



Las Positas College  
**Discipline Program Review Data Packet**  
Spring 2018 to Spring 2022

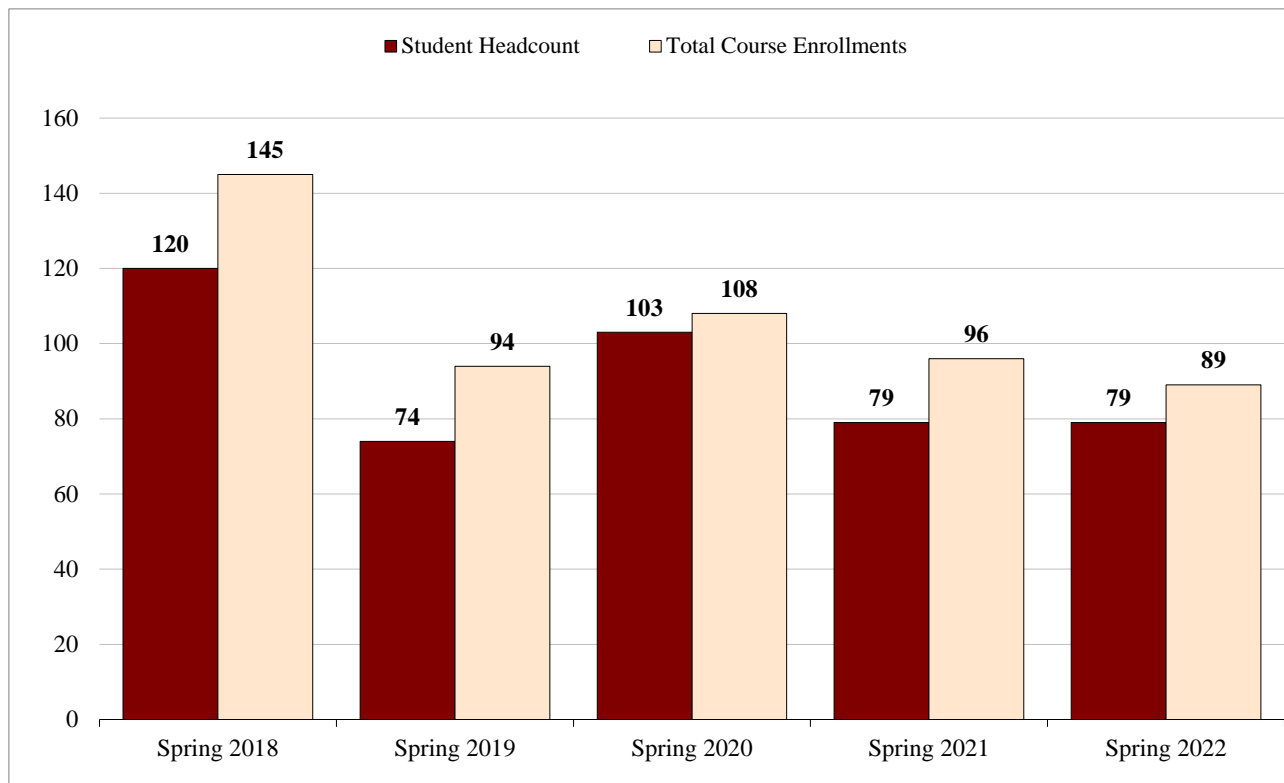
Discipline:

**Journalism and Media Studies (JAMS/MSCM)**

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## Headcount & Enrollment

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| Student Headcount                          | 120         | 74          | 103         | 79          | 79          |
| Total Course Enrollments                   | 145         | 94          | 108         | 96          | 89          |



