



# COMMERCIAL MUSIC ADVISORY BOARD MINUTES

October 8, 2018/12:30pm/B4000/Green Room

## Meeting Agenda

### LPC Mission Statement

Las Positas College is an inclusive learning-centered institution providing educational opportunities and support for completion of students' transfer, degree, basic skills, career-technical, and retraining goals.

### LPC Planning Priorities

- ❖ Establish regular and ongoing processes to implement best practices to meet ACCJC standards.
- ❖ Provide necessary institutional support for curriculum development and maintenance.
- ❖ Expand tutoring services to meet demand and support student success in Basic Skills, CTE, and Transfer courses.
- ❖ Coordinate available resources to address current and future professional development needs of faculty, classified professionals, and administrators in support of educational master plan goals.

### Music Advisory Board

#### Members

Diana Cefalo  
Ken Cefalo  
Jim Douglas  
Dan Marschak  
Omri Shimron  
Brad Barth  
Cindy Browne-Rosefield  
Elise La Barre  
Timothy Devine  
Philip Didlake  
Jenny Madrigal  
Stuart McElderry  
Ian Brekke  
Keith Hatscheck  
Eric Schultz  
Katherine Westine  
Markus Pawlik  
Rance Haig  
Susan Marcarella  
Taicheng Chen

### 1. Welcome and Introductions

Vicki Shipman, CTE Project Manager, called meeting to order at 1:01pm.

Members in Attendance: Cindy Rosefeld/Las Positas College; Daniel Marschak/Las Positas College; Ian Brekke/Las Positas College; Ron Scudder/Rhythmic Innovation; Keith Hatscheck/University of Pacific; Markus Pawlik/New World Academy of Music; Rance Haig/Red Legged Frog Productions; Taicheng Chen/MTAC; Stuart McElderry/Las Positas College.

### 2. Approval of Prior Meeting Minutes

MSC: Daniel Marschak/Ian Brekke

Approved: Unanimous

### 3. Industry Update

#### New Technology

Rance Haig of Red Legged Frog Productions emphasized that it is important for student to have a solid "lighting" and "sound" knowledge base along with tools for recording like ProTools.

Ian Brekke of LPC agreed and shared with the advisory that LPC is unable to provide ProTools certification coursework because LPC does not have an expert on staff. He said that Logic is more widely utilized which is what LPC offers.

Keith Hatscheck of UOP agreed that lighting and sounds is growing as is live entertainment. Possibly a bridge with Music Technology with knowing the difference between operating systems. Technology transfer within the occupation is important.

Taicheng Chen of MTAC suggested a piano teaching software "Tone Row" which is easy to access through common technology; and it clearly expresses dynamics and articulation of playing between the student and the teacher.

# COMMERCIAL MUSIC ADVISORY BOARD MEETING MINUTES

October 8, 2018/B4000/Green Room

## Training Needs

Rance Haig of Red Legged Frog Productions mentions a lot of lighting and sound work is mostly learned on job.

## Hiring Needs

No discussion.

## 4. Faculty Report

### Enrollments:

Report provided by Daniel Marschak, Music Faculty:

Music 25, 26, 27 - Piano Pedagogy

All Online classes now

Previously enrollments were low when class was in-person

Amount of students are up in these classes

Trying to reach statewide community

May join the OEI but the added OEI regulations are a challenge (Video Captioning in particular)

Music 35 - Music Technology

35 is consistently over-enrolled

36 usually not as full

Going to be offered every 3rd semester

Music 37 - Music Industry Career Development

Offered as online class now

Enrollment numbers looking good

Marketing Improvements

Grant for marketing via Office of Career Technical Education has helped boost enrollment numbers

Google and Facebook ads

LPC Music Department promo video

### Curriculum:

BUSN 58 - Small Business Management

Music 18 - Jazz/Pop Piano

Gives teachers help with leadsheet understanding and improvisation

Future Possibility: Piano Maintenance and Repair Certificate and Classes

Music Tech Fundamentals

10 unit cert, now allowed to be called Certificate of Achievement by state since they moved the limit down to 8 units

Film Scoring Certificate

22-23 units

Music 19 - Composition

# COMMERCIAL MUSIC ADVISORY BOARD MEETING MINUTES

*October 8, 2018/B4000/Green Room*

Music 22ab - Scoring For Film

Music 35, 36, 37

Need proper facility to hold class

Need specialist to teach course

Markus expressed his concern in finding proper, local teacher

No other community college is offering certificate for this

## 5. Recommendations from the Advisory Board

- a. Film Scoring Certificate of Achievement Development for Fall 2019 Offering  
MSC: Keith Hatscheck/Markus Pawlik  
Unanimous Approval
- b. Music Technology Certificate of Achievement Development for Fall 2019 Offering  
MSC: Keith Hatscheck/Markus Pawlik  
Unanimous Approval
- c. State of the Art Recording Studio (Design, create, build recording studio with sound isolation with mixing and with film scoring).  
MSC: Dan Motion/Ian Brekke  
Unanimous Approval

## 6. Next Regular Meeting (Date)

Spring 2019 – Date TBD

Meeting Adjourned 2:27pm.