



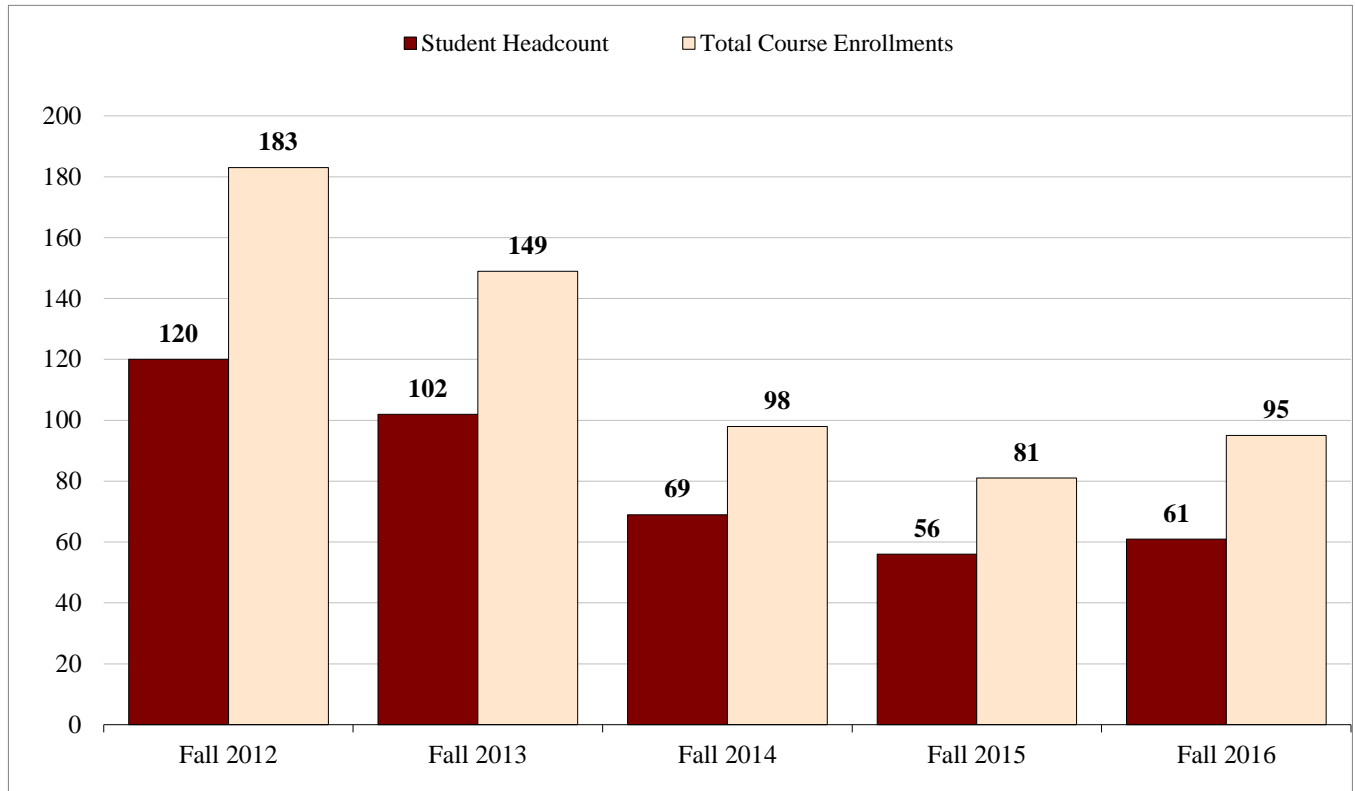
Las Positas College  
**Program Review Discipline Data Packet**  
Fall 2012 to Fall 2016

Discipline:  
**Visual Communications (VCOM)**

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## Headcount & Enrollment

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Student Headcount	120	102	69	56	61
Total Course Enrollments	183	149	98	81	95



