## **Narrative Template for the Film Studies Certificate of Achievement**

# **Program Goals and Objectives**

The Film Studies Certificate of Achievement is a local program designed to offer students an introduction to the history, analysis, and art of filmmaking. Students will learn about the development of film as an art form, cinematic language, the impact of film on modern media and contemporary culture, and various approaches to film criticism. Depending on their interests, students can also choose to explore the following areas of film studies: basic film production, acting for film, the intersections between film and theater, the music of great film composers, multimedia reporting, or major global cinema traditions and directors.

#### **Catalog Description**

The Film Studies Certificate of Achievement is an LPC program designed to offer students an introduction to the history, analysis, and art of filmmaking. Students will learn about the development of film as an art form, cinematic language, the impact of film on modern media and contemporary culture, and various approaches to film criticism. Depending on their interests, this Certificate of Achievement also provides students the chance to explore basic film production, acting for film, the intersections between film and theater, music of great film composers, multimedia reporting, as well as major global cinema traditions and directors. Film Studies courses prepare those interested in majoring and/or working in fields such as Film, Theater, Multimedia Studies, Liberal Arts, Interdisciplinary Studies, Cultural Studies, or Humanities.

# Career Opportunities NA

# **Master Planning**

This is a new program that is being created according the Educational Master Plan strategy A2 to "Support existing and new programs." It will be a collaborative program drawing from various LPC programs, such as Humanities, Theater, Photography, Mass Communications, and Music. These programs will work together to coordinate the scheduling and frequency of course offerings, as well as intersections between courses. It will use existing FTEF.

# **Enrollment and Completer Projections**

With this new certificate option, we are hoping to see approximately 4 new COA completions per year.

# Place of Program in Curriculum/Similar Programs

A certificate would potentially attract many students who are majoring in other fields but who value and enjoy Film Studies courses, whether their intention is to transfer or finish with a local AA. This will be an interdisciplinary certificate program that draws on various preexisting LPC programs, such as Humanities, Theater, Photography, Mass Communications, and Music.

# <u>Similar Programs at Other Colleges in Service Area</u>

Sacramento City College has a Certificate of Achievement in Film Studies, De Anza has a Certificate of Achievement in Film/TV.

### Film Studies (A.A. - Associate of Arts Degree) Narrative Template:

# 1) Statement of Program Goals and

Objectives: The Film Studies AA degree is a local program designed to offer students an introduction to t

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analysis, and art of filmmaking. Students will learn about the development of film as an art form, cinematic language, the impact of film on modern media and contemporary culture, and various approaches to film criticism. Depending on their interests, students can also choose to explore the following areas of film studies: basic film production, acting for film, the intersections between film and theater, the music of great film composers, multimedia reporting, or major global cinema traditions and directors.

### 2) Catalog Description:

The Film Studies AA degree is a program designed to offer students an introduction to the history, analysis, and art of filmmaking. Students will learn about the development of film as an art form, cinematic language, the impact of film on modern media and contemporary culture, and various approaches to film criticism. This AA also provides students with the chance to explore basic film production, acting for film, the intersections between film and theater, music of great film composers, multimedia reporting, as well as major global cinema traditions and directors, depending on their interest.

Film Studies courses prepare those interested in majoring and/or working in fields, such as Film, Theater, Multimedia Studies, Liberal Arts, Interdisciplinary Studies, Cultural Studies, or Humanities.

### 3) Career Opportunities: NA

# 4) Master Planning:

This is a new program that is being created according the Educational Master Plan strategy A2 to "Support

existing and new programs." It will be a collaborative program drawing from various LPC programs, such as Humanities, Theater, Photography, Mass Communications, and Music. These programs will work together to coordinate the scheduling and frequency of course offerings, as well as intersections betwee n courses. It will use existing FTEF.

### 5) Enrollment and Completer Projections:

With this new degree we are hoping to see 4-5 new majors per year.

### 6) Place of Program in Curriculum/Similar

<u>Programs:</u> This will be an interdisciplinary program that draws on various preexisting LPC programs, such as Humanities, Theater, Photography, Mass Communications, and Music.

# 7) Similar Programs at Other Colleges in Service Area:

DVC, CCSF, and De Anza have AA degrees in "Cinema" or "Film & TV." BCC has Film Studies courses.