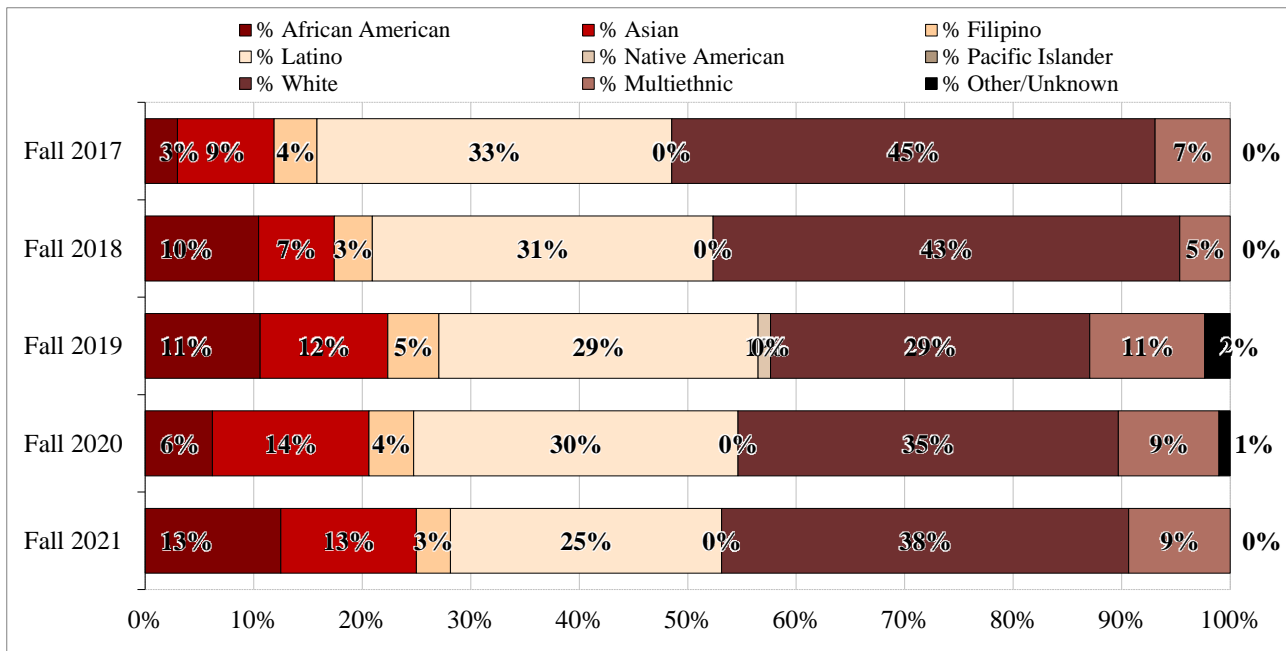
Student Demographics: Gender & Age

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Female	44	40	32	49	14
Male	56	46	52	45	18
19 yrs. or younger	41	37	36	46	19
20-21 yrs. old	32	21	20	32	6
22-24 yrs. old	10	11	11	5	3
25-29 yrs. old	8	6	8	8	1
30-39 yrs. old	3	6	4	4	2
40-49 yrs. old	5	3	5	1	1
50 yrs. or older	2	2	1	1	0
% Female	44%	47%	38%	52%	44%
% Male	56%	53%	62%	48%	56%
% 19 yrs. or younger	41%	43%	42%	47%	59%
% 20 - 21 yrs. old	32%	24%	24%	33%	19%
% 22 - 24 yrs. old	10%	13%	13%	5%	9%
% 25 - 29 yrs. old	8%	7%	9%	8%	3%
% 30 - 39 yrs. old	3%	7%	5%	4%	6%
% 40 - 49 yrs. old	5%	3%	6%	1%	3%
% 50 yrs. or older	2%	2%	1%	1%	0%