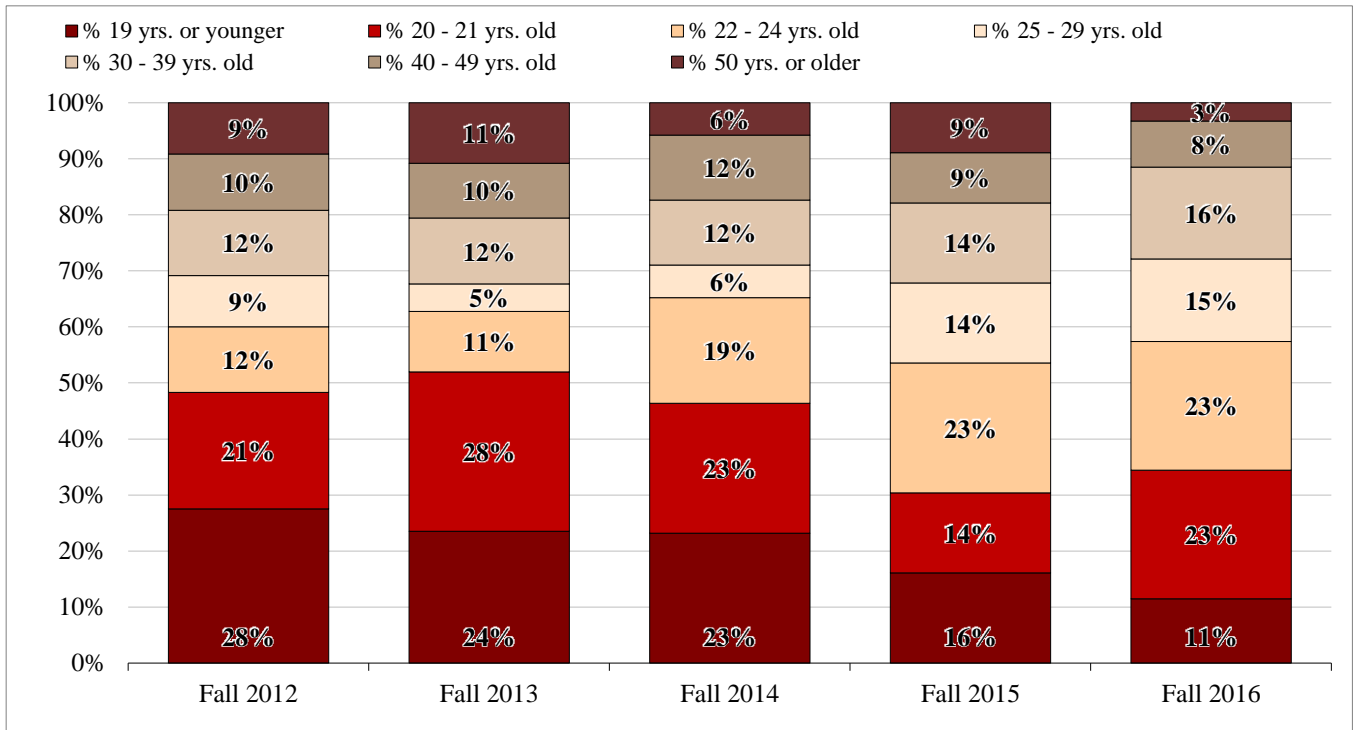
**Definitions:**

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

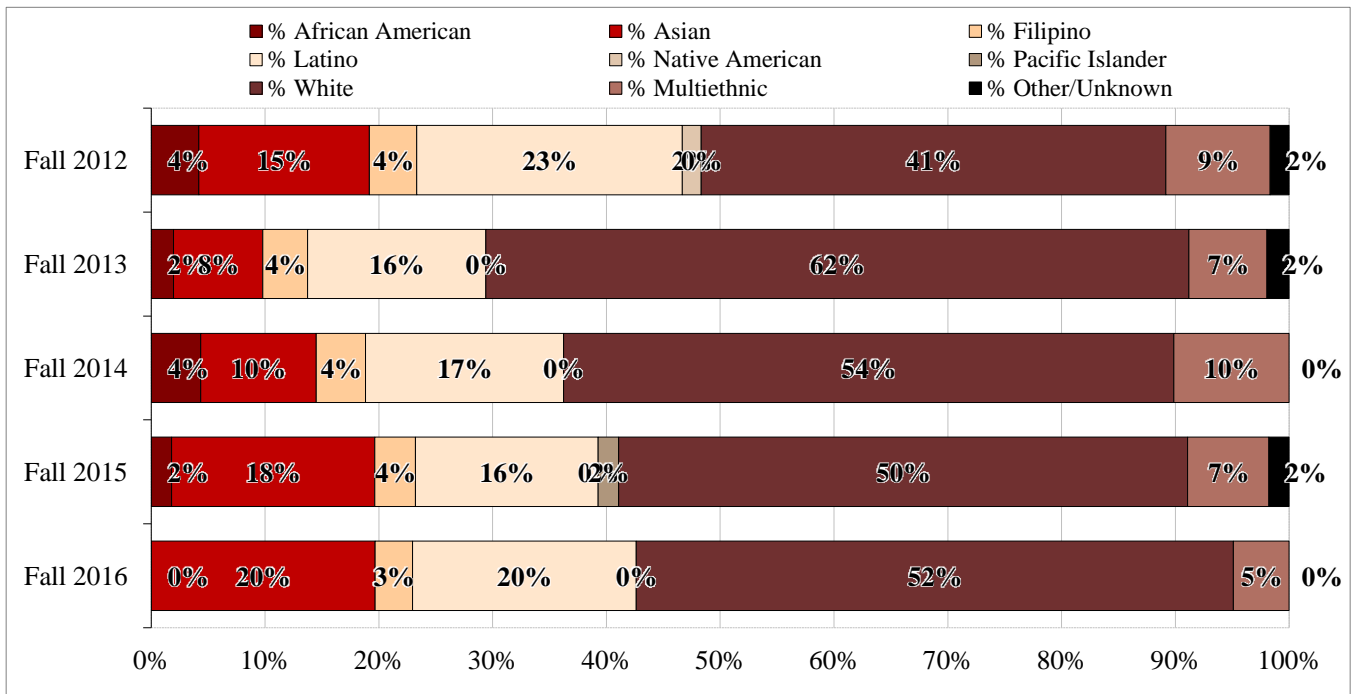
### Student Demographics: Gender & Age

Visual Communications ( VCOM )						
	Term					
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	
Female	66	59	36	31	29	
Male	53	42	32	24	30	
19 yrs. or younger	33	24	16	9	7	
20-21 yrs. old	25	29	16	8	14	
22-24 yrs. old	14	11	13	13	14	
25-29 yrs. old	11	5	4	8	9	
30-39 yrs. old	14	12	8	8	10	
40-49 yrs. old	12	10	8	5	5	
50 yrs. or older	11	11	4	5	2	
% Female	55%	58%	53%	56%	49%	
% Male	45%	42%	47%	44%	51%	
% 19 yrs. or younger	28%	24%	23%	16%	11%	
% 20 - 21 yrs. old	21%	28%	23%	14%	23%	
% 22 - 24 yrs. old	12%	11%	19%	23%	23%	
% 25 - 29 yrs. old	9%	5%	6%	14%	15%	
% 30 - 39 yrs. old	12%	12%	12%	14%	16%	
% 40 - 49 yrs. old	10%	10%	12%	9%	8%	
% 50 yrs. or older	9%	11%	6%	9%	3%	



