

a grade-point average of 2.0 or better, of which 12 units must be earned at Las Positas College. In addition, students must complete a General Education pattern in order to earn a degree: see the Las Positas College General Education Pattern for Associate of Science (AS) Degree, California State University General Education-Breadth, or the Intersegmental General Education Transfer Curriculum (for CSU) patterns for listing of areas and courses. Double counting courses in GE and the major is permissible. The number of units that may be double counted will depend on the entry point to the degree program, the optional course(s) taken, and the GE pattern selected. Elective units are degree applicable. Consult with an adviser or a counselor to plan the courses necessary to achieve your academic goal.

AA – Business Administration

About the Degree

This Associate of Arts in Business Administration degree program is designed for students seeking a career in the business field. The objective is to teach the fundamental principles underlying organizations, to emphasize education which will improve students' thought processes, to provide familiarity with the basic analytical tools of business and to develop in the student the ability to use the techniques involved in analyzing and evaluating business problems and finding reasonable solutions. Attention is focused on systems and quantitative analysis, accounting, business law, economics and mathematics.

Career Opportunities

Students who earn an AA degree in Business Administration are suited to work in a variety of industries and positions including, but not limited, to customer service associate, retail sales worker, assistant store manager, administrative assistant, relationship banker, store manager, sales consultant, sales support specialist, sales supervisor, and executive assistant.

Program Outcomes

- Upon completion of the AA in Business Administration, students are able to compare and contrast ethical standards and best practices of social responsibility to business situations.
- Upon completion of the AA in Business Administration, students are able to demonstrate knowledge of business operations, the business organization, business environments, and business procedures.
- Upon completion of the AA in Business Administration, students are able to explain the functions of all business operations and identify the resources needed in each area.
- Upon completion of the AA in Business Administration, students are able to list and explain the factors of production, the external business environments and apply their influence in specific business problems.

Required Core: (28 Units)

BUSN 1A (Financial Accounting).....	4
BUSN 1B (Managerial Accounting).....	4
BUSN 18 (Business Law).....	4

BUSN 40 (Introduction to Business).....	3
CIS 50 (Introduction to Computing Information Technology)	3
ECON 1 (Principles of Microeconomics).....	3
ECON 2 (Principles of Macroeconomics)	3
MATH 40 (Statistics and Probability)	4

List A: Select One or Two (1 Unit)

CIS 71A (Keyboarding (The Alphabet))	1
CIS 71B (Keyboard (Numbers and Symbols))	1
CIS 71C (Skills Improvement).....	1
LIBR 4 (College Research Techniques)	0.5
LIBR 6 (Research in Special Subjects).....	0.5
LIBR 7 (The Open Web and Search Engines)	0.5

List B: Select One (4-5 Units)

MATH 33 (Finite Mathematics)	4
MATH 34 (Calculus for Business and Social Sciences).....	5

Total Units for the Major 33-34

The Associate Degree is conferred upon those students who complete the required 60 or more semester units of the degree pattern with a grade-point average of 2.0 or better, of which 12 units must be earned at Las Positas College. In addition, students must complete a General Education pattern in order to earn a degree: see the Las Positas College General Education Pattern for Associate of Arts (AA) Degree, California State University General Education-Breadth, or the Intersegmental General Education Transfer Curriculum (for CSU) patterns for listing of areas and courses. Double counting courses in GE and the major is permissible. The number of units that may be double counted will depend on the entry point to the degree program, the optional course(s) taken, and the GE pattern selected. Elective units are degree applicable. Consult with an adviser or a counselor to plan the courses necessary to achieve your academic goal.

AA – Business Entrepreneurship

About the Degree

The degree in Business Entrepreneurship is designed for a comprehensive background on all the aspects of creating a new business venture. Completion of this entrepreneurship degree provides students with critical knowledge and tools for planning and starting a new business. Completion demonstrates persistence, achievement, and may enhance job seeking. This program provides valuable preparation in proven business practices and with business ownership issues such as market focus, measurements of success, and developing a clear and useful business plan. Because some of the leading causes of failure in new businesses are poor risk management, lack of adequate capitalization, and mismanagement of resources, specific information is provided in these areas to help students make good business decisions that lead to success.

Career Opportunities

Students can use his or her associates' degree in entrepreneurship as a stepping stone to further education or, if students feel adequately prepared, can jump straight into a business venture. Students may start his or her own business, collaborate with others on a business venture or act as a consultant. In addition to a traditional career, this