



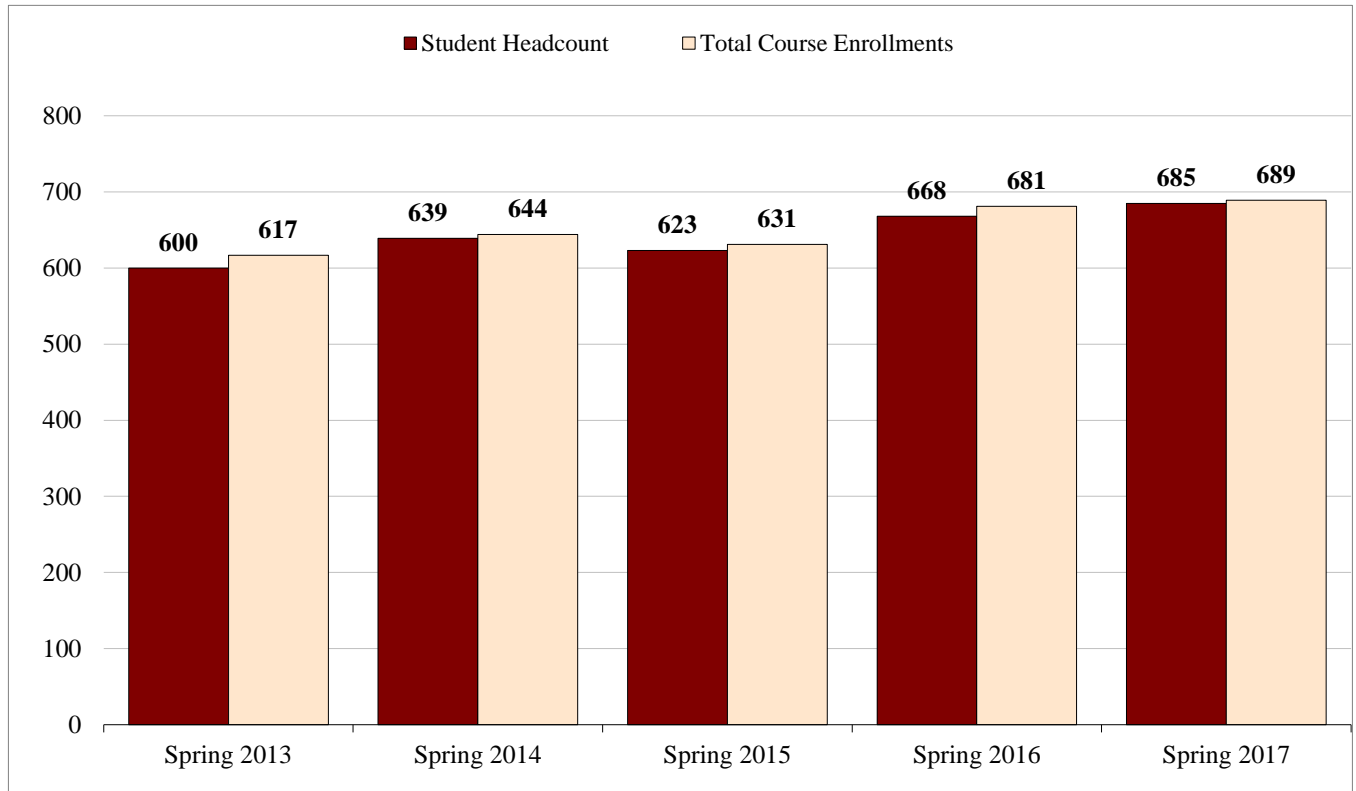
Las Positas College  
**Program Review Discipline Data Packet**  
Spring 2013 to Spring 2017

Discipline:  
**Speech / Communication Studies**  
**(SPCH/CMST)**

<b><u>TABLE OF CONTENTS</u></b>	<b><u>PAGE</u></b>
Headcount & Enrollment .....	1
Student Demographics: Gender & Age .....	2
Student Demographics: Race-Ethnicity .....	3
Student Enrollment Status .....	4
Student Unit Load .....	5
Student Educational Goal .....	6
Highest Educational Level of Students .....	7
Student Performance: Course Success & Completion Rates .....	8
Enrollment Management Data .....	9-10

## Headcount & Enrollment

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Student Headcount	600	639	623	668	685
Total Course Enrollments	617	644	631	681	689