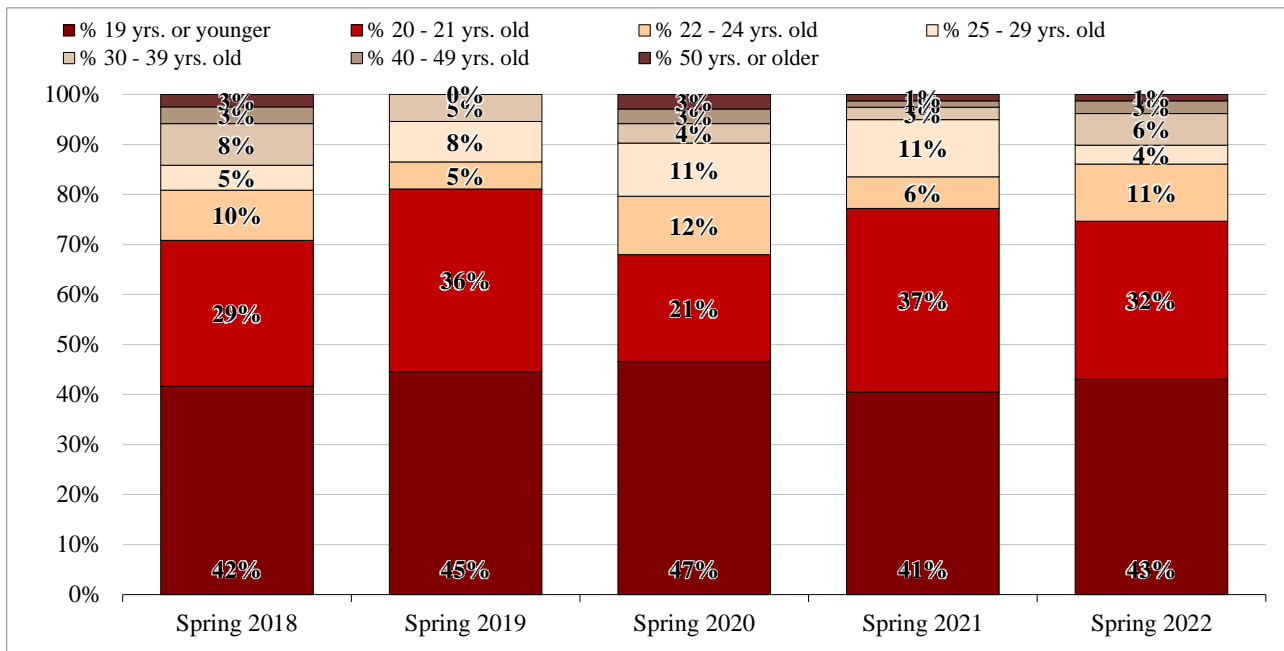
**Definitions:**

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

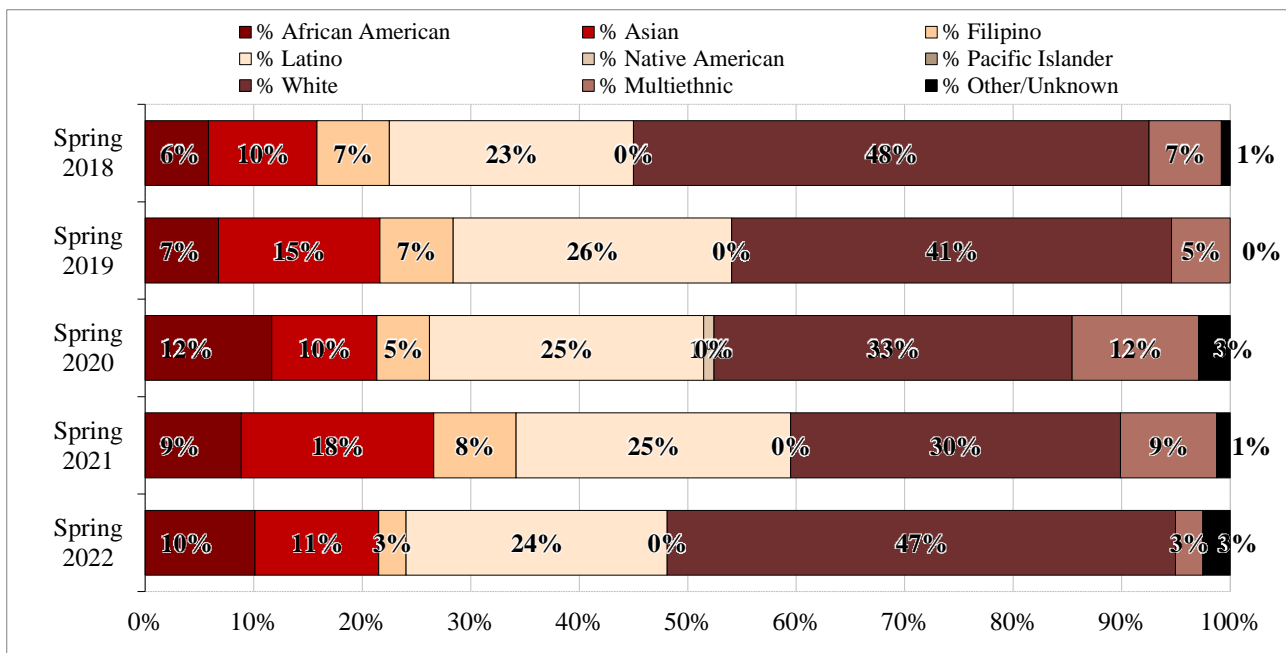
### Student Demographics: Gender & Age

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| Female                                     | 67          | 30          | 48          | 38          | 34          |
| Male                                       | 53          | 44          | 51          | 40          | 44          |
| 19 yrs. or younger                         | 50          | 33          | 48          | 32          | 34          |
| 20-21 yrs. old                             | 35          | 27          | 22          | 29          | 25          |
| 22-24 yrs. old                             | 12          | 4           | 12          | 5           | 9           |
| 25-29 yrs. old                             | 6           | 6           | 11          | 9           | 3           |
| 30-39 yrs. old                             | 10          | 4           | 4           | 2           | 5           |
| 40-49 yrs. old                             | 4           | 0           | 3           | 1           | 2           |
| 50 yrs. or older                           | 3           | 0           | 3           | 1           | 1           |
| % Female                                   | 56%         | 41%         | 48%         | 49%         | 44%         |
| % Male                                     | 44%         | 59%         | 52%         | 51%         | 56%         |
| % 19 yrs. or younger                       | 42%         | 45%         | 47%         | 41%         | 43%         |
| % 20 - 21 yrs. old                         | 29%         | 36%         | 21%         | 37%         | 32%         |
| % 22 - 24 yrs. old                         | 10%         | 5%          | 12%         | 6%          | 11%         |
| % 25 - 29 yrs. old                         | 5%          | 8%          | 11%         | 11%         | 4%          |
| % 30 - 39 yrs. old                         | 8%          | 5%          | 4%          | 3%          | 6%          |
| % 40 - 49 yrs. old                         | 3%          | 0%          | 3%          | 1%          | 3%          |
| % 50 yrs. or older                         | 3%          | 0%          | 3%          | 1%          | 1%          |



