



Photography Advisory Board Meeting Agenda

March 26, 2025 | 5:30pm-6:30pm | Zoom

Agenda Item

LPC Mission Statement

Las Positas College is an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

LPC Planning Priorities

- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- ❖ Establish a knowledge base and appreciation for health and wellness in the workplace; create a sense of urgency about wellness; prioritize wellness in decision-making, assessment, and accountability; and build capacity to support wellness.

[Program]

Advisory Board Members 2024-2025

Jason Anaya Khalil Anvar
Deborah Bailey Jeff Bennett

Lucciana Caselli Stephanie Guilin
Alan Lewis* Chris Meyer*
Jonathon Miller Stephanie Taylor*
Deanna Horvath* Lilibeth Mata Juarez
Amy Mattern Vicki Shipman
Mark Yamamoto*

1. Welcome and Introductions

2. Review of Agenda

3. Review of Previous Minutes

- Chris motioned
- Stephanie seconds

4. Faculty Report (15 minutes)

- Program Update
 - Although we've gotten a few classes back we had classes cut because of enrollments
 - Students who are completing their AA or CA have asked for certain classes needed for their major
 - Intro to Photojournalism Shared with JAMS
 - Photo 70 Shared with GDDM
- Enrollments
 - Promoting through Instagram which is run by Mark
 - We don't want to give the impression that students will have a hard time graduating
- Spring 2025 Classes
 - Intro to Photography- 21 students
 - Intro to Videography- 24 students
 - Artificial Light Photography- 22 students
 - Intermediate Videography- 23 students
- Completions

	2022-2023	2023-2024
Certificates (C.A)	0	2
Associate of Arts (A.A.)	4	1

- Program Development/Opportunities
 - STEAM building will be ready in about 2 years giving us new space
 - Open House (3/29)
 - Film Festival (4/19)
 - Students are excited about submitting projects
 - Award Show (4/23 @6pm)
 - Spring Exhibition
 - Will showcase student work in building 2400
 - Have selected a judge to select winners and honorable mentions
- Photo Club
 - Several new students, selected officers to activate club
 - Students get to learn how to use the equipment

- Photography Brochure
- Updated to promote the department

5. Industry Updates (45 minutes)

- Hiring Needs
- Skills in Demand
 - Short video demands instead of longer videos
 - Alan: Attended a conference in Las Vegas and noticed EVOTO is being pushed by photographers who uses AI to edit your photos
 - Adobe is building AI into Photoshop and Lightroom
- Emerging Trends/Technologies
 - Capture 1 in the studio
 - Alan mentioned that you can edit all that you want through Adobe for free and they charge you once you export the image
 - You can purchase tokens
 - Mark mentioned that vloggers use canva
 - Chris: They are using Adobe Express
 - Alan: Mirrorless instead of DSER
 - LowMo Daylight load your film and develop it on your own. You do have to provide your own chemicals and storage for your chemicals
- Internship Opportunities
 - Fall Internships to build confidence from environments on campus
 - Alan asked if, Could Jose, Intro to Photojournalism class instructor could potentially sponsor an internship
 - Mark mentioned that he could potentially connect with the Mercury News to see if we can work on bringing internships to LPC
 - Alan: contacting local photographers to see if they need a new assistant

6. Recommendations from Advisory Board

- Emerald HS and Dublin Unified does not have Photography Program
 - Potentially host a Photo 70 class through Dual Enrollment which could lead to a pipeline to increase Photography CA and AA.
- Continue and increase your presence on social media
- Videography: free downloadable software DaVinci Resolve

7. Other Business / Good of the Order

- Mention of Drone Program: Have added a mapping component
- Look at the show, join the exhibition reception 4/23
- Film Festival 4/19

8. Next Regular Meeting March 2026

9. Adjournment 6:19pm