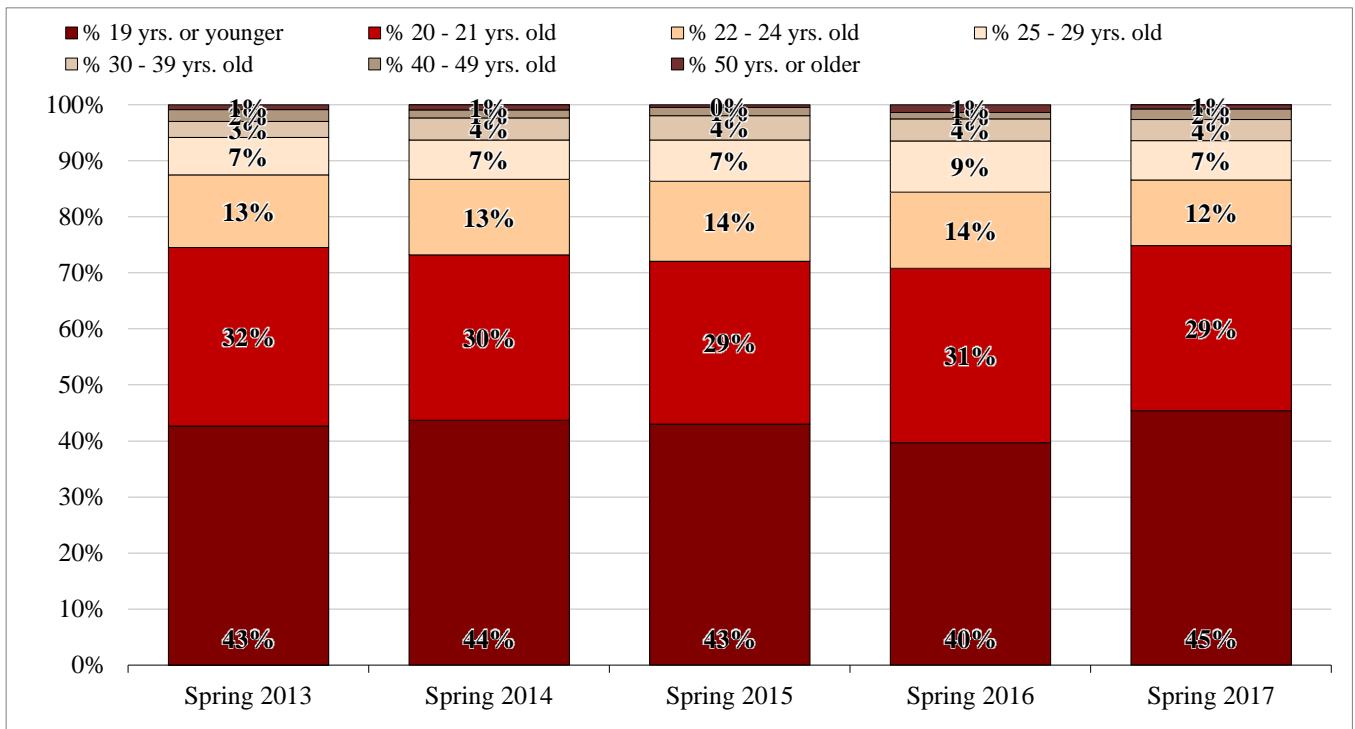
**Definitions:**

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

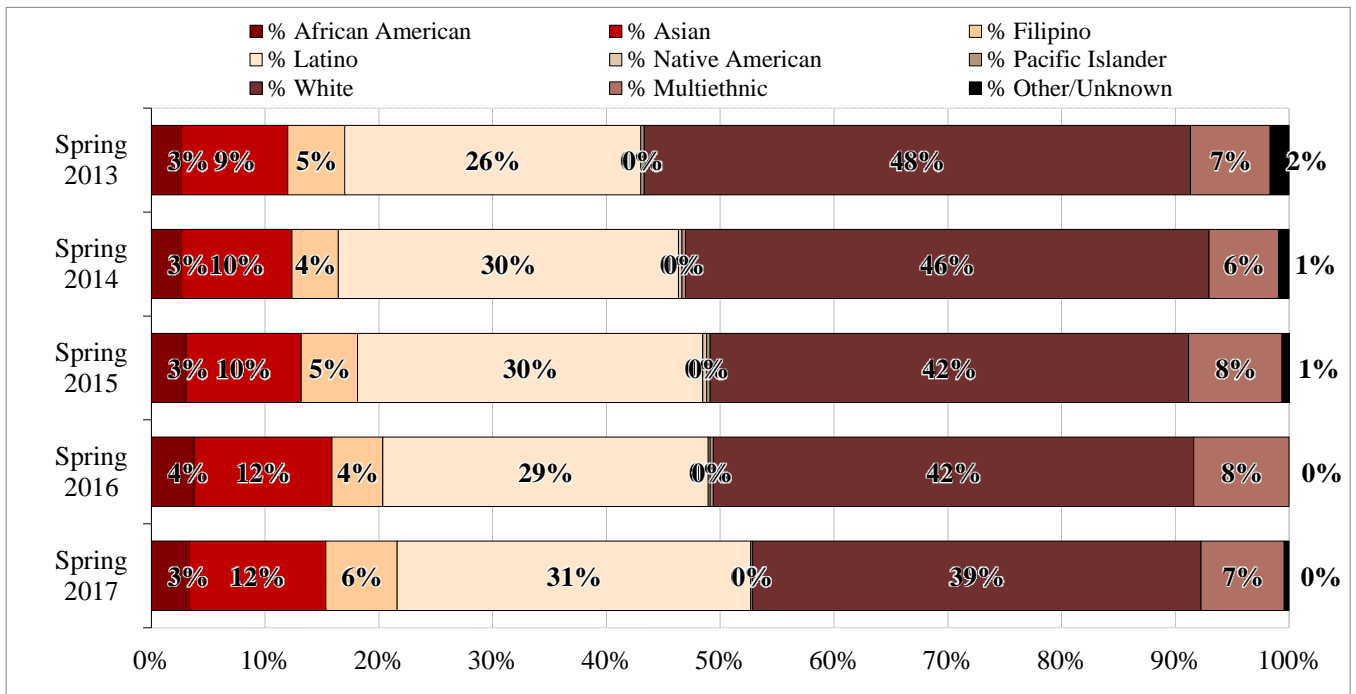
### Student Demographics: Gender & Age

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Female	283	312	302	312	323
Male	307	325	312	351	354
19 yrs. or younger	256	279	268	265	311
20-21 yrs. old	191	189	181	208	202
22-24 yrs. old	78	86	89	91	80
25-29 yrs. old	40	45	46	61	48
30-39 yrs. old	17	25	27	26	26
40-49 yrs. old	13	9	9	8	13
50 yrs. or older	5	6	3	9	5
% Female	48%	49%	49%	47%	48%
% Male	52%	51%	51%	53%	52%
% 19 yrs. or younger	43%	44%	43%	40%	45%
% 20 - 21 yrs. old	32%	30%	29%	31%	29%
% 22 - 24 yrs. old	13%	13%	14%	14%	12%
% 25 - 29 yrs. old	7%	7%	7%	9%	7%
% 30 - 39 yrs. old	3%	4%	4%	4%	4%
% 40 - 49 yrs. old	2%	1%	1%	1%	2%
% 50 yrs. or older	1%	1%	<1%	1%	1%