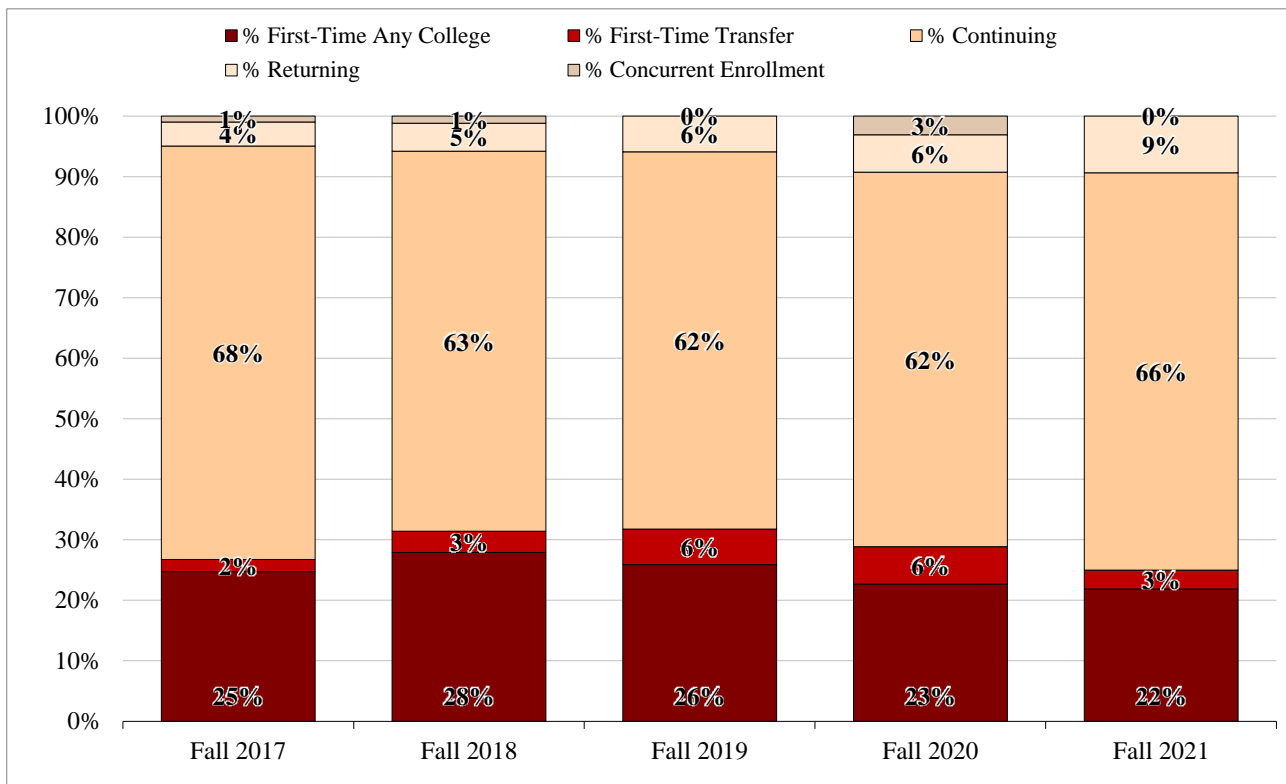
Student Demographic: Race-Ethnicity

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
African American	3	9	9	6	4
Asian	9	6	10	14	4
Filipino	4	3	4	4	1
Latino	33	27	25	29	8
Native American	0	0	1	0	0
Pacific Islander	0	0	0	0	0
White	45	37	25	34	12
Multiethnic	7	4	9	9	3
Other/Unknown	0	0	2	1	0
% African American	3%	10%	11%	6%	13%
% Asian	9%	7%	12%	14%	13%
% Filipino	4%	3%	5%	4%	3%
% Latino	33%	31%	29%	30%	25%
% Native American	0%	0%	1%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	45%	43%	29%	35%	38%
% Multiethnic	7%	5%	11%	9%	9%
% Other/Unknown	0%	0%	2%	1%	0%



Student Enrollment Status

	Journalism and Media Studies (JAMS/MSCM)				
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
First-Time Any College	25	24	22	22	7
First-Time Transfer	2	3	5	6	1
Continuing	69	54	53	60	21
Returning	4	4	5	6	3
Concurrent Enrollment	1	1	0	3	0
% First-Time Any College	25%	28%	26%	23%	22%
% First-Time Transfer	2%	3%	6%	6%	3%
% Continuing	68%	63%	62%	62%	66%
% Returning	4%	5%	6%	6%	9%
% Concurrent Enrollment	1%	1%	0%	3%	0%

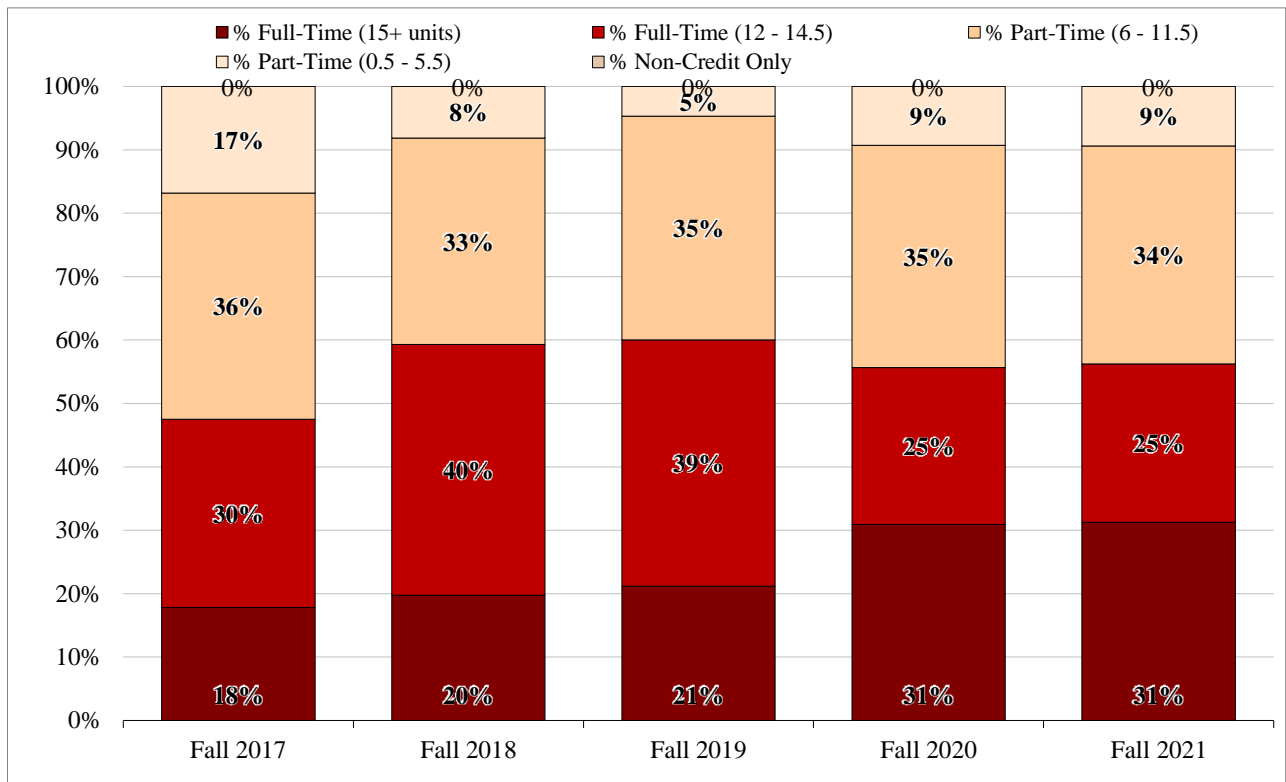


Definitions:

