Student Learning Outcomes Committee Approved Minutes

December 12, 2022| 2:30 PM | Room 2414 & Zoom

SLO Committee   Quorum:

Voting Members:
John Rosen (SLO Chair; BSSL) - P
Liz McWhorter (SLO Support) - P
Kimberly Burks (Student Services) - P
Jennie Graham (STEM) - P
Stuart McElderry (Dean, BSSL) - P
Karin Spirn (A&H) - P
Kristina Whalen (VP) - A

Guests:
Marty Nash
Drew Patterson

This is a hybrid meeting, Room 2414 & Zoom

Call to Order at 2:33 pm	John Rosen

Review and Approval of Agenda	John Rosen

Graham/Spirn/Approved

Review and Approval of Minutes	John Rosen

(November 28, 2022)

Graham/McElderry/Approved

Public Comment (This time is reserved for members of the public to address the SLO Committee. Please limit comments to three minutes. In accordance with the Brown Act, the SLO Committee cannot act on these items.)

Reports

- **Chair's Report**   John Rosen
  - Exchanged emails with SFCC staff (CurricUNET Meta users), who will visit us at the 1/23 SLO Meeting
  - Completed eLumen Coordinator Training: He has some eLumen docs/guides to share.
- **Administrator's Report** – N/A   Kristina Whalen
- **Administrator's Report**   Stuart McElderry
  - He ran some eLumen reports on Faculty Participation. It would be helpful to show the deans how to run reports / read the data (Comes up primarily in part-time faculty evals). It helps to say what is expected and see what is in the data. It would be helpful to show that they have been through this.

SLO Reviews   All Committee Members

Course SLOs

ENG 110 (Craft of the Sentence)
A. Upon completion of ENG 110, the student will be able to write sentences that clarify logical relationships of ideas through use of coordination, subordination, and modifiers.
B. Upon completion of ENG 110, the student will be able to choose vocabulary that successfully communicates the writer's intention to an intended audience.
C. Upon completion of ENG 110, the student will be able to identify subjects, verbs, and modifiers in sentences.
D. Upon completion of ENG 110, the student will be able to describe the effects and uses of punctuation.
E. Upon completion of ENG 110, the student will be able to edit sentences according to the conventions of a chosen genre or style guide.

NENG 210 (Craft of the Sentence)

A. Upon completion of NENG 210, the student will be able to write sentences that clarify logical relationships of ideas through use of coordination, subordination, and modifiers.

B. Upon completion of NENG 210, the student will be able to choose vocabulary that successfully communicates the writer's intention to an intended audience.

C. Upon completion of NENG 210, the student will be able to identify subjects, verbs, and modifiers in sentences.

D. Upon completion of NENG 210, the student will be able to describe the effects and uses of punctuation.

E. Upon completion of NENG 210, the student will be able to edit sentences according to the conventions of a chosen genre or style guide.

Marty Nash presenting.
- Support course for 1A students; it is also a course for community members who want to hone editing skills.
- Did a mirrored version so those who need FinAid can get it. They'll likely offer the noncredit version first.

Committee's Comments:
- No suggested edits from the Committee.

Program SLOs

Marketing Certificate of Achievement

A. Upon completion of the COA in Marketing, students are able to construct a marketing plan that uses ~~using~~ all the elements of the marketing mix and that defines ~~defining~~ a target market.

B. Upon completion of the COA in Marketing, students are able to describe the role of marketing in building and managing customer relationships.

C. Upon completion of the COA in Marketing, students are able to demonstrate an understanding of how marketing fits with the other business disciplines within an organization.

Drew Patterson presenting.
- This is a brand new certificate, accompanying the degree they had before. It was approved by their advisory board. It is stackable -- they all are marketing courses.
- The PSLOs are very marketing-focused.

Committee Comments:
- JG: Do they all have course-level SLOs that could map up to them?
- Per (A):
   > COA → "Certificate of Achievement."
   > Also: Do "marketing mix" or "target market" really need to be proper nouns?
   > KS: The "ing" verbs are correct grammatically, but can be confusing in list format.
- Per (C):
   > Suggested edit: "demonstrate an understanding of how" → "explain how"
- Note: Not yet in eLumen – make sure they are in there (Add "Approved by SLO Committee 12/12/22").

Informational Items
<div align="right">Liz McWhorter, John Rosen</div>

Course Group setup
- You can just look at a group of courses vs. a whole program.
> It cannot be interdisciplinary though.
- This is a two-step process, which we can demonstrate in the Spring.
- Per KS, for ENG 1A: It would be great to be able to do this from an equity perspective.

SLO Coaching
By appointment, via Zoom or in-person

eLumen Monthly Webinar
12/14 @ 12-12:30 pm
Topic: College of the Desert: An Assessment Carol

eLumen Monthly Webinar Recordings
Monthly, various topics
[Webinar - Conferences (elumenconnect.com)](elumenconnect.com)

Good of the Order
- Per KB:
> She and Mike Schwarz are working on the matter of SAOs (PCN). They are trying to find a volunteer to be the PCN SLO Coordinator.
- And then we will need to set up SLO coordinators in eLumen.
It is hard to find reassign time (maybe 1 hour /person).
- Where do we go from here?
- It's good to have a plan and execute it in Spring, per JR
- Per JG:
> She attended the Friday SLO Talk on Competency-Based Learning. The organizer (Jarek) offered to share the chat -- JG reached out and Jarek became interested in chatting with JG about AB 705 / where the pitfalls are / talked about LPC's Math Emporium. So JG ended up talking at last week's Friday SLO Talk. She was also invited to the SLO Symposium.
> Also: She just attended a CMC math conference in Monterey. Good Presentation: Are you personally as equity-minded as you think? Have you ever thought about disaggregating by Pass / No Pass & the demographics and seeing if you have equity gaps? Note: You can have IR run the data.

Adjournment at 3:23 pm by John Rosen
Next Regular Meeting: January 23, 2023
<div align="center">(incl. a CurricUNET Meta Demo by community college users)</div>