### Student Demographic: Race-Ethnicity

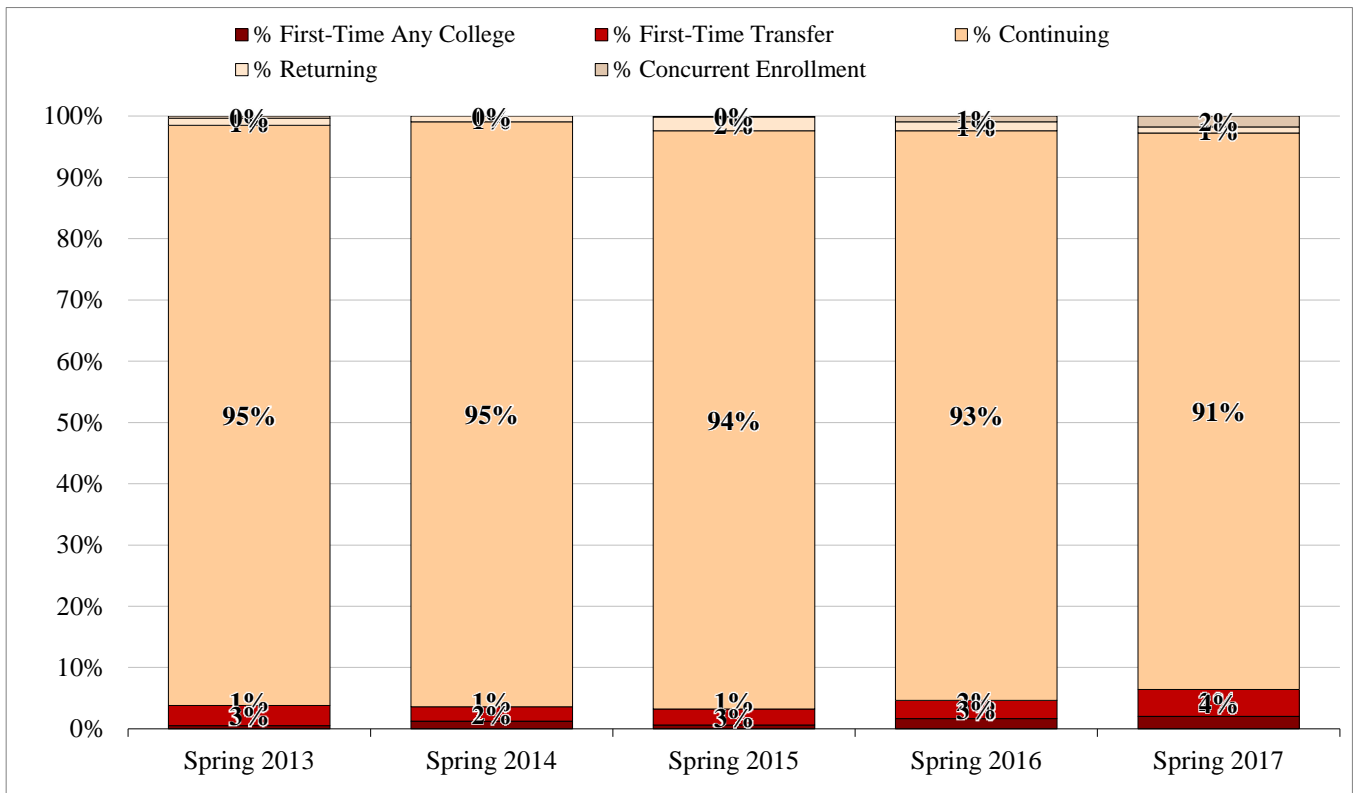
Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
African American	16	17	19	25	23
Asian	56	62	63	81	82
Filipino	30	26	31	30	43
Latino	156	191	189	191	213
Native American	0	2	2	1	0
Pacific Islander	2	2	2	2	1
White	288	294	262	282	270
Multiethnic	42	39	51	56	50
Other/Unknown	10	6	4	0	3
% African American	3%	3%	3%	4%	3%
% Asian	9%	10%	10%	12%	12%
% Filipino	5%	4%	5%	4%	6%
% Latino	26%	30%	30%	29%	31%
% Native American	0%	<1%	<1%	<1%	0%
% Pacific Islander	<1%	<1%	<1%	<1%	<1%
% White	48%	46%	42%	42%	39%
% Multiethnic	7%	6%	8%	8%	7%
% Other/Unknown	2%	1%	1%	0%	<1%



Note: Multiethnic category became available in Fall 2011.