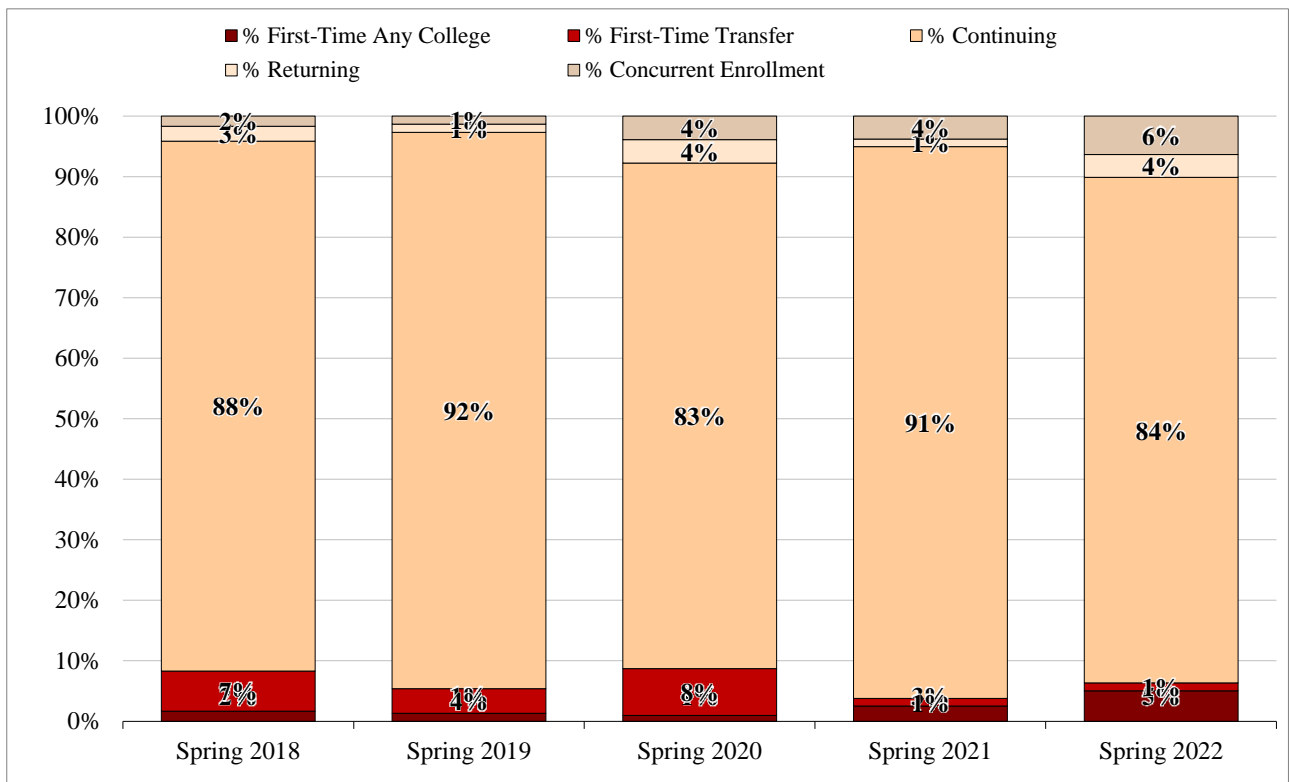
### Student Demographic: Race-Ethnicity

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| African American                           | 7           | 5           | 12          | 7           | 8           |
| Asian                                      | 12          | 11          | 10          | 14          | 9           |
| Filipino                                   | 8           | 5           | 5           | 6           | 2           |
| Latino                                     | 27          | 19          | 26          | 20          | 19          |
| Native American                            | 0           | 0           | 1           | 0           | 0           |
| Pacific Islander                           | 0           | 0           | 0           | 0           | 0           |
| White                                      | 57          | 30          | 34          | 24          | 37          |
| Multiethnic                                | 8           | 4           | 12          | 7           | 2           |
| Other/Unknown                              | 1           | 0           | 3           | 1           | 2           |
| % African American                         | 6%          | 7%          | 12%         | 9%          | 10%         |
| % Asian                                    | 10%         | 15%         | 10%         | 18%         | 11%         |
| % Filipino                                 | 7%          | 7%          | 5%          | 8%          | 3%          |
| % Latino                                   | 23%         | 26%         | 25%         | 25%         | 24%         |
| % Native American                          | 0%          | 0%          | 1%          | 0%          | 0%          |
| % Pacific Islander                         | 0%          | 0%          | 0%          | 0%          | 0%          |
| % White                                    | 48%         | 41%         | 33%         | 30%         | 47%         |
| % Multiethnic                              | 7%          | 5%          | 12%         | 9%          | 3%          |
| % Other/Unknown                            | 1%          | 0%          | 3%          | 1%          | 3%          |



### Student Enrollment Status

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| First-Time Any College                     | 2           | 1           | 1           | 2           | 4           |
| First-Time Transfer                        | 8           | 3           | 8           | 1           | 1           |
| Continuing                                 | 105         | 68          | 86          | 72          | 66          |
| Returning                                  | 3           | 1           | 4           | 1           | 3           |
| Concurrent Enrollment                      | 2           | 1           | 4           | 3           | 5           |
| % First-Time Any College                   | 2%          | 1%          | 1%          | 3%          | 5%          |
| % First-Time Transfer                      | 7%          | 4%          | 8%          | 1%          | 1%          |
| % Continuing                               | 88%         | 92%         | 83%         | 91%         | 84%         |
| % Returning                                | 3%          | 1%          | 4%          | 1%          | 4%          |
| % Concurrent Enrollment                    | 2%          | 1%          | 4%          | 4%          | 6%          |

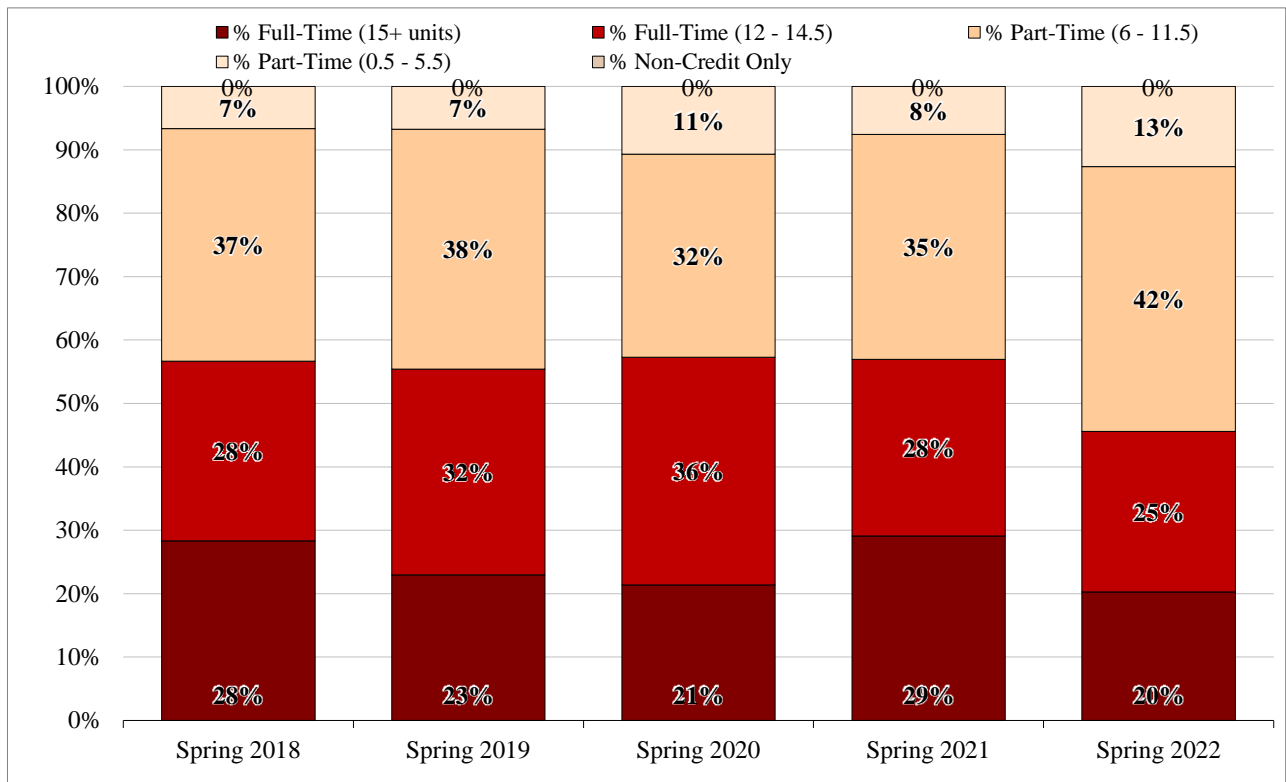


**Definitions:**

- First-Time Any College:** Students enrolled in college for the first time.
- First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.
- Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.
- Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.
- Concurrent Enrollment:** A special admit student currently enrolled in K-12.