- First-Time Any College:** Students enrolled in college for the first time.
- First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.
- Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.
- Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.
- Concurrent Enrollment:** A special admit student currently enrolled in K-12.

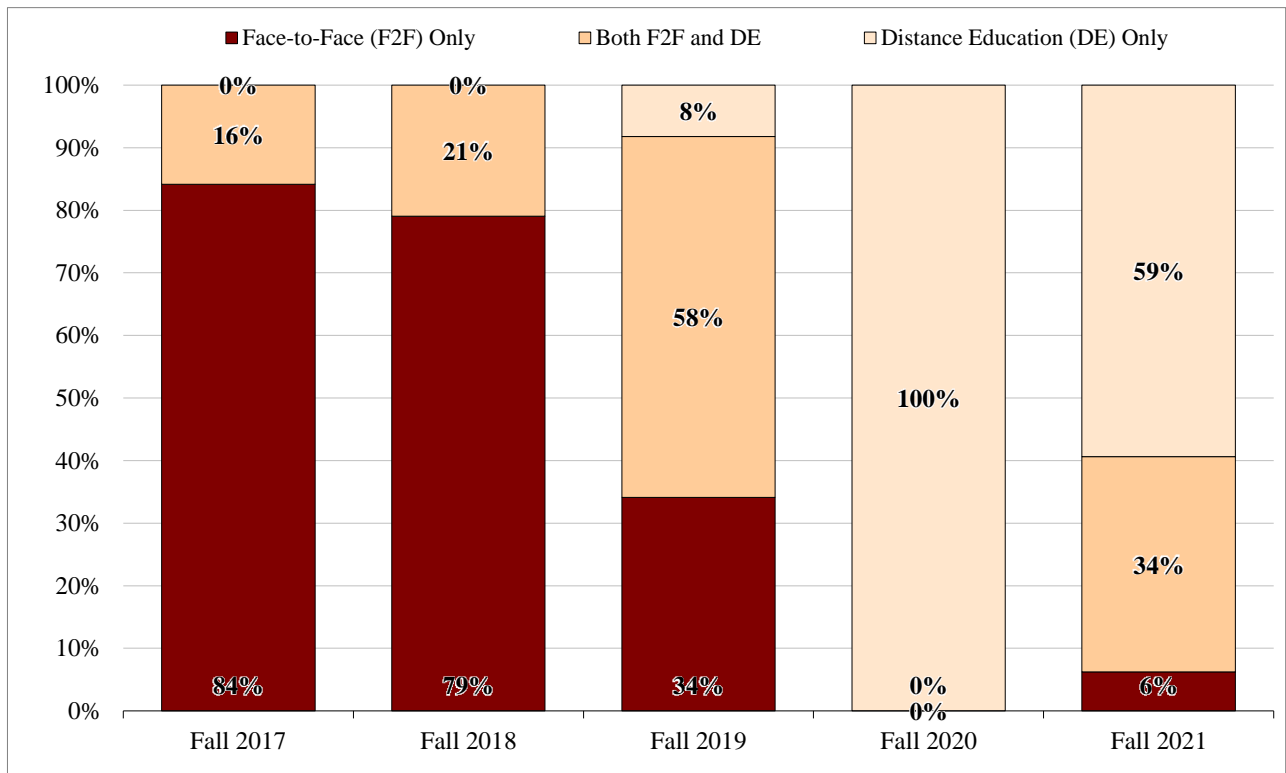
Student Unit Load

	Journalism and Media Studies (JAMS/MSCM)				
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Full-Time (15+ units)	18	17	18	30	10
Full-Time (12 - 14.5)	30	34	33	24	8
Part-Time (6 - 11.5)	36	28	30	34	11
Part-Time (0.5 - 5.5)	17	7	4	9	3
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	18%	20%	21%	31%	31%
% Full-Time (12 - 14.5)	30%	40%	39%	25%	25%
% Part-Time (6 - 11.5)	36%	33%	35%	35%	34%
% Part-Time (0.5 - 5.5)	17%	8%	5%	9%	9%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

Journalism and Media Studies (JAMS/MSCM)					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Face-to-Face (F2F) Only	85	68	29	0	2
Both F2F and DE	16	18	49	0	11
Distance Education (DE) Only	0	0	7	97	19
% Face-to-Face (F2F) Only	84%	79%	34%	0%	6%
% Both F2F and DE	16%	21%	58%	0%	34%
% Distance Education (DE) Only	0%	0%	8%	100%	59%

