

Program Review Update 2025

Program: Outreach

Division: Student Services

Writer(s): Sarah Anderson

SLO/SAO Point-Person: Sarah Anderson

Email your completed form to Karin Spirn and your dean by November 3.

Helpful Links:

- ★ [Tools for Writers](#) - with contacts and info for help with specific sections.
- ★ [Program Review Glossary](#) - defines key terms you can review when writing.
- ★ [Discipline Data Packets](#) – institutional research about disciplines and student services
- ★ [Course Success Rates Dashboard](#) – allows you to research your program's success rates

Detailed information and instructions appear at the end of this form. For help, please contact Karin Spirn at kspirn@laspositascollege.edu.

1. Please describe your program's most important **achievements** in year 24-25.

- In the 2024-2025 academic year, Outreach continued to increase our presence at local high schools and out-of-area high schools by increasing the number of Application/Financial Aid Workshops and outreach presentations offered and completed.
- Outreach collaborated with faculty and all LPC departments to host Las Positas College Preview Night 2024 with 343 registered attendees for prospective students and families.
- In 2024-2025, we provided over 100 campus tours to prospective LPC students, families, middle school, high school, and community groups.
- In collaboration with counseling, Outreach helped coordinate and execute two high school counselor events to strengthen our partnerships and increase awareness about new programs, resources, and updates for prospective students and high school partners.
- Open House and New Hawk Day were two significant events that contributed to increased enrollment and registration in classes and utilized guided pathways.
 - Open House - Saturday, March 29, 2025, we had 387 registered prospective students and families.
 - New Hawk Day – Saturday, April 19, 2025, we had 490 prospective students attend and receive an opportunity for early registration. This event surpassed our expectations, with over 490 students registered and completing their first-semester planning session with counseling. This event helped increase enrollment for Fall 2025.
- During the 2024-2025 school year, the Outreach team attended and coordinated 131 events that included partnerships with CTE, Financial Aid, DSPS, Veterans, Learning Communities, Academic Programs and Student Support Services.
- Built a 2024-2025 Outreach Events calendar that was shared with Staff, Faculty & Administrators at LPC to continue outreach efforts in our community.

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- Created a new campus tour request form on Trumba that simplifies and makes it easier for community members to select and attend upcoming campus tours.
- Continued working with our diverse student support services, academic programs and staff to identify and remove barriers for prospective students to ensure they have the tools and assistance needed to be successful in the application and registration process.

2. Please describe your most important **challenges** in year 24-25.

- With the increased presence and activity of Outreach at the feeder high schools, the requests for campus tours, presentations, application workshops and college and career fairs continue to grow from year to year. Having additional student assistance in providing campus tours to individual families and small groups would be helpful. The demand for outreach is increasing significantly not only in the community but also on campus.

3. What SLO(s) or SAO(s) if any did your program assess or discuss since your last program review? Please describe any findings and planned actions.

- N/A

4. What are your upcoming plans? Please note any ways that these support student achievement and equity.

- Host another New Hawk Day in 2026 to increase enrollment for the Fall 2026-Spring 2027 school year.
- Continue strengthening partnerships with local middle schools and high schools to share about opportunities for students and adult learners.
- Continue working with our diverse student support services, academic programs and staff to identify and remove barriers for prospective students to ensure they have the tools and assistance needed to be successful in the application and registration process.
- Host Open House in Fall 2025 to increase enrollment and partner with academic programs to showcase degrees, certificates, and services available to students.

CTE REPORT (CTE DISCIPLINES ONLY)

1. Does this program continue to meet a labor market demand?

- Yes or No:
- Explanation/evidence:

2. Are there similar programs in the area? If yes, list the programs and their institutions.

- Yes or No:
- Explanation/evidence:

3. Has the program demonstrated effectiveness as measured by the employment and completion success of its students? Provide employment and completion success based on Perkins Core Indicator Report.

- Yes or No:
- Explanation/evidence:

4. Does the program provide opportunities for review and comments by local private industries? Attach most recent Advisory Committee meeting minutes.

- Yes or No:
- Explanation/evidence:

Detailed Instructions and Information

Instructions:

1. Please answer each question with enough detail to present your information, but it doesn't have to be long.
2. If the requested information does not apply to your program, write "Not Applicable."
3. Optional/suggested: Communicate with your dean while completing this document.
4. Send an electronic copy of this completed form to Program Review chair Karin Spirn and your Dean by November 3.
5. Even if you don't have much to report, we want to hear from you, so your voice is part of the college planning process.

Audience: Deans, Vice Presidents of Student Services and Academic Services, All Planning and Allocation Committees. This document will be available to the public.

Uses: This Program Review will inform the audience about your program. It is also used in creating division summaries, determining college planning priorities, and determining the allocation of resources. The final use is to document the fulfillment of accreditation requirements.

Please note: Program Review is NOT a vehicle for making requests. All requests should be made through appropriate processes (e.g., Instructional Equipment Request Process) or directed to your dean or supervisor.

Time Frame: This Program Review should reflect your program status during the 24-25 academic year. It should describe plans starting now and continuing through 2025-26. It is okay to include information outside of these time windows as needed.

Program Review Process: Comprehensive Program Reviews will be completed every three years, in alignment with the SLO/SAO cycle. On the other years, programs will complete an update.

SLO/SAO Process: SLOs and SAOs should be assessed according to a three-year plan, with comprehensive reporting on the third year. For more information, contact SLO chair John Rosen: jrosen@laspositascollege.edu

Equity is a guiding principle. Here is the LPC definition:

Las Positas College will achieve equity by changing the impacts of structural racism, ableism, homophobia, and systematic poverty on student success and access to higher education, achieved through continuous evaluation and improvement of all services. We believe in a high-quality education focused on learning and an inclusive, culturally relevant environment that meets the diverse needs of all our students.

LPC Equity Definition: Equity is parity in student educational outcomes. It places student success and belonging for students of color and disproportionately impacted students at the center of focus.