### Student Demographic: Race-Ethnicity

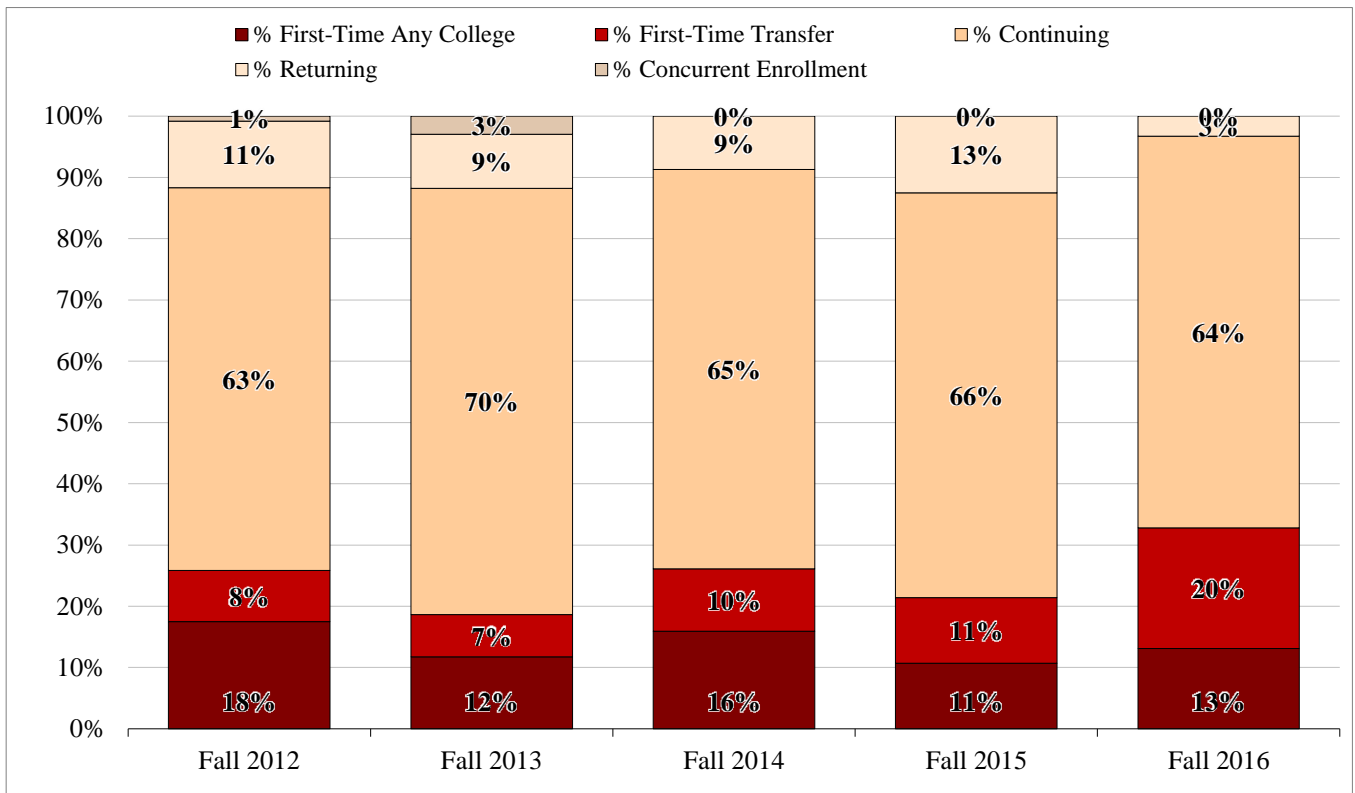
Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
African American	5	2	3	1	0
Asian	18	8	7	10	12
Filipino	5	4	3	2	2
Latino	28	16	12	9	12
Native American	2	0	0	0	0
Pacific Islander	0	0	0	1	0
White	49	63	37	28	32
Multiethnic	11	7	7	4	3
Other/Unknown	2	2	0	1	0
% African American	4%	2%	4%	2%	0%
% Asian	15%	8%	10%	18%	20%
% Filipino	4%	4%	4%	4%	3%
% Latino	23%	16%	17%	16%	20%
% Native American	2%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	2%	0%
% White	41%	62%	54%	50%	52%
% Multiethnic	9%	7%	10%	7%	5%
% Other/Unknown	2%	2%	0%	2%	0%



Note: Multiethnic category became available in Fall 2011.