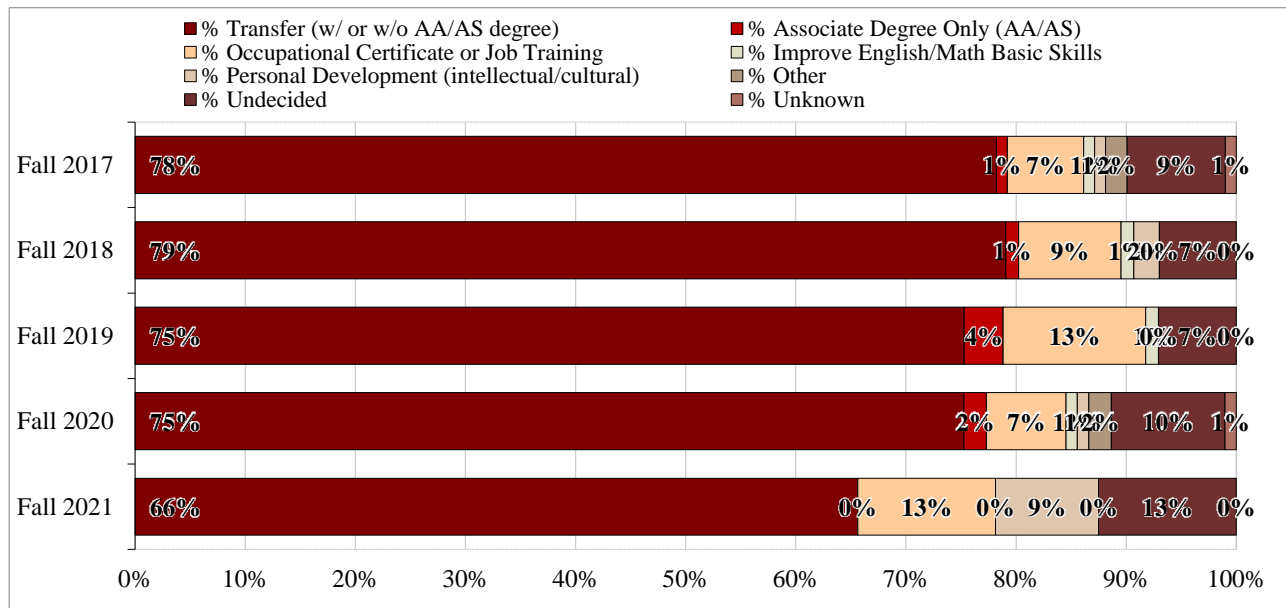


Definitions:

Distance Education (DE) includes enrollments in courses with section numbers designated as courses with 51% or more of instruction delivered online. Due to the COVID-19 pandemic, 2020-21 DE courses were distinguished through provisional designations.

Student Educational Goal

	Journalism and Media Studies (JAMS/MSCM)				
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Transfer (w/ or w/o AA/AS degree)	79	68	64	73	21
Associate Degree Only (AA/AS)	1	1	3	2	0
Occupational Certificate or Job Training	7	8	11	7	4
Improve English/Math Basic Skills	1	1	1	1	0
Personal Development (intellectual/cultural)	1	2	0	1	3
Other	2	0	0	2	0
Undecided	9	6	6	10	4
Unknown	1	0	0	1	0
% Transfer (w/ or w/o AA/AS degree)	78%	79%	75%	75%	66%
% Associate Degree Only (AA/AS)	1%	1%	4%	2%	0%
% Occupational Certificate or Job Training	7%	9%	13%	7%	13%
% Improve English/Math Basic Skills	1%	1%	1%	1%	0%
% Personal Development (intellectual/cultural)	1%	2%	0%	1%	9%
% Other	2%	0%	0%	2%	0%
% Undecided	9%	7%	7%	10%	13%
% Unknown	1%	0%	0%	1%	0%

