

VITICULTURE & WINE TECHNOLOGY ADVISORY BOARD MEETING MINUTES Thursday, May 4, 2017, 3:00 pm, Room 2460

DRAFT

A. <u>Introductions</u>

David Everett, VWT Program Coordinator, opened meeting at 3:05pm

Members Present:

Chris Chandler, Livermore Valley Winegrowers Association
Jessica Carroll, Big White House Winery
Neal Ely, Dean Emeritus, Las Positas College
Dave Hendrickson, Occasio Winery
Nan Ho, Las Positas College
David Kent, Darcie Kent Vineyards
John Kinney, Occasio Winery
Lisa Maier, Las Positas Vineyards
Karl Wente, Wente Vineyards
David Everett, Las Positas College
Josefina Bolufer, Las Positas College
Anne Kennedy, Las Positas College

Absent: Collin Cranor, Nottingham Cellars

B. Approval of Prior Meeting Minutes

Approve November 17, 2016 Minutes MSC:Neil Ely/ Karl Wente Motion passes

C. Update from Industry Partners

- 1. New Technologies
- 2. Training Needs
- 3. Hiring Needs
 - **Jessica Carroll-** tasting room staff and harvest interns
 - **Lisa Maier-** harvest interns
 - **David Kent-** tasting room supervisor and two paid interns for the crush
 - **Karl Wente-** 2 Viticulture Interns & 2 Cellar Interns

Discussion:

David Everett- Would like to have the ability to link job opportunities on the VWT webpage. There is a need for a career center for employers to connect with Students.

4. Industry Outlook

• David Kent- Rain was helpful, optimistic about this years harvest

D. Faculty Report

1. Program Update

- **David Everett** reported on the "Best of the Best" event and the \$6.8 million gift from the Mertes Foundation.
 - o Career Exploration Open House yesterday. Marketed to High Schools and Middle Schools.
- Nan Ho- This summer we will have 4 spotlight days. Viticulture & Horticulture will be featured on Tuesday, June 6th, 4-7pm. Math, Science and Public Safety Programs will be setting up tables with faculty there to talk with students.

2. Curriculum Updates

David Everett

- Has been working to clean up the degree and certificate tracks. Changing course title names to have a CID status
 - Nan Ho- explained CID status and how it relates to Associates Degrees for Transfer.
 Students should be able to finish 60 units in 2 years and be guaranteed transfer to CSU.
 - o There is no AST for Viticulture or Enology yet.
- Looking at cross listing courses (Irrigation and Integrative Pest Management) with Horticulturemore efficient and would bolster both programs.
- VWT 95 & 96 Internship Vineyard/Winery Internship will insure that students participate in a departmentally approved internship directly related to their course of study.
 - o **Chris Chandler** said a description of what types of internships would be acceptable would be helpful.
- New courses VWT X21 and VWT X27
- Structuring AS degrees so there is an option to take more rigorous classes for ability to transfer.
 - **Neal Ely** wondered about the ability to transfer with 60 units. If we advertise transferability, we need to be sure it is true.
 - **David Everett-** will pursue to clarify but is confident information is correct.
- In direct response to the request by the board- Creating a new Wine Hospitality Certificate of Accomplishment. Local Certification 11 units or under. Once finished creating the Wine Service & Sales course, can move through approval process. Hoping to schedule classes so it can be completed in 1 year. We are counting on the board and industry to help fill these classes by encouraging their employees to get the certification.

3. **Bonding**

David Everett shared his research into State Legislation SB 683 regarding a license to sell wine that was written specifically for UC Davis. License would be easier because there is a lot less compliance than being bonded. There was discussion about what it would take to get this type of legislation passed in Alameda County and what the limitations of this approach would be. **Neal Ely** thinks it is a long

shot to get legislation and more arduous than it looks.

Spoke with Napa Valley College regarding their bond. Was referred to the Office of Institutional Advancement who oversees the bond compliance and revenue flow.

Discussion:

Karl Wente was hoping for more information brought to this discussion and the question is still on the table as to whether the bond would be worth it. Questions to ask the colleges would be: Is it beneficial to the program, a distraction from the program, something they would recommend that we do? Would the wine sales cover the cost of going through the process? Does it make financial sense?

Neal- it could raise awareness and bring in some revenue that could help buy things for the program.

Neal Ely noted that we already have an approved recommendation from the last meeting to pursue the bonding.

Neal Ely motioned to pursue both the licensing and the bonding as parallel activities.

Chris Chandler second the motion. Unanimously approved.

4. ESL Class

Vicki has been working on the Vocational English as a Second Language for the Wine Industry. Working with Julie McGurk, ESL instructor. Funding has been secured to develop this program. Vicki needs two members of the advisory board to review the curriculum.

o **Jessica Carroll** and **Karl Wente** volunteered to review the curriculum.

Chris Chandler shared that the Harvest Wine Celebration will be held here on campus over Labor Day Weekend. Proceeds from the festival will be contributed to the VWT program. There is a need for volunteers to work the festival.

F. Next Steps

David is going to visit Napa Valley College in two weeks and will ask the questions put forth by the board and report back.

Meeting adjourned at 4:50pm Minutes submitted by Anne Kennedy

ADDENDUM

As a follow up to the Advisory Meeting on 05/04/2017, David Everett sent an email with more information clarifying the issue on approval for curriculum and course changes.

Here are the proposed changes that the Advisory Board needs to consider for approval:

- Name change to VWT 12.
- Proposing VWT 95 and VWT 96 Vineyard/Winery Internship instead of any work experience or internship. This will insure that the students participate in a departmentally approved internship directly related to their course of study.
- New course VWT X21 which provide students with applied enology course work to bridge the intro lecture class and the operations classes.
- New VWT XX27 (or XX23) which will provide students with microbiology and chemistry material **specific** to wine science.

Karl Wente - Motion to approve changes per email on all bullet points. Second- **Jessica Carroll** Unanimously Approved.