## Student Enrollment Status

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
First-Time Any College	3	8	4	11	14
First-Time Transfer	20	15	16	20	30
Continuing	568	610	588	621	622
Returning	7	6	14	10	7
Concurrent Enrollment	2	0	1	6	12
% First-Time Any College	1%	1%	1%	2%	2%
% First-Time Transfer	3%	2%	3%	3%	4%
% Continuing	95%	95%	94%	93%	91%
% Returning	1%	1%	2%	1%	1%
% Concurrent Enrollment	<1%	0%	<1%	1%	2%



**Definitions:**

**First-Time Any College:** Students enrolled in college for the first time.

**First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.

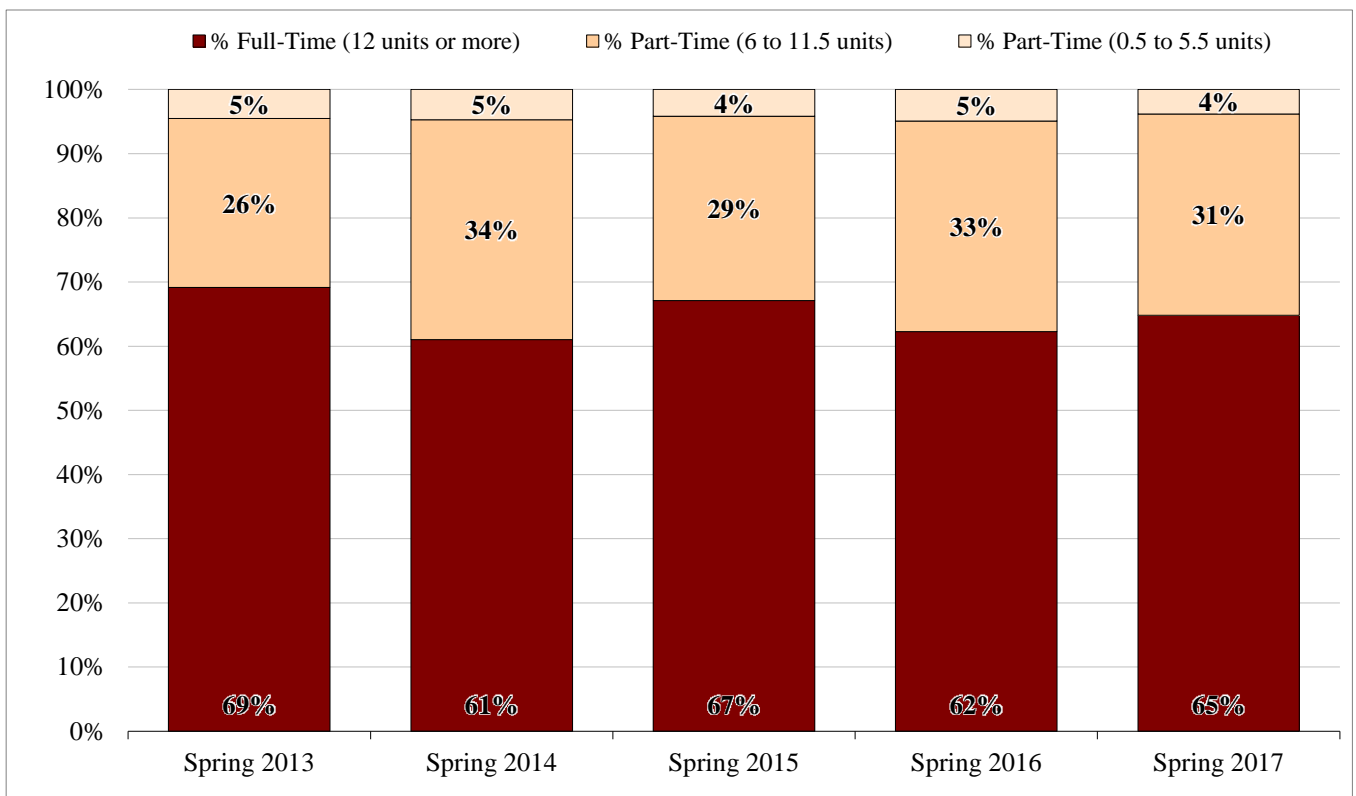
**Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

**Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.

**Concurrent Enrollment:** A special admit student currently enrolled in K-12.

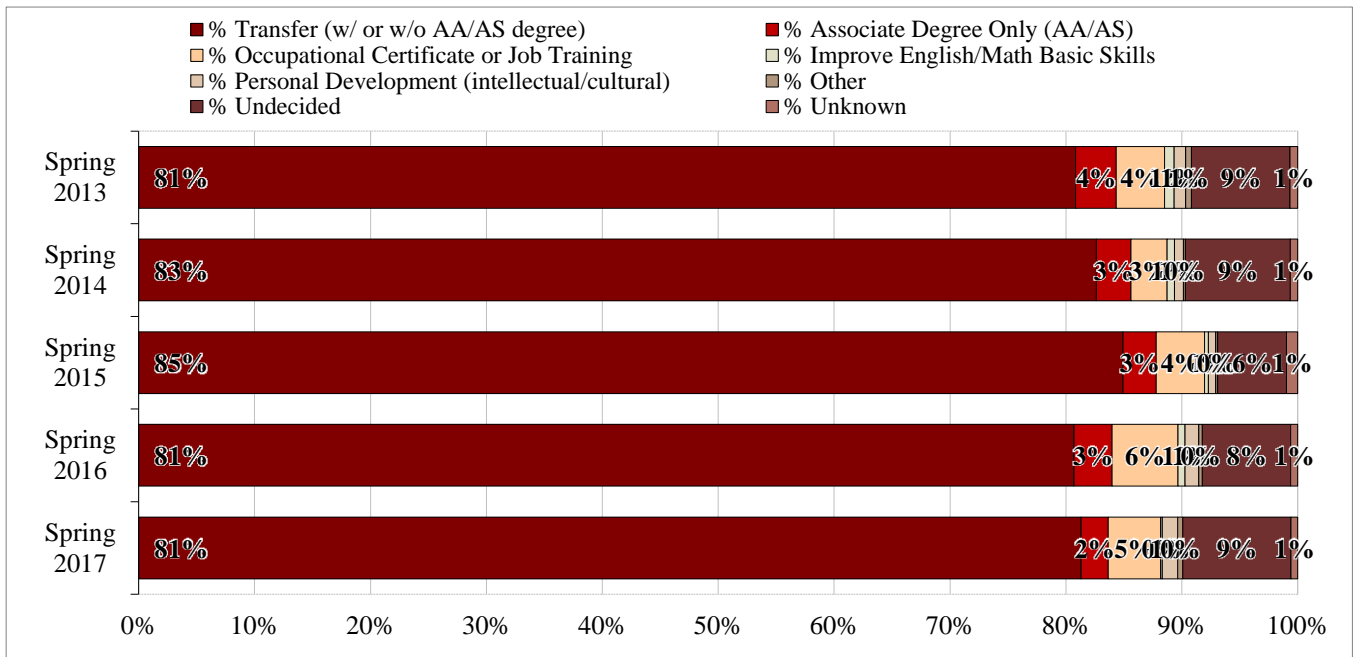
### Student Unit Load

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Full-Time (12 units or more)	415	390	418	416	444
Part-Time (6 to 11.5 units)	158	219	179	219	215
Part-Time (0.5 to 5.5 units)	27	30	26	33	26
% Full-Time (12 units or more)	69%	61%	67%	62%	65%
% Part-Time (6 to 11.5 units)	26%	34%	29%	33%	31%
% Part-Time (0.5 to 5.5 units)	5%	5%	4%	5%	4%



## Student Educational Goal

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Transfer (w/ or w/o AA/AS degree)	485	528	529	539	557
Associate Degree Only (AA/AS)	21	19	18	22	16
Occupational Certificate or Job Training	25	20	26	38	31
Improve English/Math Basic Skills	5	4	2	4	1
Personal Development (intellectual/cultural)	6	5	4	8	9
Other	3	1	1	2	3
Undecided	51	58	37	51	64
Unknown	4	4	6	4	4
% Transfer (w/ or w/o AA/AS degree)	81%	83%	85%	81%	81%
% Associate Degree Only (AA/AS)	4%	3%	3%	3%	2%
% Occupational Certificate or Job Training	4%	3%	4%	6%	5%
% Improve English/Math Basic Skills	1%	1%	<1%	1%	<1%
% Personal Development (intellectual/cultural)	1%	1%	1%	1%	1%
% Other	1%	<1%	<1%	<1%	<1%
% Undecided	9%	9%	6%	8%	9%
% Unknown	1%	1%	1%	1%	1%



**Definitions:**

**Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

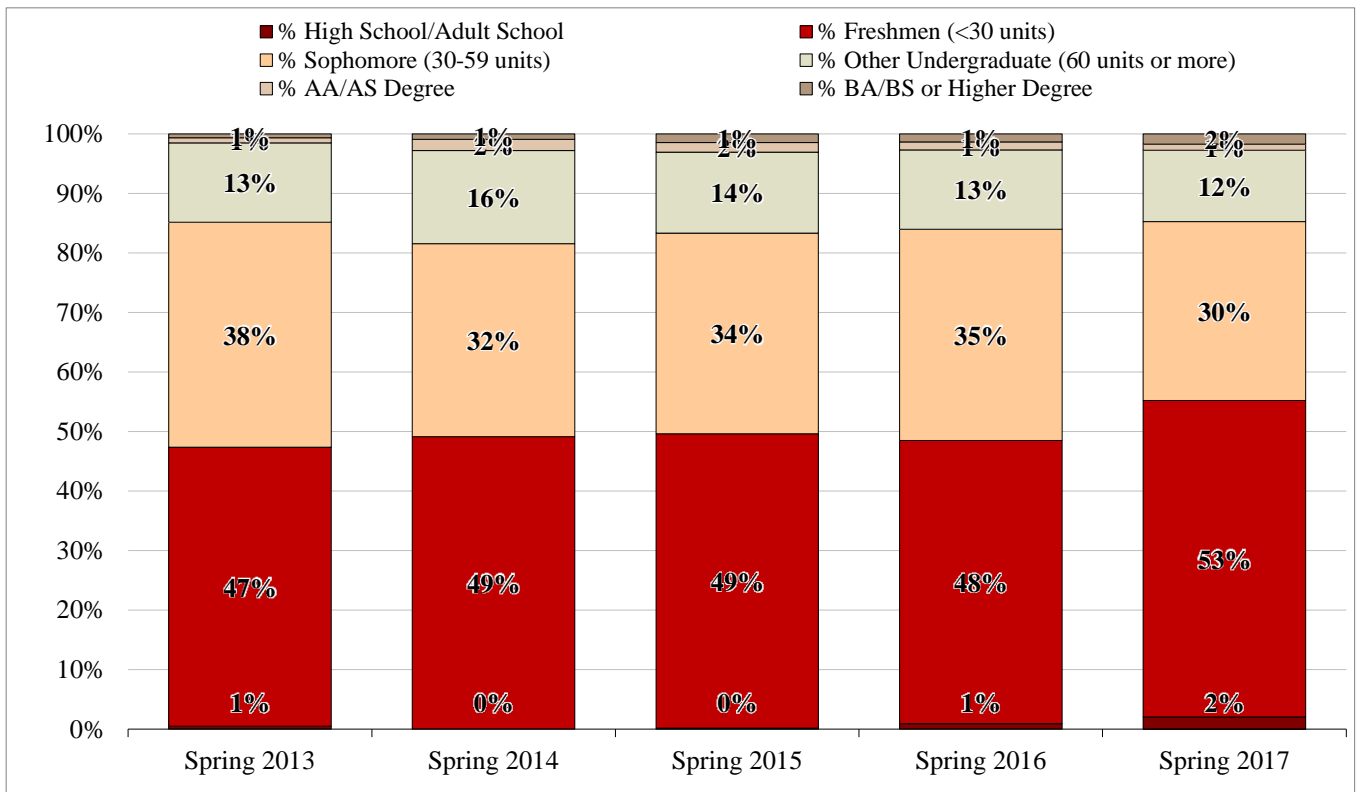
**Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