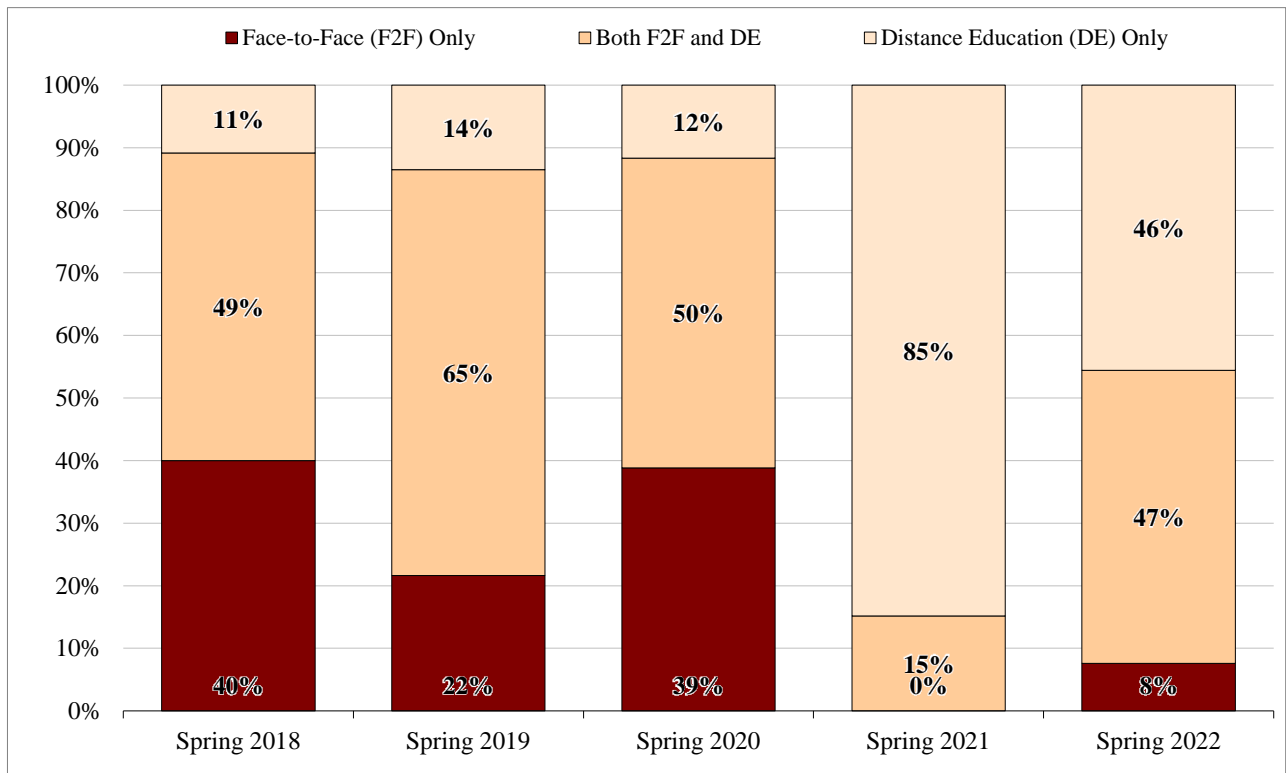
### Student Unit Load

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| Full-Time (15+ units)                      | 34          | 17          | 22          | 23          | 16          |
| Full-Time (12 - 14.5)                      | 34          | 24          | 37          | 22          | 20          |
| Part-Time (6 - 11.5)                       | 44          | 28          | 33          | 28          | 33          |
| Part-Time (0.5 - 5.5)                      | 8           | 5           | 11          | 6           | 10          |
| Non-Credit Only                            | 0           | 0           | 0           | 0           | 0           |
| % Full-Time (15+ units)                    | 28%         | 23%         | 21%         | 29%         | 20%         |
| % Full-Time (12 - 14.5)                    | 28%         | 32%         | 36%         | 28%         | 25%         |
| % Part-Time (6 - 11.5)                     | 37%         | 38%         | 32%         | 35%         | 42%         |
| % Part-Time (0.5 - 5.5)                    | 7%          | 7%          | 11%         | 8%          | 13%         |
| % Non-Credit Only                          | 0%          | 0%          | 0%          | 0%          | 0%          |



### Students Using Distance Education

| Journalism and Media Studies ( JAMS/MSCM )   |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
| (Categories reflect college-wide coursework) | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| Face-to-Face (F2F) Only                      | 48          | 16          | 40          | 0           | 6           |
| Both F2F and DE                              | 59          | 48          | 51          | 12          | 37          |
| Distance Education (DE) Only                 | 13          | 10          | 12          | 67          | 36          |
| % Face-to-Face (F2F) Only                    | 40%         | 22%         | 39%         | 0%          | 8%          |
| % Both F2F and DE                            | 49%         | 65%         | 50%         | 15%         | 47%         |
| % Distance Education (DE) Only               | 11%         | 14%         | 12%         | 85%         | 46%         |

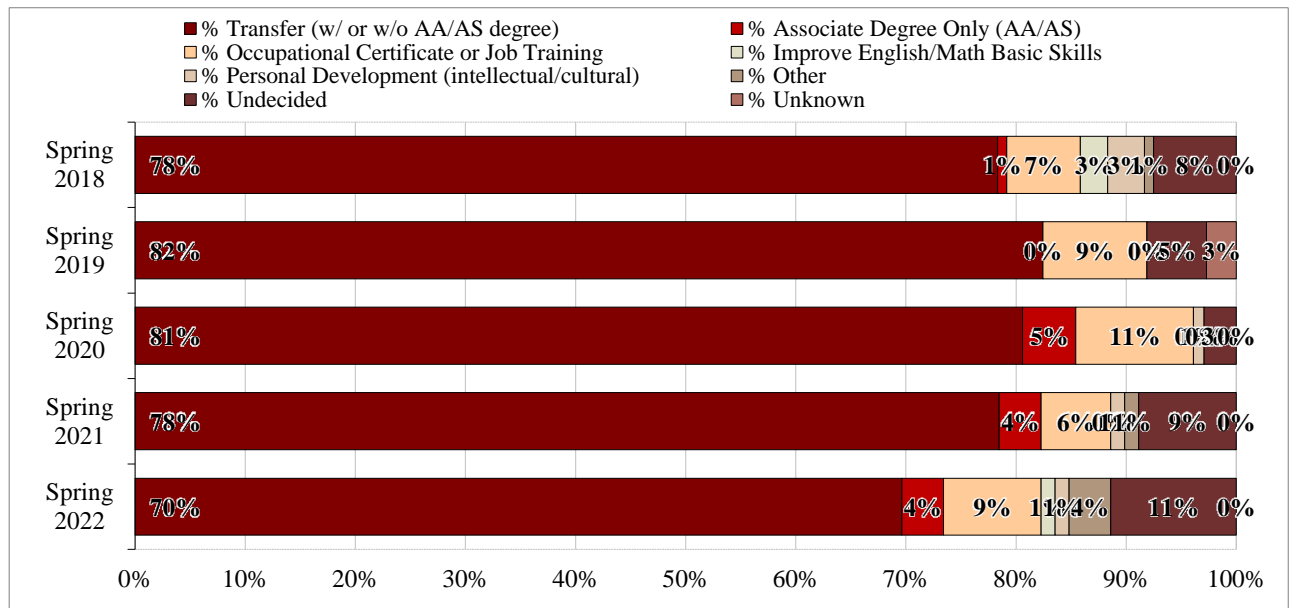


**Definitions:**

**Distance Education (DE)** includes enrollments in courses with section numbers designated as courses with 51% or more of instruction delivered online. Due to the COVID-19 pandemic, 2020-21 DE courses were distinguished through provisional designations.

### Student Educational Goal

| Journalism and Media Studies ( JAMS/MSCM )     |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| Transfer (w/ or w/o AA/AS degree)              | 94          | 61          | 83          | 62          | 55          |
| Associate Degree Only (AA/AS)                  | 1           | 0           | 5           | 3           | 3           |
| Occupational Certificate or Job Training       | 8           | 7           | 11          | 5           | 7           |
| Improve English/Math Basic Skills              | 3           | 0           | 0           | 0           | 1           |
| Personal Development (intellectual/cultural)   | 4           | 0           | 1           | 1           | 1           |
| Other  | 1           | 0           | 0           | 1           | 3           |
| Undecided                                      | 9           | 4           | 3           | 7           | 9           |
| Unknown  | 0           | 2           | 0           | 0           | 0           |
| % Transfer (w/ or w/o AA/AS degree)            | 78%         | 82%         | 81%         | 78%         | 70%         |
| % Associate Degree Only (AA/AS)                | 1%          | 0%          | 5%          | 4%          | 4%          |
| % Occupational Certificate or Job Training     | 7%          | 9%          | 11%         | 6%          | 9%          |
| % Improve English/Math Basic Skills            | 3%          | 0%          | 0%          | 0%          | 1%          |
| % Personal Development (intellectual/cultural) | 3%          | 0%          | 1%          | 1%          | 1%          |
| % Other  | 1%          | 0%          | 0%          | 1%          | 4%          |
| % Undecided                                    | 8%          | 5%          | 3%          | 9%          | 11%         |
| % Unknown                                      | 0%          | 3%          | 0%          | 0%          | 0%          |