## Student Enrollment Status

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
First-Time Any College	21	12	11	6	8
First-Time Transfer	10	7	7	6	12
Continuing	75	71	45	37	39
Returning	13	9	6	7	2
Concurrent Enrollment	1	3	0	0	0
% First-Time Any College	18%	12%	16%	11%	13%
% First-Time Transfer	8%	7%	10%	11%	20%
% Continuing	63%	70%	65%	66%	64%
% Returning	11%	9%	9%	13%	3%
% Concurrent Enrollment	1%	3%	0%	0%	0%



**Definitions:**

**First-Time Any College:** Students enrolled in college for the first time.

**First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.

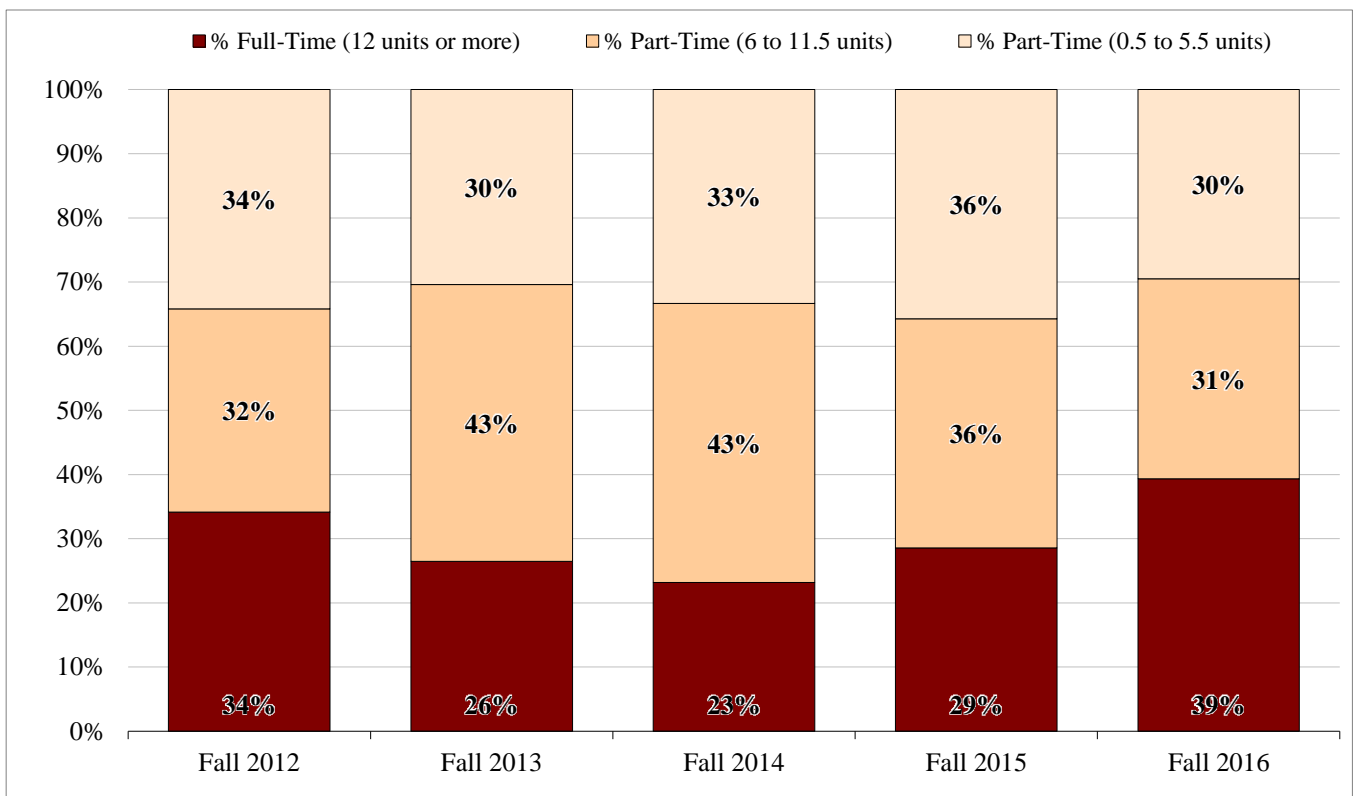
**Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

**Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.

**Concurrent Enrollment:** A special admit student currently enrolled in K-12.

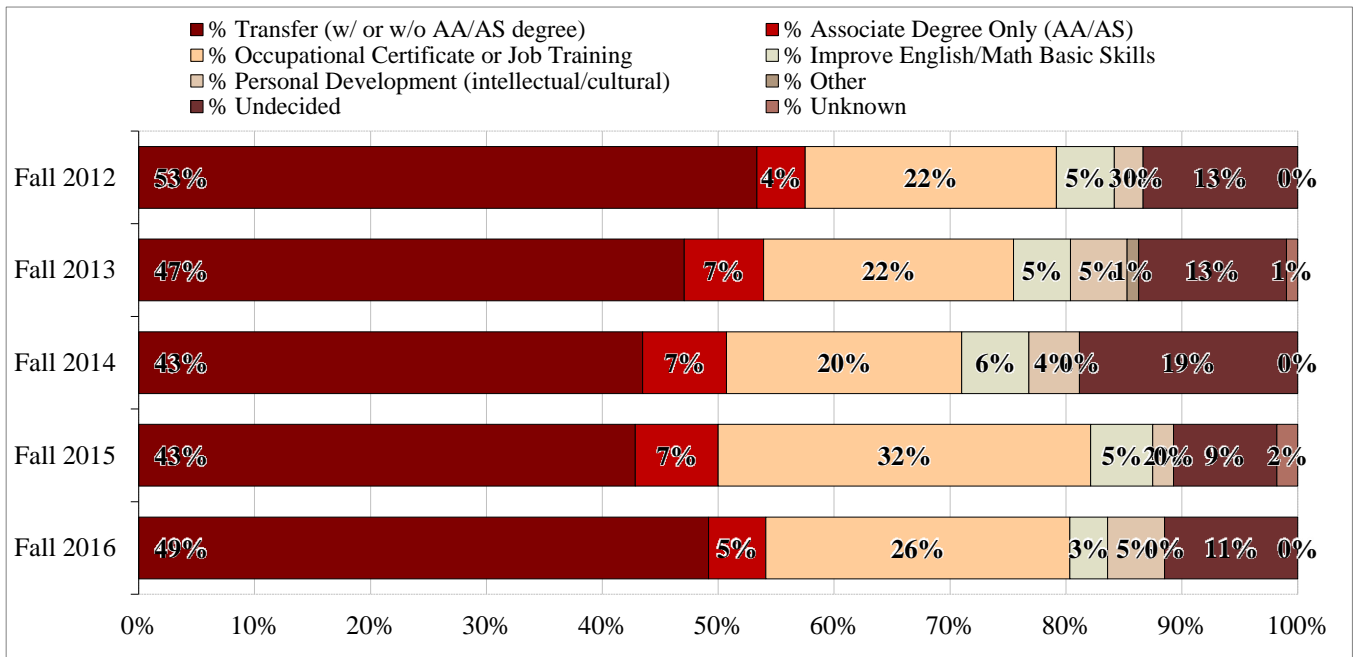
### Student Unit Load

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Full-Time (12 units or more)	41	27	16	16	24
Part-Time (6 to 11.5 units)	38	44	30	20	19
Part-Time (0.5 to 5.5 units)	41	31	23	20	18
% Full-Time (12 units or more)	34%	26%	23%	29%	39%
% Part-Time (6 to 11.5 units)	32%	43%	43%	36%	31%
% Part-Time (0.5 to 5.5 units)	34%	30%	33%	36%	30%



## Student Educational Goal

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Transfer (w/ or w/o AA/AS degree)	64	48	30	24	30
Associate Degree Only (AA/AS)	5	7	5	4	3
Occupational Certificate or Job Training	26	22	14	18	16
Improve English/Math Basic Skills	6	5	4	3	2
Personal Development (intellectual/cultural)	3	5	3	1	3
Other	0	1	0	0	0
Undecided	16	13	13	5	7
Unknown	0	1	0	1	0
<b>% Transfer (w/ or w/o AA/AS degree)</b>	<b>53%</b>	<b>47%</b>	<b>43%</b>	<b>43%</b>	<b>49%</b>
<b>% Associate Degree Only (AA/AS)</b>	<b>4%</b>	<b>7%</b>	<b>7%</b>	<b>7%</b>	<b>5%</b>
<b>% Occupational Certificate or Job Training</b>	<b>22%</b>	<b>22%</b>	<b>20%</b>	<b>32%</b>	<b>26%</b>
<b>% Improve English/Math Basic Skills</b>	<b>5%</b>	<b>5%</b>	<b>6%</b>	<b>5%</b>	<b>3%</b>
<b>% Personal Development (intellectual/cultural)</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>2%</b>	<b>5%</b>
<b>% Other</b>	<b>0%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>
<b>% Undecided</b>	<b>13%</b>	<b>13%</b>	<b>19%</b>	<b>9%</b>	<b>11%</b>
<b>% Unknown</b>	<b>0%</b>	<b>1%</b>	<b>0%</b>	<b>2%</b>	<b>0%</b>



**Definitions:**

**Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

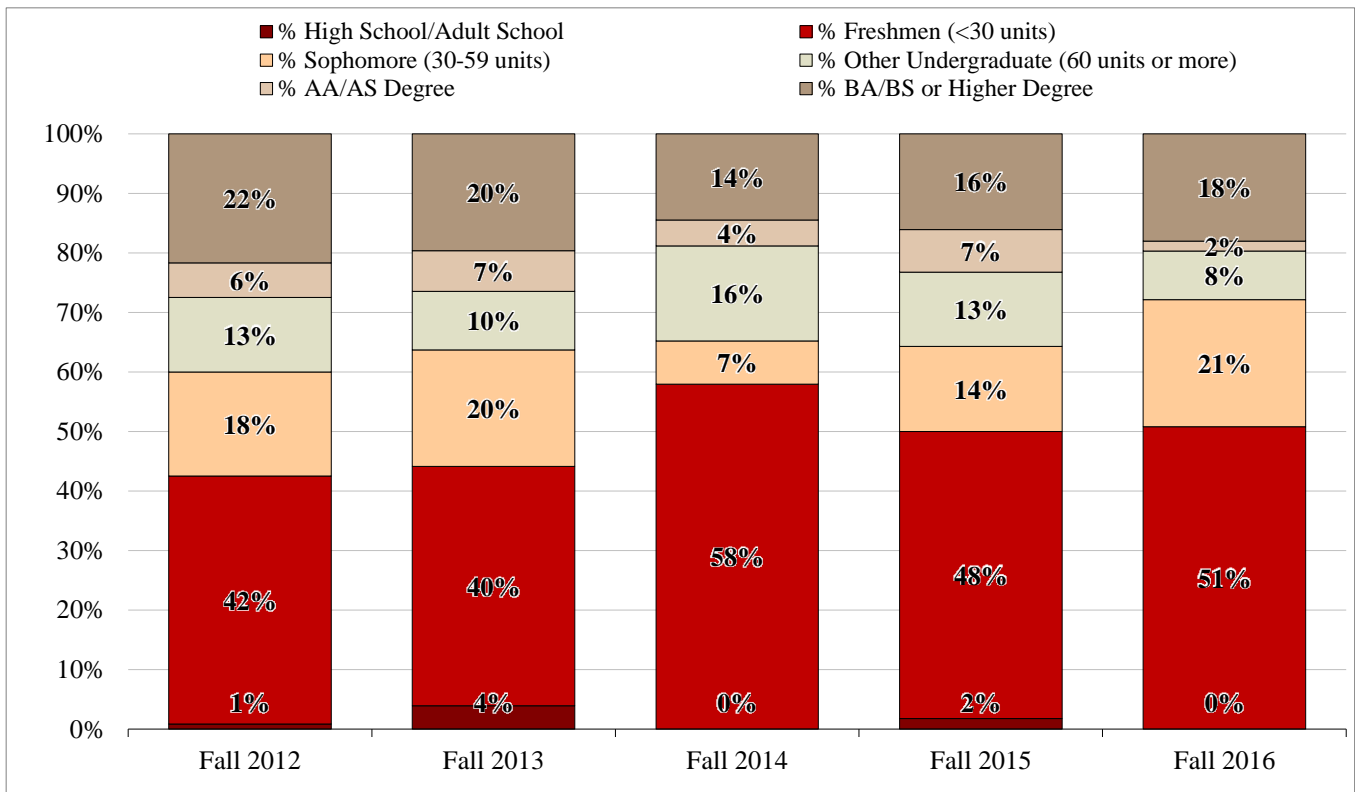
**Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