**Personal Development:** Students taking courses for intellectual and/or cultural development.

**Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

### Highest Educational Level of Students

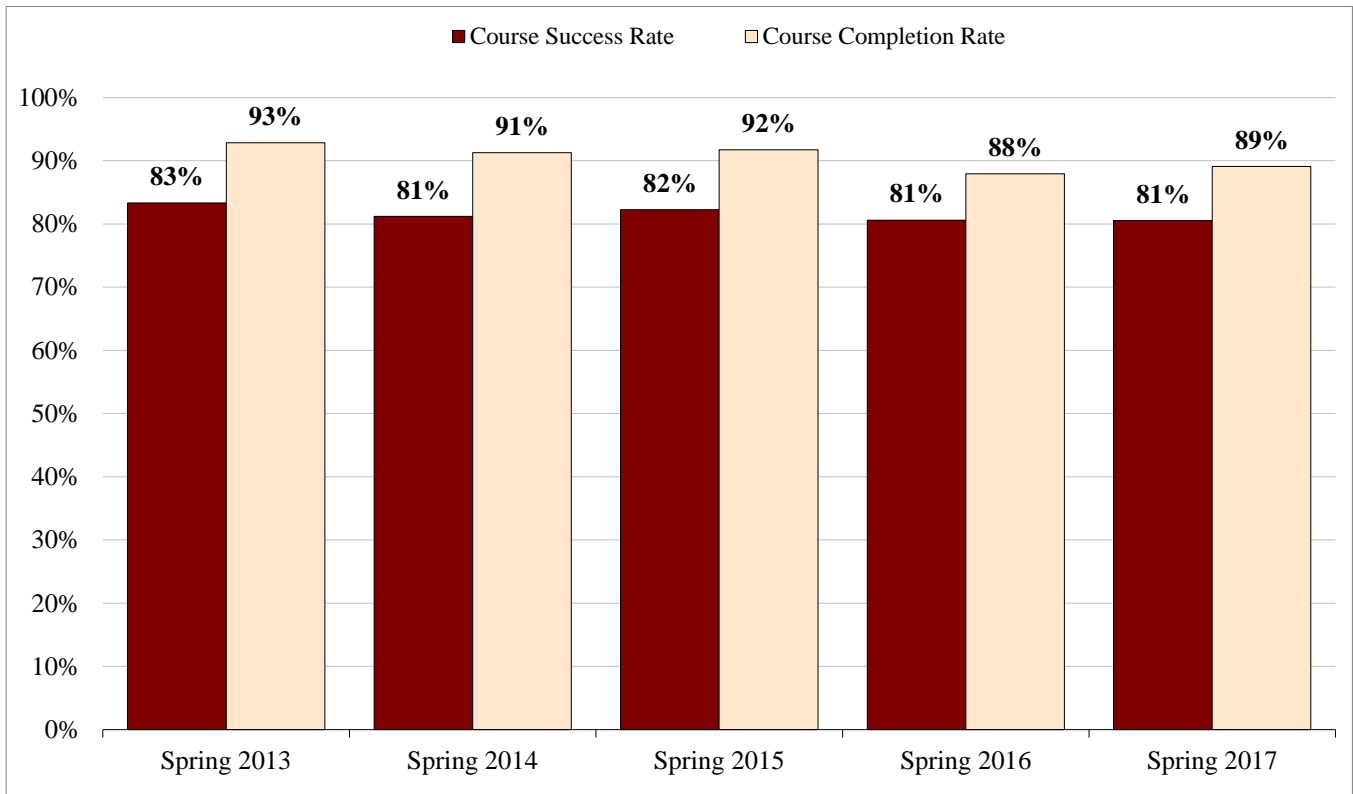
Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
High School/Adult School	3	0	1	6	14
Freshmen (<30 units)	281	314	308	318	364
Sophomore (30-59 units)	227	207	210	237	206
Other Undergraduate (60 units or more)	80	100	85	89	82
AA/AS Degree	5	12	10	9	7
BA/BS or Higher Degree	4	6	9	9	12
% High School/Adult School	1%	0%	<1%	1%	2%
% Freshmen (<30 units)	47%	49%	49%	48%	53%
% Sophomore (30-59 units)	38%	32%	34%	35%	30%
% Other Undergraduate (60 units or more)	13%	16%	14%	13%	12%
% AA/AS Degree	1%	2%	2%	1%	1%
% BA/BS or Higher Degree	1%	1%	1%	1%	2%