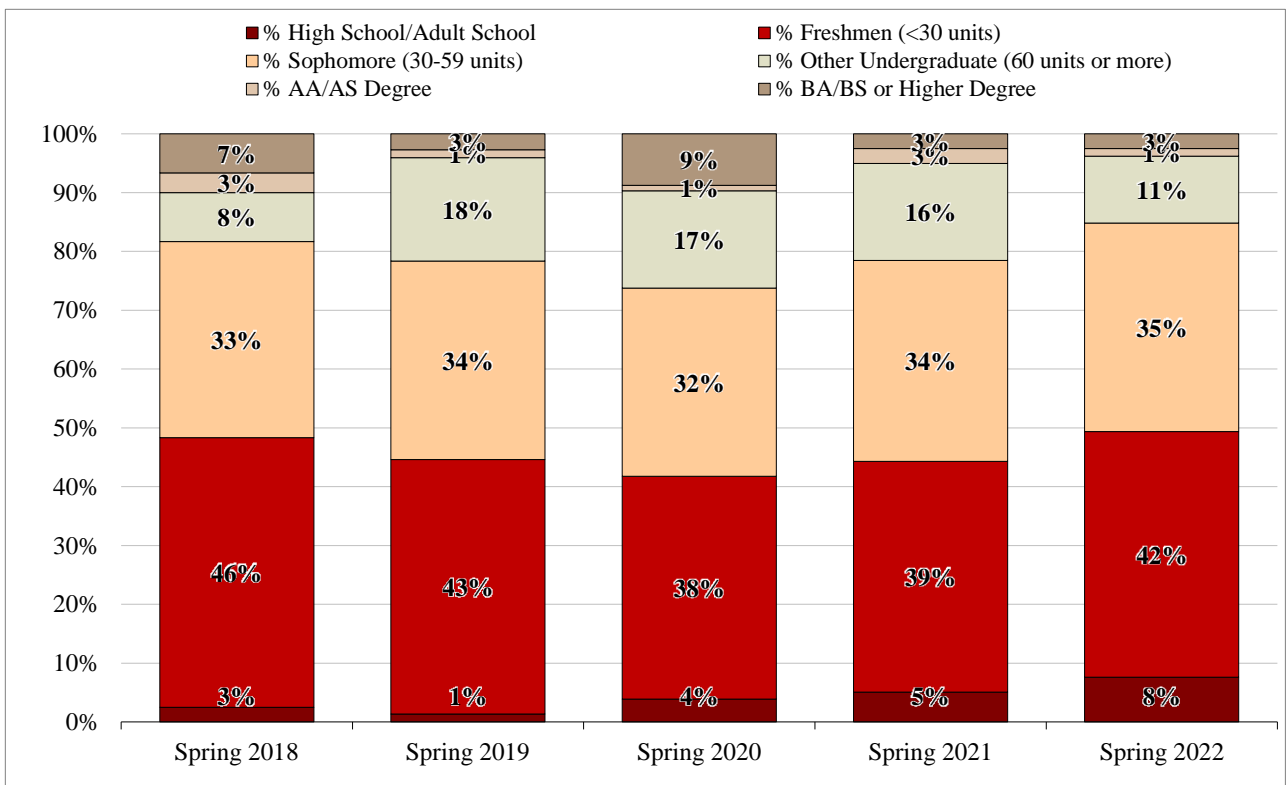
**Definitions:**

- Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.
- Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.
- Personal Development:** Students taking courses for intellectual and/or cultural development.
- Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.



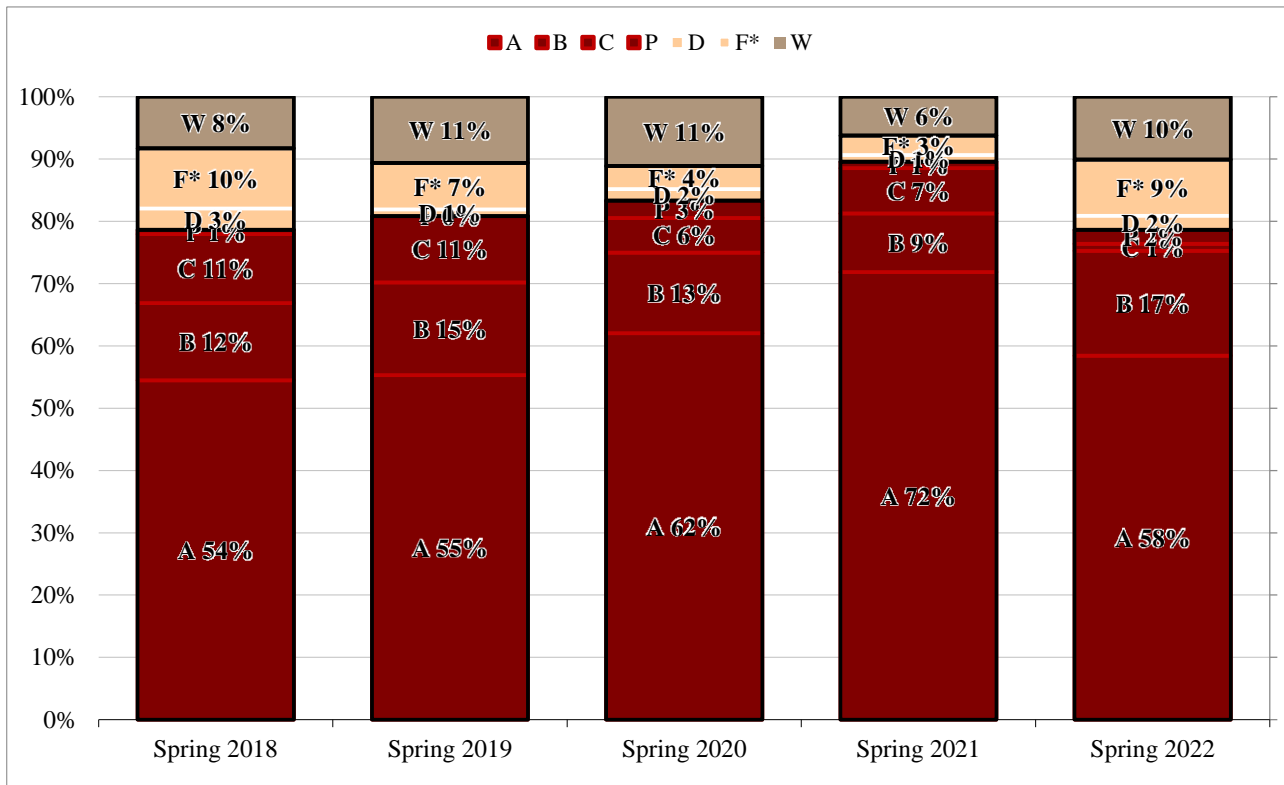
### Highest Educational Level of Students

