



CALIFORNIA COMMUNITY COLLEGES

Task Force on **WORKFORCE**

JOB CREATION AND A STRONG ECONOMY

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#StrongWorkforce

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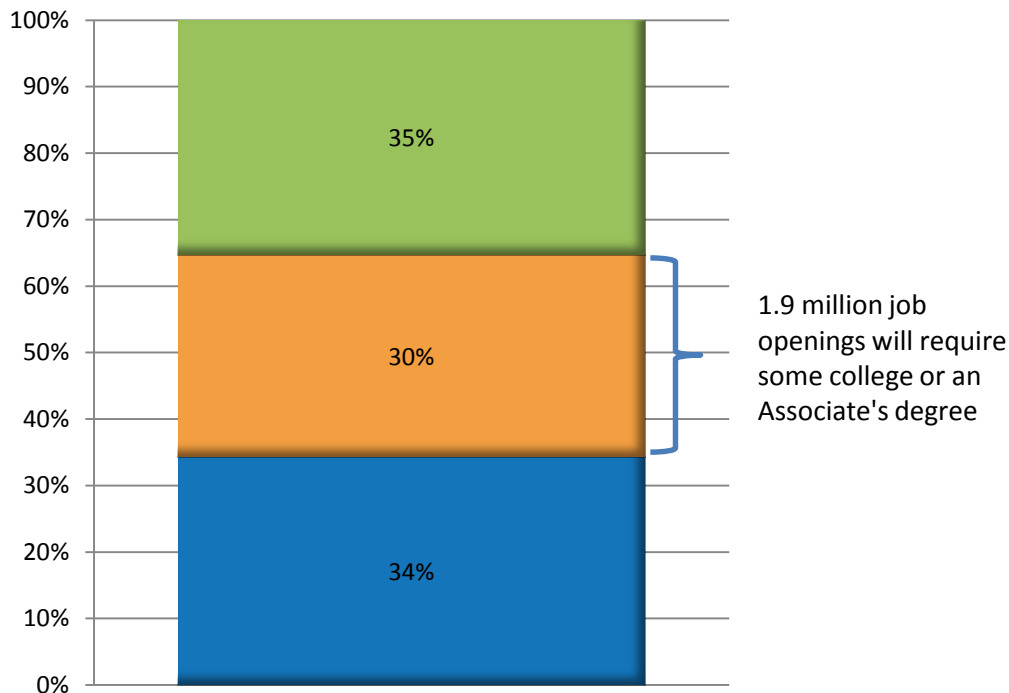
CALIFORNIA COMMUNITY COLLEGES

The Goal

California needs
1 million more
AA, certificates, or
industry-valued
credentials.

California's Job Openings by Education Level 2015-2025

■ HS Diploma or less ■ Some college or Associate's degree ■ Bachelor's degree or higher



Data source: Georgetown University Center on Education and the Workforce, "Recover: Job Growth and Education Requirements Through 2020," State Report, June 2013.
Analysis: Collaborative Economics

“Some College” is the New Gateway Into The Workforce

THE LABOR MARKET IS INCREASINGLY DEMANDING A MORE SKILLED WORKFORCE.

IN THE 1970s

28%

of jobs required more than a high school education.

IN 1992

56%

of jobs required more training.

BY 2020

65%

of job openings in the U.S. will require some postsecondary education or training-though not necessarily a four-year degree.

Source: Georgetown Center on Education and the Workforce analysis

Skill Gaps Differ Across California Regions



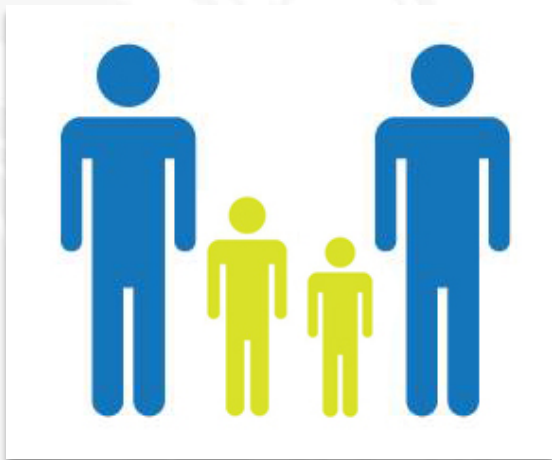
Career Technical Education: the Path Out of Poverty

\$60,771

(\$29.22/hour)