## Student Performance

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Course Success Rate	83%	81%	82%	81%	81%
Course Completion Rate	93%	91%	92%	88%	89%



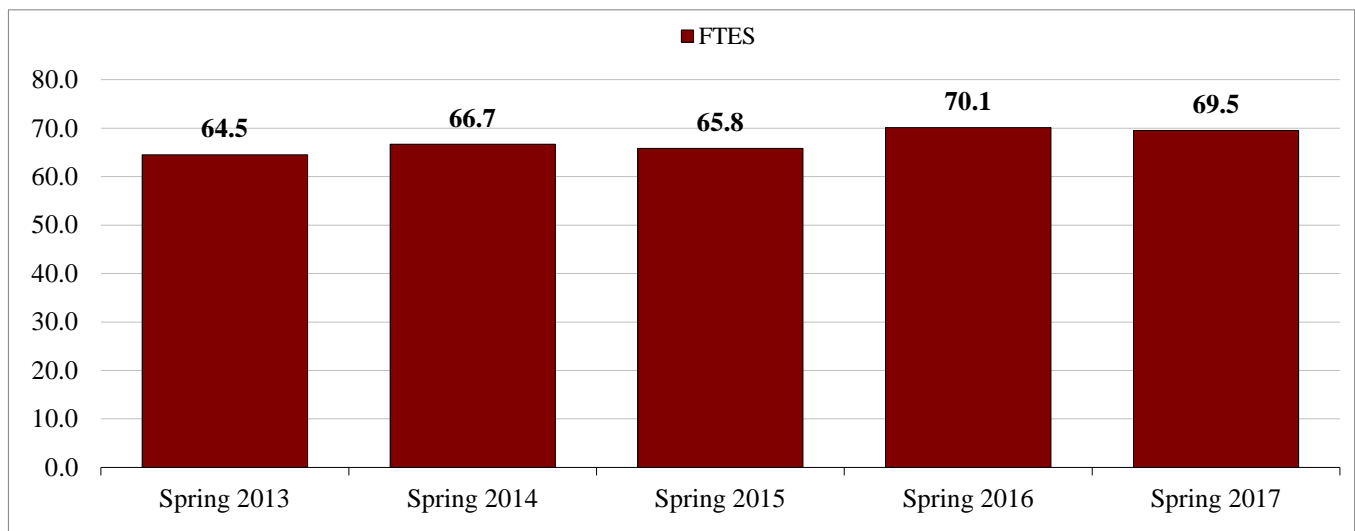
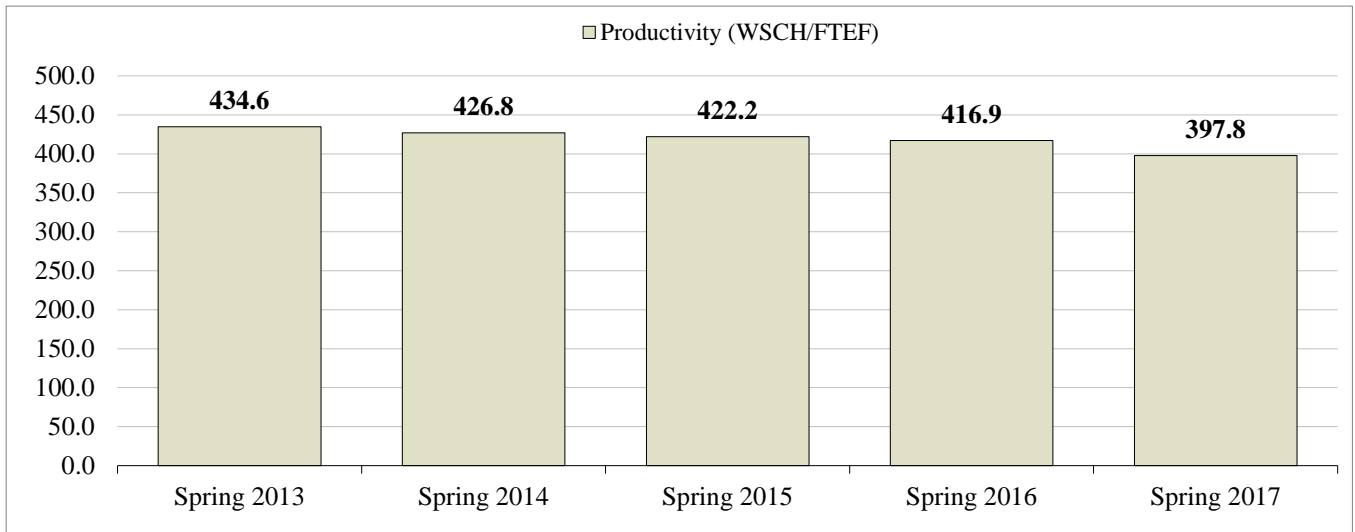
**Definitions:**

**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', 'CR', or 'P') relative to all students receiving a grade.

**Course Completion Rate** is the percentage of students receiving any grade other than 'W' relative to all students receiving a grade.