**Personal Development:** Students taking courses for intellectual and/or cultural development.

**Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

### Highest Educational Level of Students

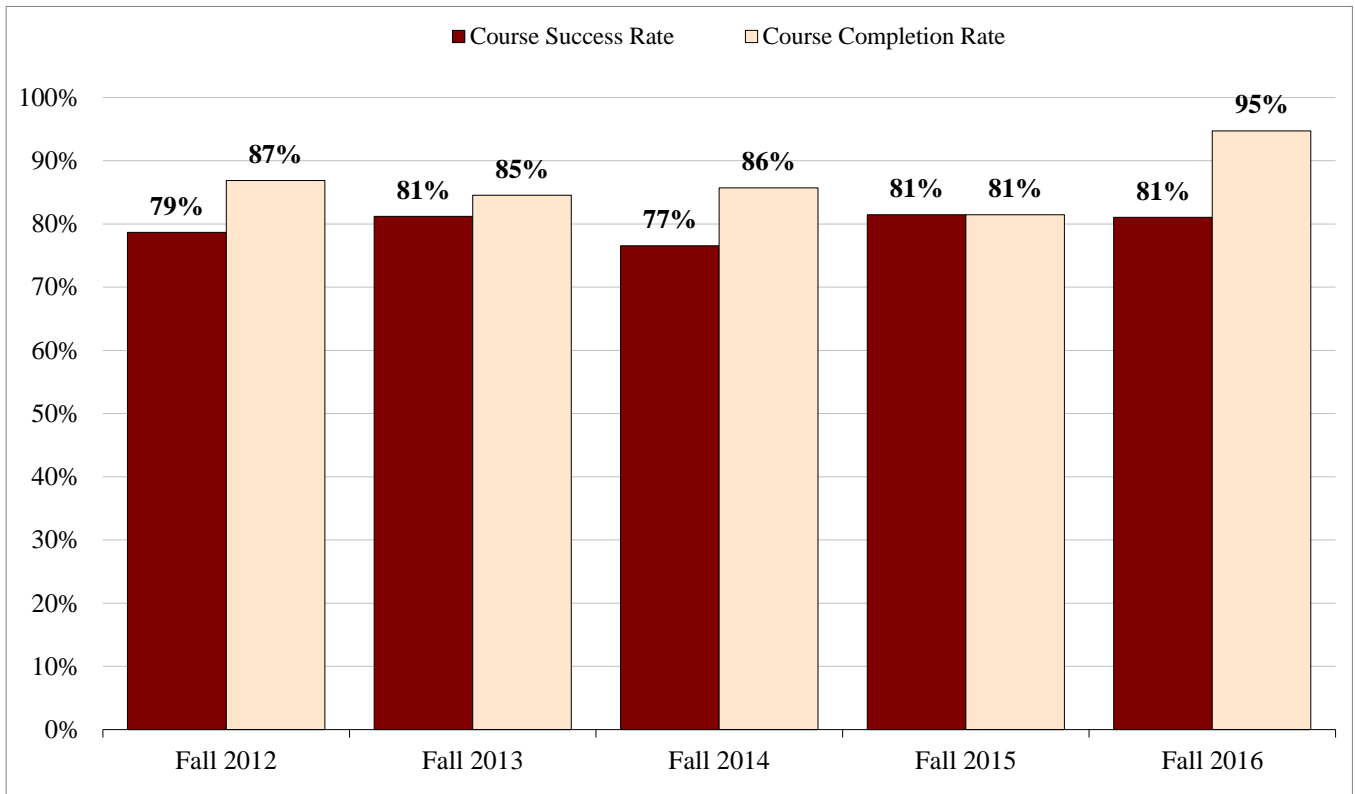
Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
High School/Adult School	1	4	0	1	0
Freshmen (<30 units)	50	41	40	27	31
Sophomore (30-59 units)	21	20	5	8	13
Other Undergraduate (60 units or more)	15	10	11	7	5
AA/AS Degree	7	7	3	4	1
BA/BS or Higher Degree	26	20	10	9	11
% High School/Adult School	1%	4%	0%	2%	0%
% Freshmen (<30 units)	42%	40%	58%	48%	51%
% Sophomore (30-59 units)	18%	20%	7%	14%	21%
% Other Undergraduate (60 units or more)	13%	10%	16%	13%	8%
% AA/AS Degree	6%	7%	4%	7%	2%
% BA/BS or Higher Degree	22%	20%	14%	16%	18%