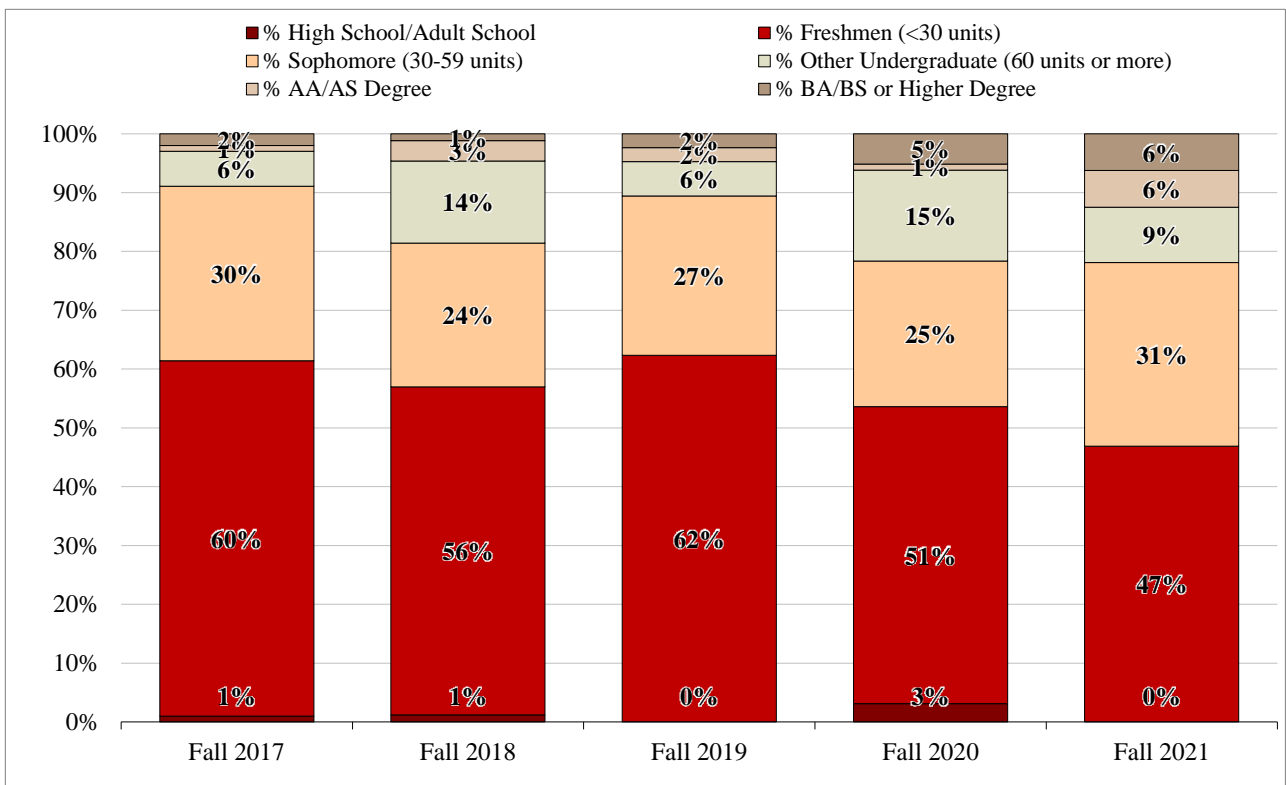


Definitions:

- Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.
- Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.
- Personal Development:** Students taking courses for intellectual and/or cultural development.
- Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

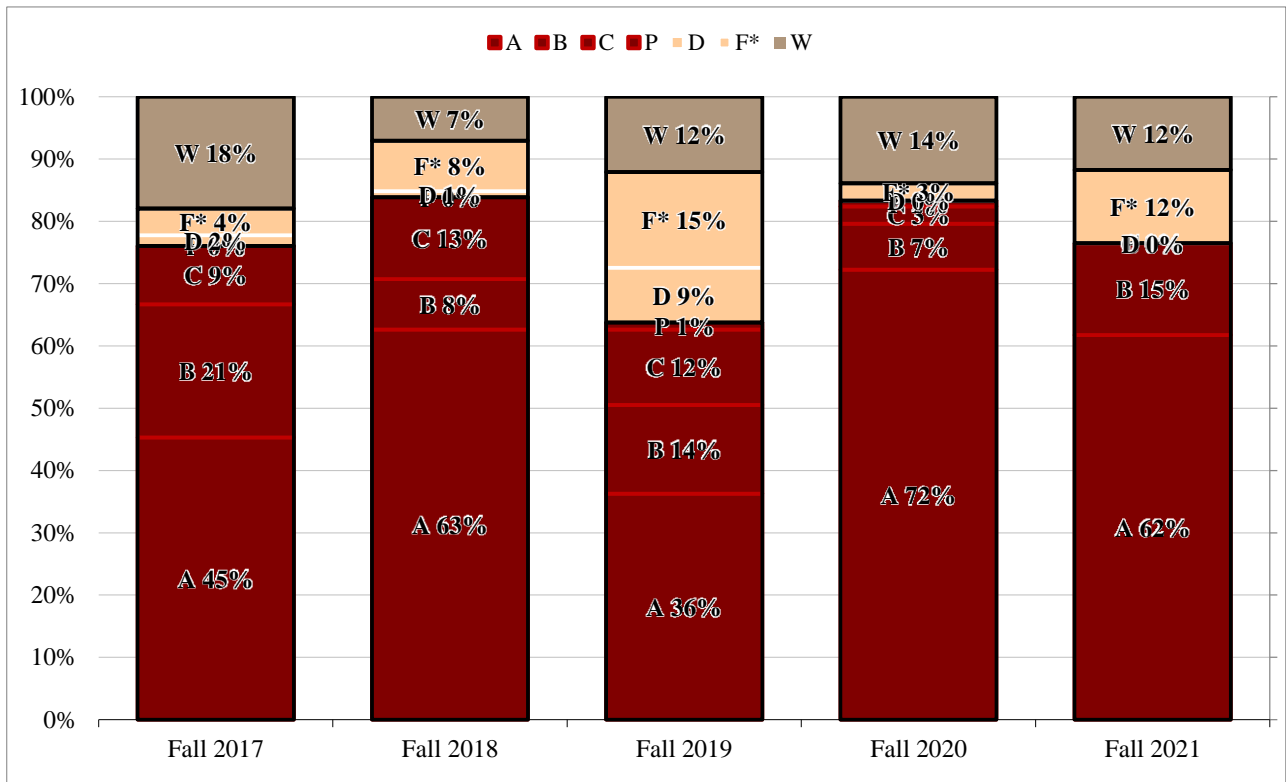
Highest Educational Level of Students

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
High School/Adult School	1	1	0	3	0
Freshmen (<30 units)	61	48	53	49	15
Sophomore (30-59 units)	30	21	23	24	10
Other Undergraduate (60 units or more)	6	12	5	15	3
AA/AS Degree	1	3	2	1	2
BA/BS or Higher Degree	2	1	2	5	2
% High School/Adult School	1%	1%	0%	3%	0%
% Freshmen (<30 units)	60%	56%	62%	51%	47%
% Sophomore (30-59 units)	30%	24%	27%	25%	31%
% Other Undergraduate (60 units or more)	6%	14%	6%	15%	9%
% AA/AS Degree	1%	3%	2%	1%	6%
% BA/BS or Higher Degree	2%	1%	2%	5%	6%