## Enrollment Management: Part 1

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
WSCH	1,973	2,023	2,001	2,143	2,124
FTES	64.5	66.7	65.8	70.1	69.5
FTEF	4.5	4.7	4.7	5.1	5.3
Productivity (WSCH/FTEF)	434.6	426.8	422.2	416.9	397.8



**Definitions:**

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

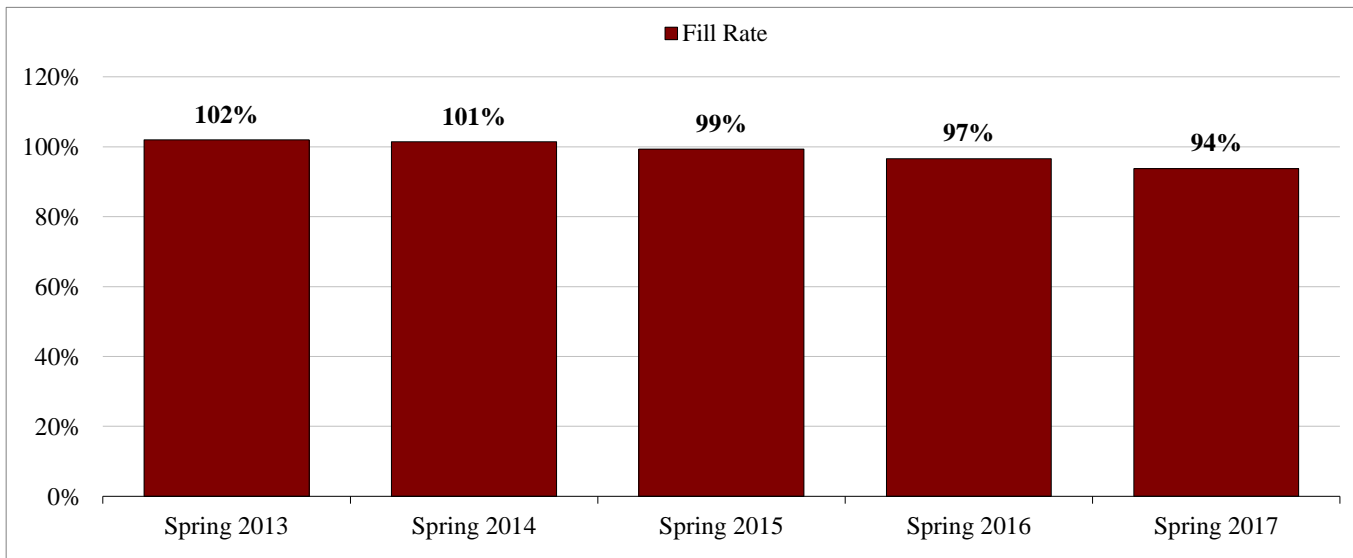
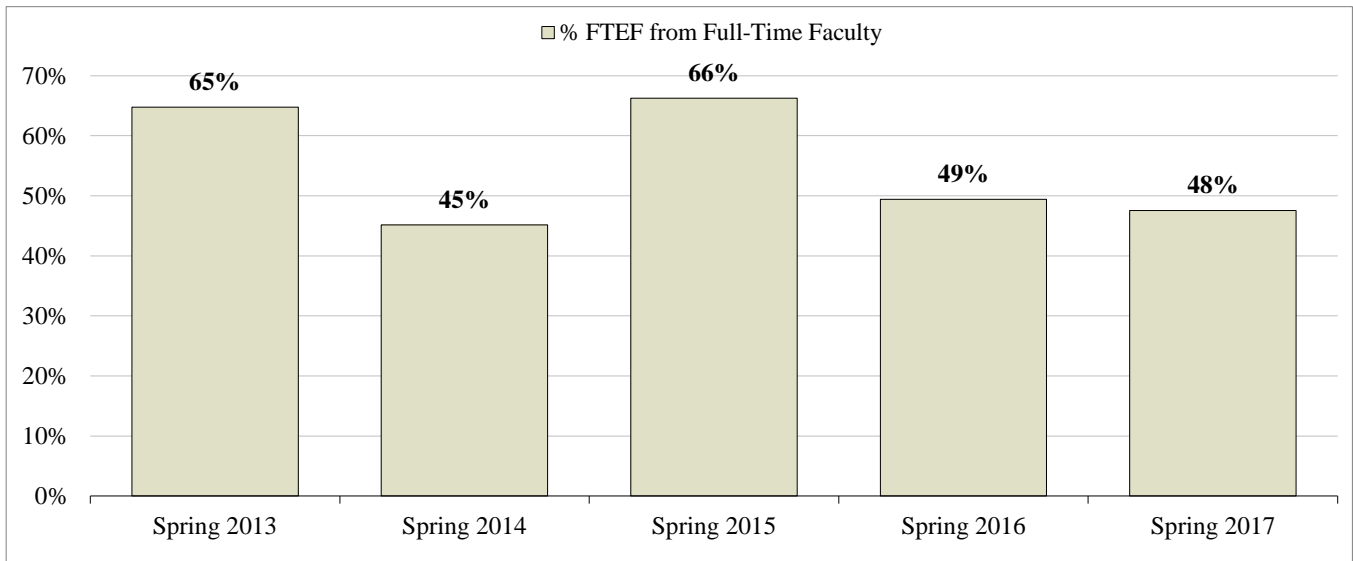
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 7/11/17.

## Enrollment Management: Part 2

Speech / Communication Studies ( SPCH/CMST )					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
FTEF from Full-Time Faculty	2.9	2.1	3.1	2.5	2.5
% FTEF from Full-Time Faculty	65%	45%	66%	49%	48%
Enrollments	617	644	631	681	689
Capacity (seats available)	605	635	635	705	735
Fill Rate	102%	101%	99%	97%	94%



**Definitions:**

**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 7/11/17.