## Student Performance

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Course Success Rate	79%	81%	77%	81%	81%
Course Completion Rate	87%	85%	86%	81%	95%



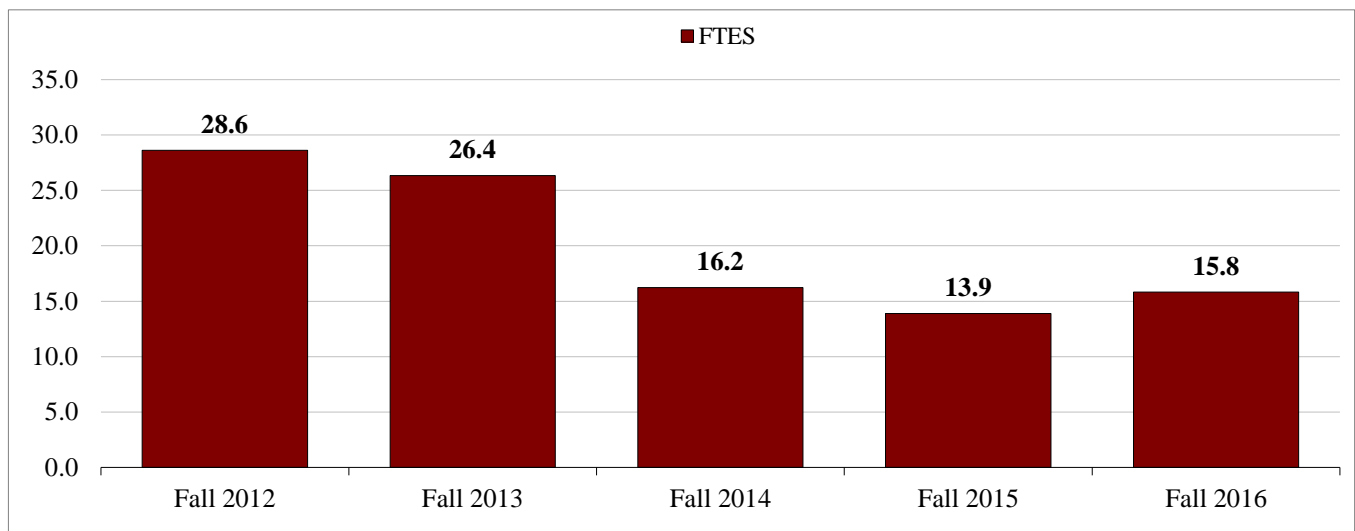
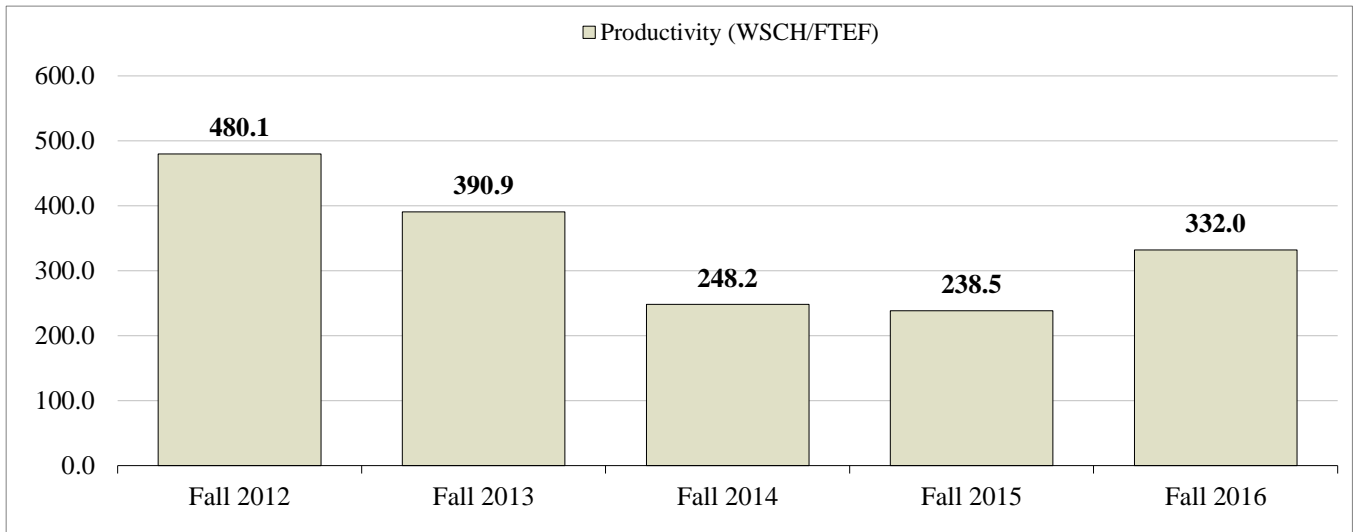
**Definitions:**

**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', 'CR', or 'P') relative to all students receiving a grade.

**Course Completion Rate** is the percentage of students receiving any grade other than 'W' relative to all students receiving a grade.