Student Performance: Grade Distribution

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Total Course Enrollments	117	99	91	108	34
Course Success Rates	76%	84%	64%	83%	76%
A	45%	63%	36%	72%	62%
B	21%	8%	14%	7%	15%
C	9%	13%	12%	3%	0%
P	0%	0%	1%	1%	0%
Course Non-Success Rate	6%	9%	24%	3%	12%
D	2%	1%	9%	0%	0%
F*	4%	8%	15%	3%	12%
Withdrawals (See Note)	18%	7%	12%	14%	12%



Definitions:

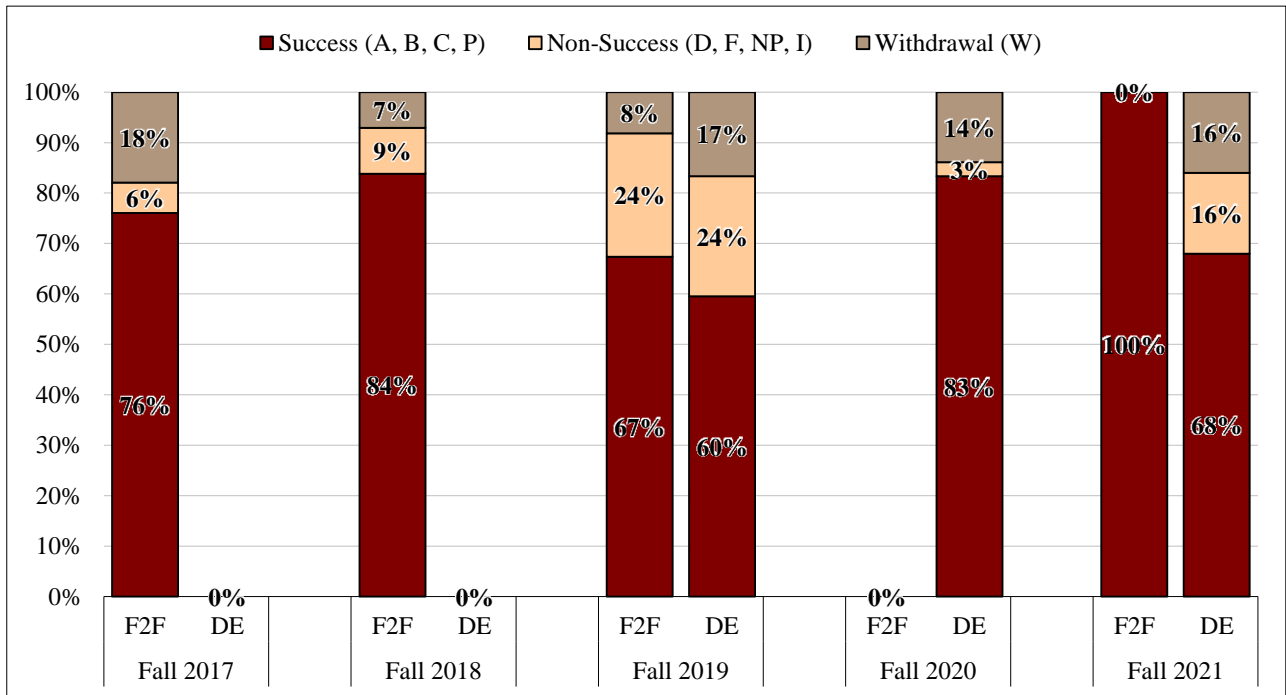
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Total Course Enrollments	117	99	91	108	34
Face-to-Face (F2F) Sections	117	99	49	0	9
Success Rates	76%	84%	67%	—	100%
Non-Success Rates	6%	9%	24%	—	0%
Withdrawals	18%	7%	8%	—	0%
Distance Education (DE) Sections	0	0	42	108	25
Success Rates	—	—	60%	83%	68%
Non-Success Rates	—	—	24%	3%	16%
Withdrawals	—	—	17%	14%	16%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