| <b>Journalism and Media Studies ( JAMS/MSCM )</b> |                    |                    |                    |                    |                    |
|---|--------------------|--------------------|--------------------|--------------------|--------------------|
|   | <b>Term</b>        |                    |                    |                    |                    |
|   | <b>Spring 2018</b> | <b>Spring 2019</b> | <b>Spring 2020</b> | <b>Spring 2021</b> | <b>Spring 2022</b> |
| High School/Adult School                          | 3                  | 1                  | 4                  | 4                  | 6                  |
| Freshmen (<30 units)                              | 55                 | 32                 | 39                 | 31                 | 33                 |
| Sophomore (30-59 units)                           | 40                 | 25                 | 33                 | 27                 | 28                 |
| Other Undergraduate (60 units or more)            | 10                 | 13                 | 17                 | 13                 | 9                  |
| AA/AS Degree                                      | 4                  | 1                  | 1                  | 2                  | 1                  |
| BA/BS or Higher Degree                            | 8                  | 2                  | 9                  | 2                  | 2                  |
| <b>% High School/Adult School</b>                 | <b>3%</b>          | <b>1%</b>          | <b>4%</b>          | <b>5%</b>          | <b>8%</b>          |
| <b>% Freshmen (&lt;30 units)</b>                  | <b>46%</b>         | <b>43%</b>         | <b>38%</b>         | <b>39%</b>         | <b>42%</b>         |
| <b>% Sophomore (30-59 units)</b>                  | <b>33%</b>         | <b>34%</b>         | <b>32%</b>         | <b>34%</b>         | <b>35%</b>         |
| <b>% Other Undergraduate (60 units or more)</b>   | <b>8%</b>          | <b>18%</b>         | <b>17%</b>         | <b>16%</b>         | <b>11%</b>         |
| <b>% AA/AS Degree</b>                             | <b>3%</b>          | <b>1%</b>          | <b>1%</b>          | <b>3%</b>          | <b>1%</b>          |
| <b>% BA/BS or Higher Degree</b>                   | <b>7%</b>          | <b>3%</b>          | <b>9%</b>          | <b>3%</b>          | <b>3%</b>          |



### Student Performance: Grade Distribution

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| <b>Total Course Enrollments</b>            | <b>145</b>  | <b>94</b>   | <b>108</b>  | <b>96</b>   | <b>89</b>   |
| <b>Course Success Rates</b>                | <b>79%</b>  | <b>81%</b>  | <b>83%</b>  | <b>90%</b>  | <b>79%</b>  |
| A  | 54%         | 55%         | 62%         | 72%         | 58%         |
| B  | 12%         | 15%         | 13%         | 9%          | 17%         |
| C  | 11%         | 11%         | 6%          | 7%          | 1%          |
| P  | 1%          | 0%          | 3%          | 1%          | 2%          |
| <b>Course Non-Success Rate</b>             | <b>13%</b>  | <b>9%</b>   | <b>6%</b>   | <b>4%</b>   | <b>11%</b>  |
| D  | 3%          | 1%          | 2%          | 1%          | 2%          |
| F*   | 10%         | 7%          | 4%          | 3%          | 9%          |
| <b>Withdrawals (See Note)</b>              | <b>8%</b>   | <b>11%</b>  | <b>11%</b>  | <b>6%</b>   | <b>10%</b>  |



**Definitions:**

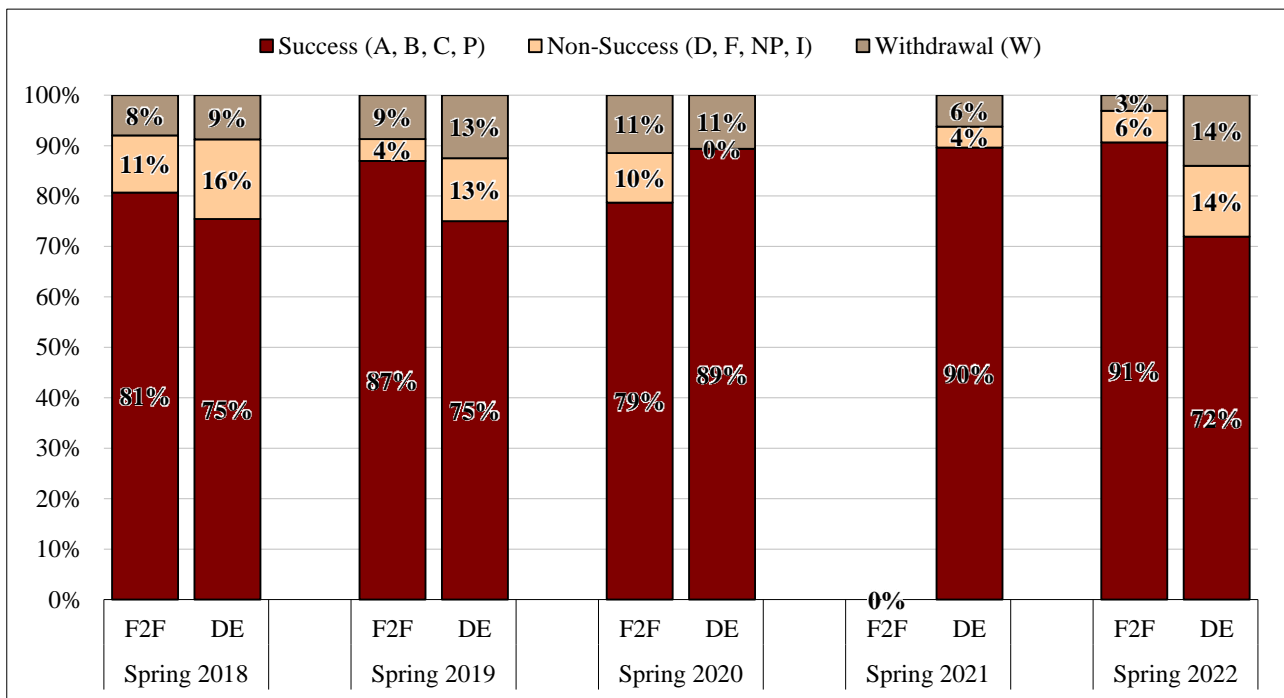
**Course Success Rate:** Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

**Course Non-Success Rate:** Share of course enrollments resulting in a grade of 'D' or F\* (includes: 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP').