## Enrollment Management: Part 1

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
WSCH	880	808	513	445	509
FTES	28.6	26.4	16.2	13.9	15.8
FTEF	1.8	2.1	2.1	1.9	1.5
Productivity (WSCH/FTEF)	480.1	390.9	248.2	238.5	332.0



**Definitions:**

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

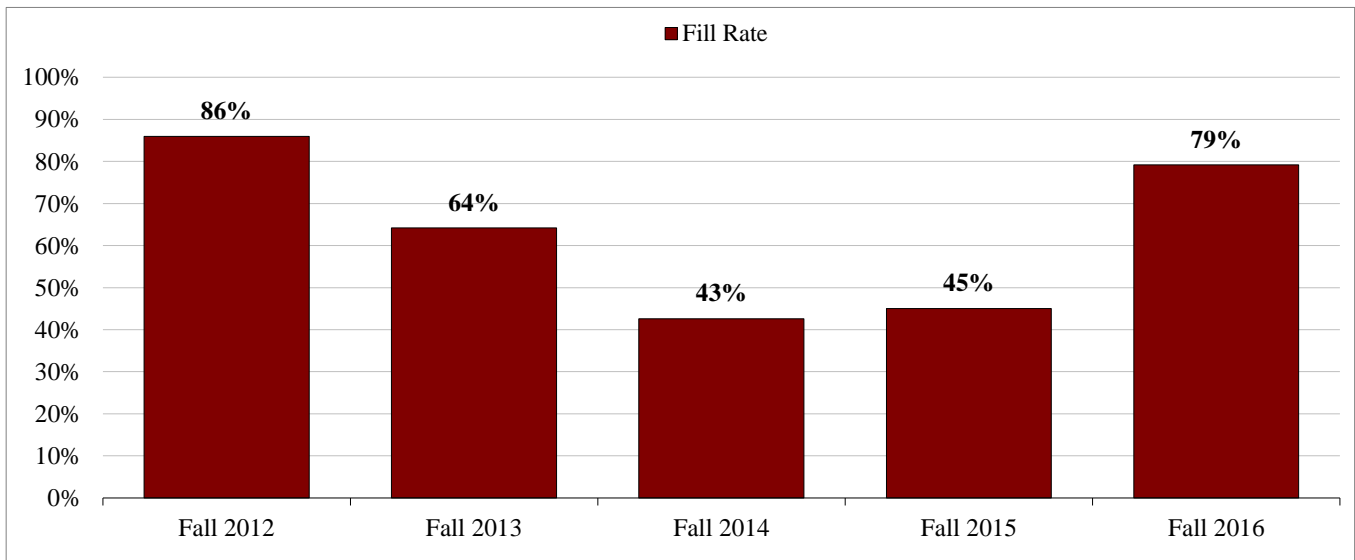
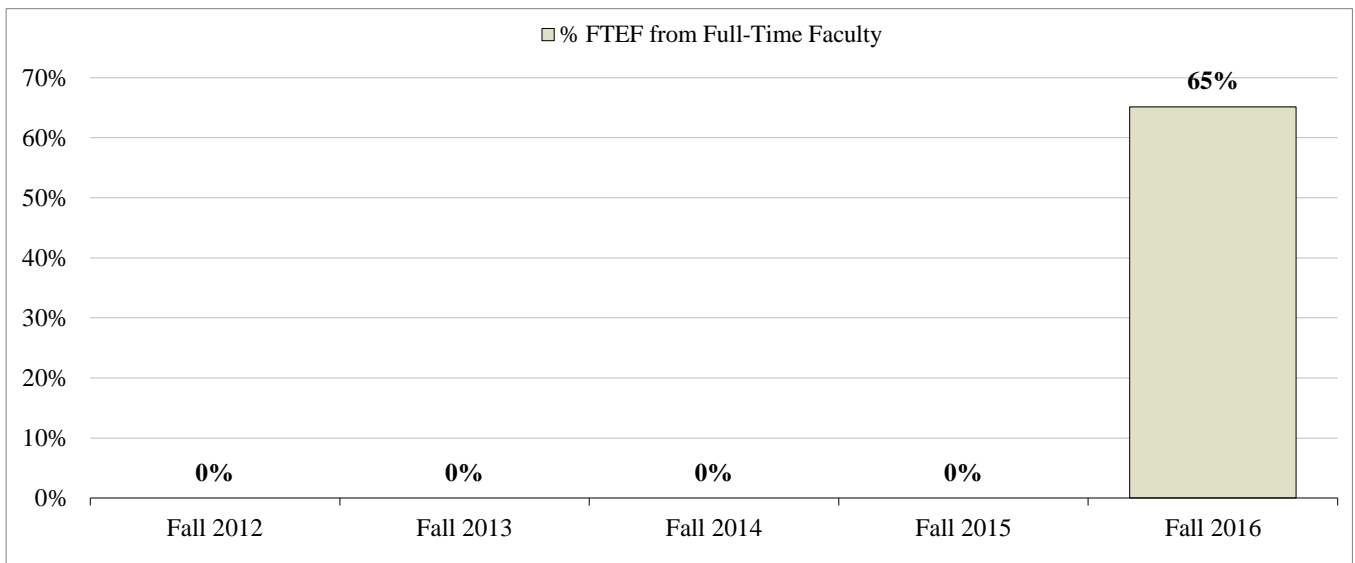
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/9/17.

## Enrollment Management: Part 2

Visual Communications ( VCOM )					
	Term				
	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
FTEF from Full-Time Faculty	0.0	0.0	0.0	0.0	1.0
% FTEF from Full-Time Faculty	0%	0%	0%	0%	65%
Enrollments	183	149	98	81	95
Capacity (seats available)	213	232	230	180	120
Fill Rate	86%	64%	43%	45%	79%



**Definitions:**

**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/9/17.