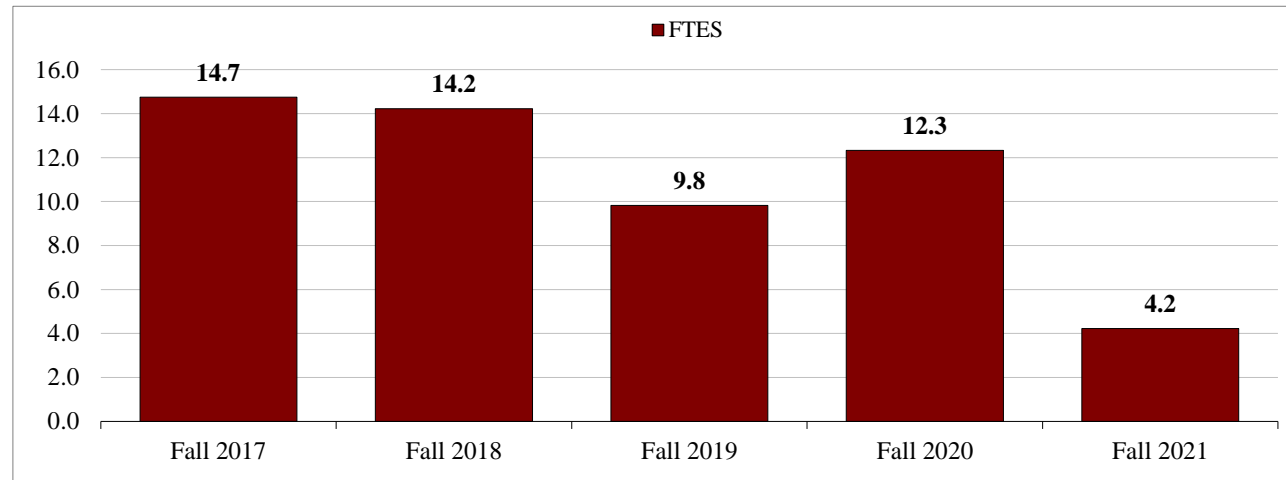
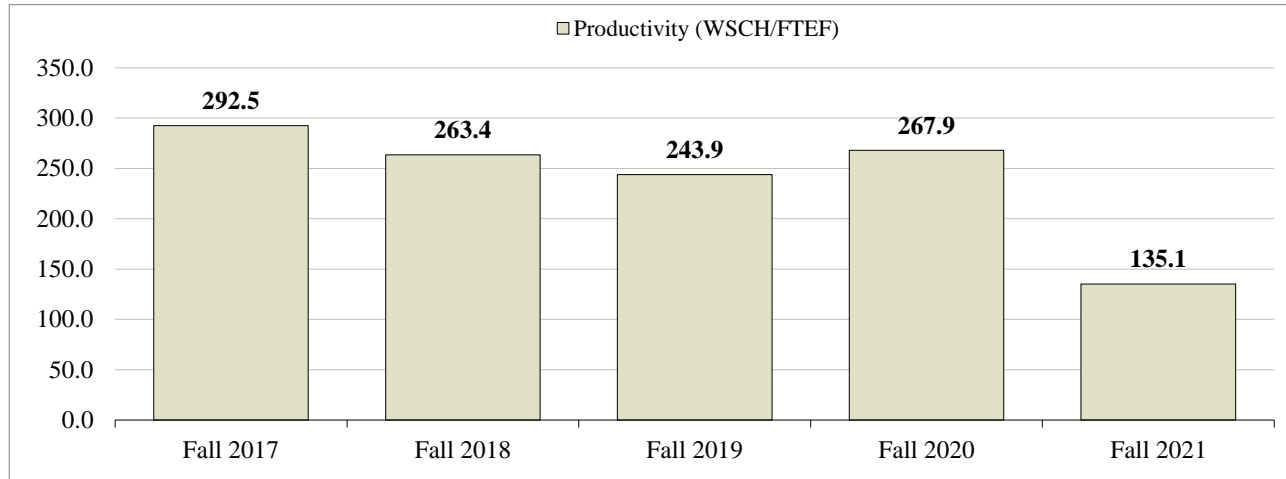
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
WSCH	465	441	298	381	127
FTEs	14.7	14.2	9.8	12.3	4.2
FTEF	1.6	1.7	1.2	1.4	0.9
Productivity (WSCH/FTEF)	292.5	263.4	243.9	267.9	135.1



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTEs is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

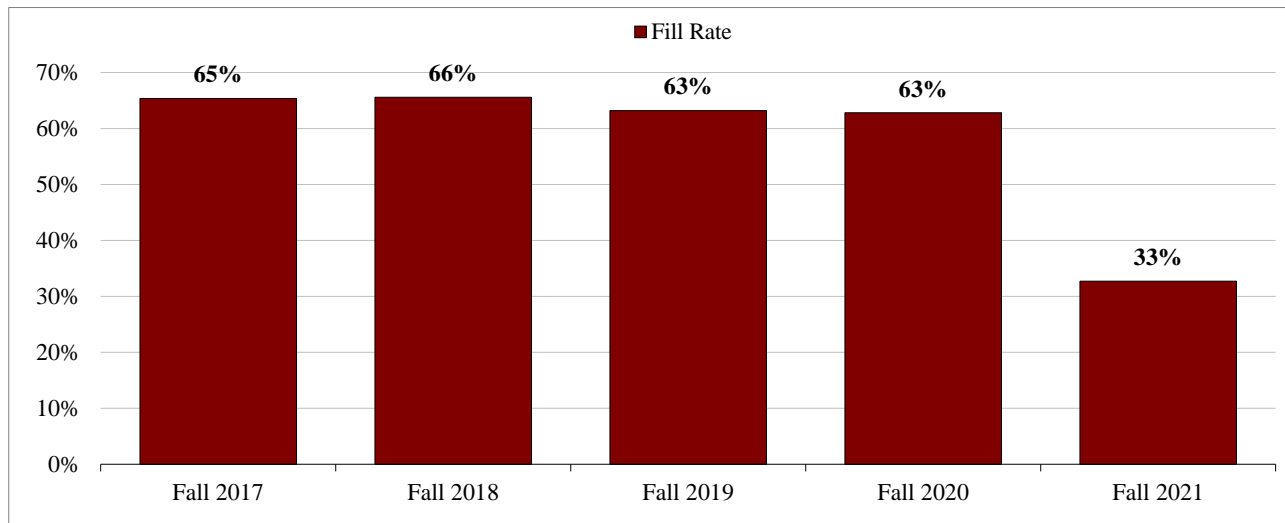
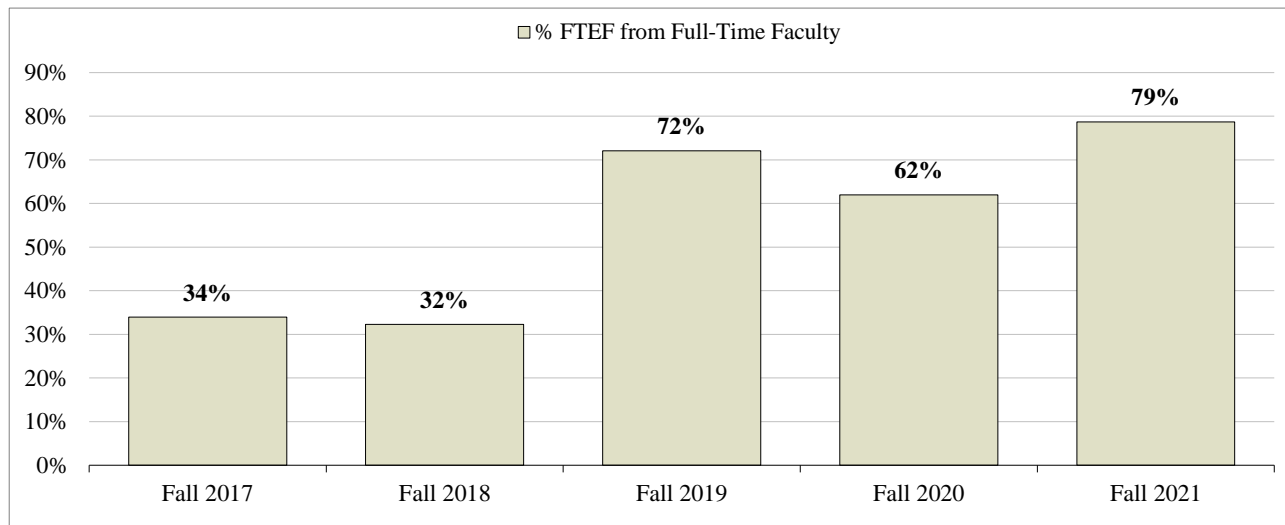
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Enrollment Management: Part 2