**Withdrawals** are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

### Student Performance: Distance Education

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| <b>Total Course Enrollments</b>            | <b>145</b>  | <b>94</b>   | <b>108</b>  | <b>96</b>   | <b>89</b>   |
| <b>Face-to-Face (F2F) Sections</b>         | <b>88</b>   | <b>46</b>   | <b>61</b>   | <b>0</b>    | <b>32</b>   |
| Success Rates                              | 81%         | 87%         | 79%         | —           | 91%         |
| Non-Success Rates                          | 11%         | 4%          | 10%         | —           | 6%          |
| Withdrawals                                | 8%          | 9%          | 11%         | —           | 3%          |
| <b>Distance Education (DE) Sections</b>    | <b>57</b>   | <b>48</b>   | <b>47</b>   | <b>96</b>   | <b>57</b>   |
| Success Rates                              | 75%         | 75%         | 89%         | 90%         | 72%         |
| Non-Success Rates                          | 16%         | 13%         | 0%          | 4%          | 14%         |
| Withdrawals                                | 9%          | 13%         | 11%         | 6%          | 14%         |



**Definitions:**

**Course Success Rate:** Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

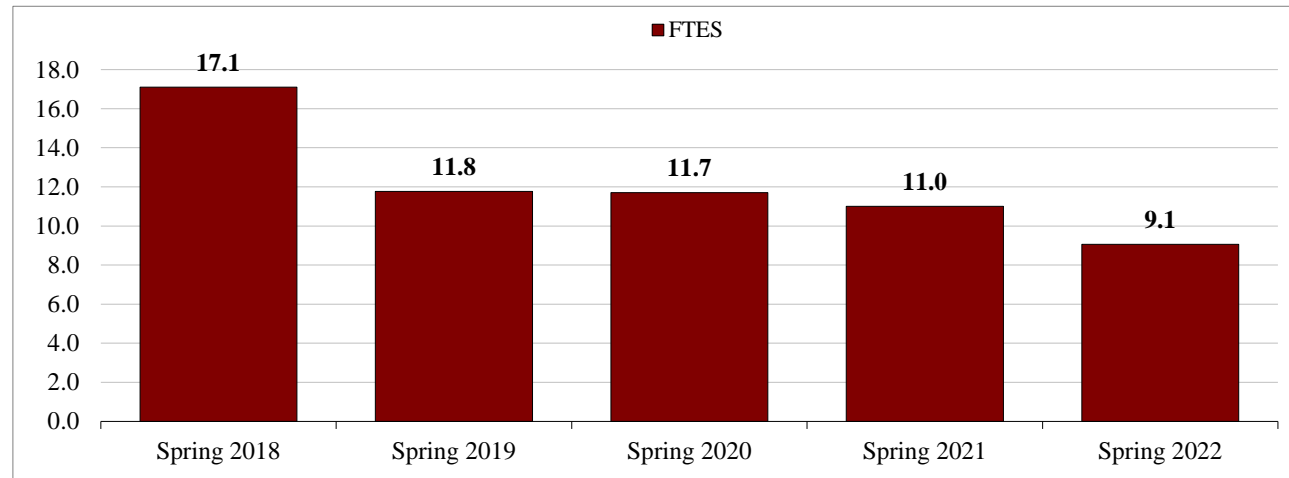
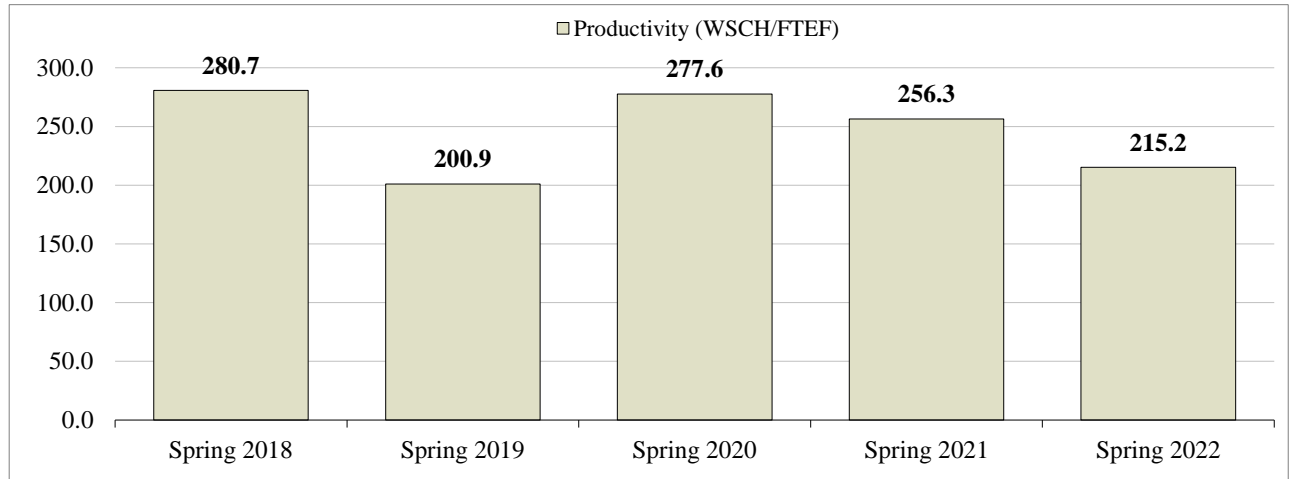
**Course Non-Success Rate:** Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

**Withdrawals** are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

## Enrollment Management: Part 1

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| WSCH                                       | 526         | 363         | 365         | 337         | 283         |
| FTEs                                       | 17.1        | 11.8        | 11.7        | 11.0        | 9.1         |
| FTEF                                       | 1.9         | 1.8         | 1.3         | 1.3         | 1.3         |
| Productivity (WSCH/FTEF)                   | 280.7       | 200.9       | 277.6       | 256.3       | 215.2       |



**Definitions:**

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTEs** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