2-parent with
one working adult, 2-child

Source: CA Budget Project



\$66,000

AA – Career Technical Education
5-years later

Source: Salary Surfer, 112 CA Community Colleges

\$38,500

AA - General Education
5-years later

Source: Salary Surfer, 112 CA Community Colleges

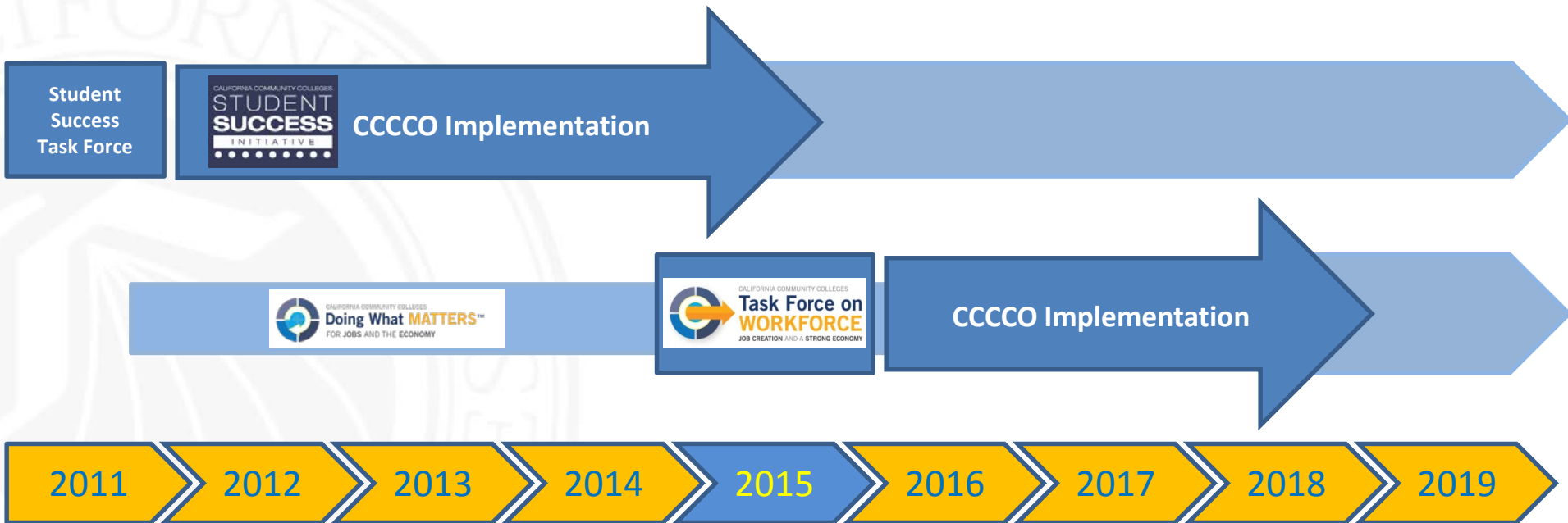
Recommendations:

- Student Success
- Workforce Data & Outcomes
- Curriculum
- Career Pathways
- CTE Faculty
- Regional Coordination
- Funding



Recommendations: Student Success

1. Broaden and enhance career exploration and planning, work-based learning opportunities, and other supports for students.



Recommendations: Workforce Data & Outcomes

2. **Create common workforce metrics.**
3. **Establish a student identifier for high school students**
4. **Improve the quality, accessibility, and utility of student outcome and labor market data**

Recommendations: Curriculum

5. **Evaluate, strengthen, and revise the curriculum development process**
6. **Evaluate, revise and resource the local, regional, and statewide CTE curriculum approval process**
7. **Improve program review, evaluation, and revision processes**
8. **Facilitate curricular portability across institutions**
9. **Develop, identify and disseminate effective CTE practices**
10. **Improve CTE student progress and outcomes**
11. **Clarify practices and address issues of course repetition**

Recommendations: Career Pathways

12. **Publicize industry-informed career pathways**
13. **Increase the pool of qualified CTE instructors**
13. **Consider options for meeting minimum qualifications**
14. **Enhance professional development opportunities for CTE faculty**
15. **Explore solutions to attract industry professionals**

Recommendations: Regional Coordination

17. **Meet regional labor market needs**
18. **Clarify and modify, as needed, state regulations**
19. **Develop regional leadership and operational partnerships**
20. **Develop robust connections**
21. **Create a sustained, public outreach campaign**

Recommendations: Funding

22. **Establish a sustained, supplemental funding**
23. **Create a separate, predictable, targeted and sustained funding stream**
24. **Review, analyze, and modify, as needed, laws and regulations**
25. **Create incentives and streamline processes to maximize public and private investment**

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