Journalism and Media Studies (JAMS/MSCM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
FTEF from Full-Time Faculty	0.5	0.5	0.9	0.9	0.7
% FTEF from Full-Time Faculty	34%	32%	72%	62%	79%
Enrollments	117	99	91	108	34
Capacity (seats available)	179	151	144	172	104
Fill Rate	65%	66%	63%	63%	33%



Definitions:

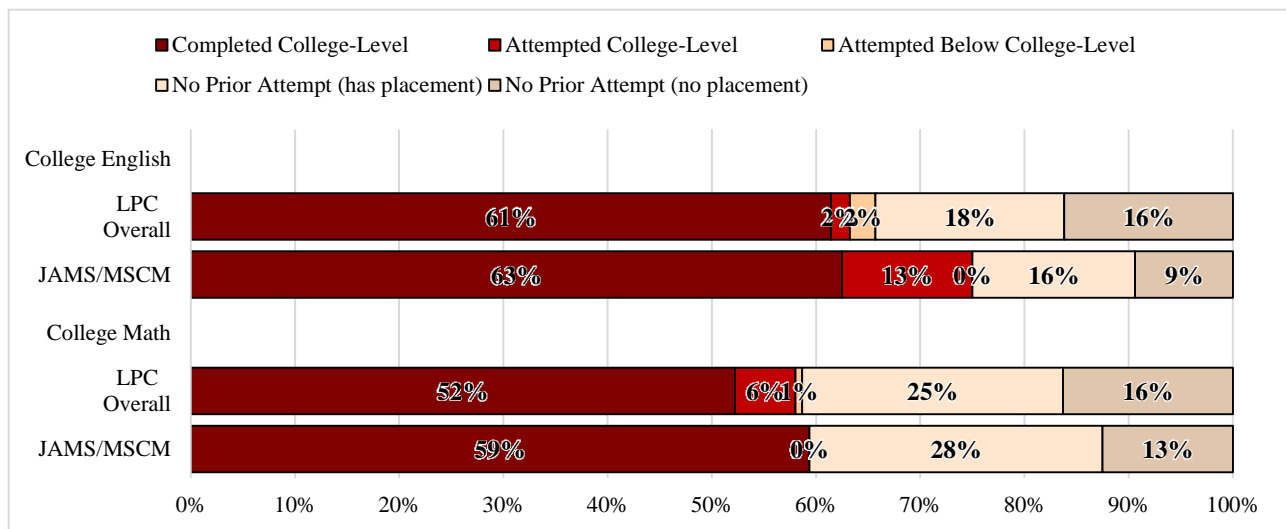
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Prior Experience in English & Math

	Fall 2021			
	JAMS/MSCM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	20	63%	3,849	52%
Attempted College-level	4	13%	430	6%
Attempted Below College-level	0	0%	46	1%
No Prior Attempt (has placement)	5	16%	1,845	25%
No Prior Attempt (no placement)	3	9%	1,202	16%
College Math				
Completed College-level	19	59%	4,530	61%
Attempted College-level	0	0%	132	2%
Attempted Below College-level	0	0%	181	2%
No Prior Attempt (has placement)	9	28%	1,337	18%
No Prior Attempt (no placement)	4	13%	1,192	16%



Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Prior Attempt (has placement) = no previous English enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Prior Attempt (has placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.