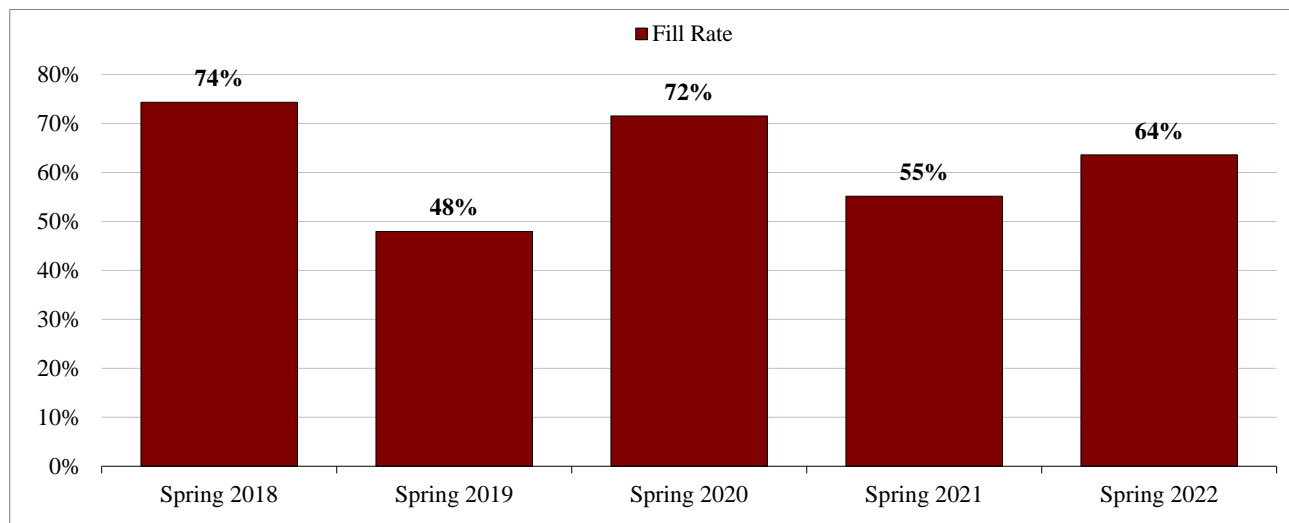
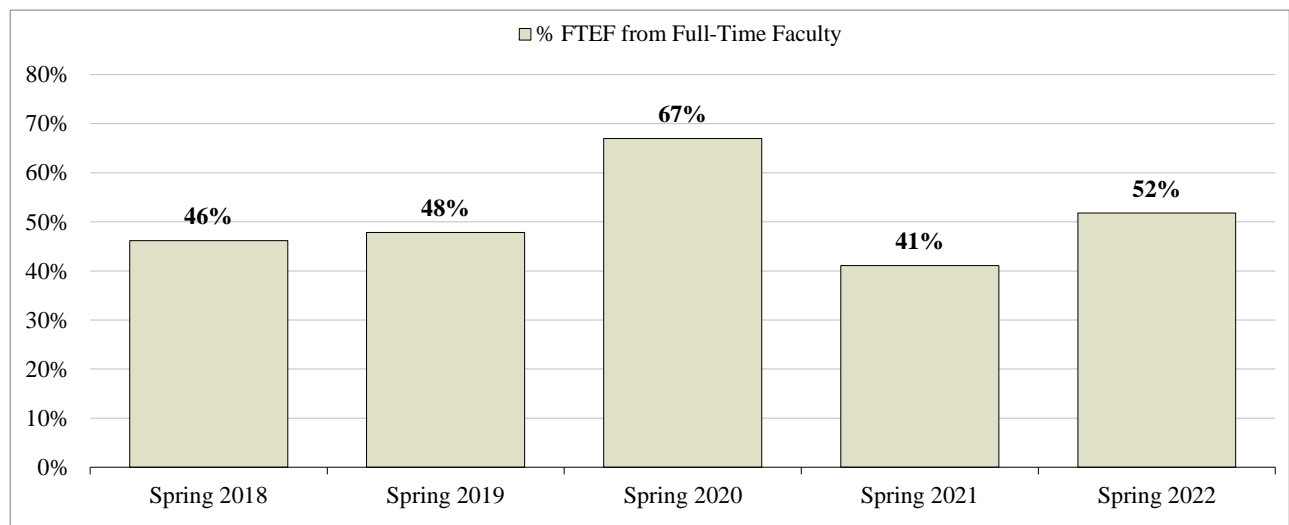
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

## Enrollment Management: Part 2

| Journalism and Media Studies ( JAMS/MSCM ) |             |             |             |             |             |
|--|-------------|-------------|-------------|-------------|-------------|
|  | Term        |             |             |             |             |
|  | Spring 2018 | Spring 2019 | Spring 2020 | Spring 2021 | Spring 2022 |
| FTEF from Full-Time Faculty                | 0.9         | 0.9         | 0.9         | 0.5         | 0.7         |
| % FTEF from Full-Time Faculty              | 46%         | 48%         | 67%         | 41%         | 52%         |
| Enrollments                                | 145         | 94          | 108         | 96          | 89          |
| Capacity (seats available)                 | 195         | 196         | 151         | 174         | 140         |
| Fill Rate                                  | 74%         | 48%         | 72%         | 55%         | 64%         |



**Definitions:**

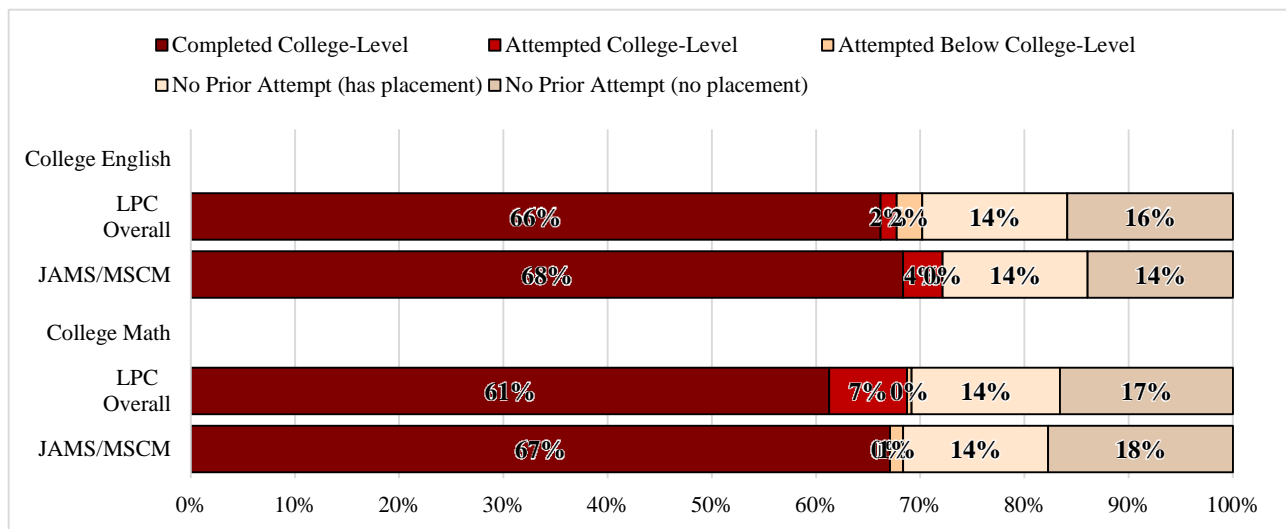
**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

### Prior Experience in English & Math

| Spring 2022                      |           |     |             |     |
|----------------------------------|-----------|-----|-------------|-----|
|                                  | JAMS/MSCM |     | LPC Overall |     |
|                                  | Num       | Pct | Num         | Pct |
| <b>College English</b>           |           |     |             |     |
| Completed College-level          | 54        | 68% | 4,022       | 61% |
| Attempted College-level          | 3         | 4%  | 490         | 7%  |
| Attempted Below College-level    | 0         | 0%  | 30          | 0%  |
| No Prior Attempt (has placement) | 11        | 14% | 934         | 14% |
| No Prior Attempt (no placement)  | 11        | 14% | 1,089       | 17% |
| <b>College Math</b>              |           |     |             |     |
| Completed College-level          | 53        | 67% | 4,345       | 66% |
| Attempted College-level          | 0         | 0%  | 103         | 2%  |
| Attempted Below College-level    | 1         | 1%  | 160         | 2%  |
| No Prior Attempt (has placement) | 11        | 14% | 914         | 14% |
| No Prior Attempt (no placement)  | 14        | 18% | 1,043       | 16% |



**Definitions:**

**College English: Completed College-level** = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

**Attempted College-level** = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

**Attempted Below College-level** = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

**No Prior Attempt (has placement)** = no previous English enrollments within the sequence but has used a placement tool.

**No Prior Attempt (no placement)** = no previous English enrollments within the sequence and did not utilize a placement tool.

**College Math:**

**Completed College-level** = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

**Attempted College-level** = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

**Attempted Below College-level** = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

**No Prior Attempt (has placement)** = no previous Math enrollments within the sequence but has used a placement tool.

**No Prior Attempt (no placement)** = no previous Math enrollments within the sequence and did not utilize a placement tool.