

Degree-Granting Programs

Name of Department: Journalism Associate in Arts for Transfer (AA-T)

Complete a separate template for every degree & certificate.

In 2021, Mass Communications officially changed its name to Journalism and Media Studies. Curriculum for all courses had been revised and updated with the new name. This was accomplished in CurricUNET, but changing the SLOs and PLOs in eLumen has not been achieved despite best efforts. Since the SLO project undertaken before the pandemic did not yield good data, the goal is now to review and revise all SLOs and PLOs for JAMS.

	Year 1 (2023-24)		Year 2 (2024-25)		Year 3 (2025-26)	
AA-T	Fall	Spring	Fall	Spring	Fall	Spring
Course	[insert PSLO]	PSLO	PSLO	PSLO	PSLO	PSLO
JAMS 1 Intro to Mass Comm	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three-year plan.	
JAMS 3 Intro to PR	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three-year plan.	
JAMS 11 Intro to Reporting and Newswriting	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three-year plan.	
JAMS 12/ PHTO 72 Intro to PJ	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three-year plan.	
JAMS 21A-B (21C-D and 22) Express and EB		Create SLOs and PLOs		Revise and finalize SLOs and PLOs		Review data; determine focus of next three-year plan.
JAMS 23 Multimedia Reporting		Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three-year plan.

Degree-Granting Programs

Name of Department: Journalism and Media Studies Associate of Arts (AA)

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	Year 1 (2023-24)		Year 2 (2024-25)		Year 3 (2025-26)	
AA-T	Fall	Spring	Fall	Spring	Fall	Spring
Course	[insert PSLO]	PSLO	PSLO	PSLO	PSLO	PSLO
JAMS 1 Intro to Mass Comm	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 2 Intro to Media	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 3 Intro to PR	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 11 Intro to Reporting and Newswriting	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 12/ PHTO 72 Intro to PJ	Create SLO and PLO (coordinate with PHTO)		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 19A-19B/ ENG 19A-19B Journal		Create SLO and PLO (coordinate with ENG)		Revise and finalize SLOs and PLOs		Review data; determine focus of next three- year plan.

JAMS 21A-B (21C-D and 22) Express and EB		Create SLOs and PLOs		Revise and finalize SLOs and PLOs		Review data; determine focus of next three- year plan.
JAMS 23 Multimedia Reporting		Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.
JAMS 24A-24B Naked Magazine		Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.

Degree-Granting Programs

Name of Department: Journalism Certificate of Achievement (CA)

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	Year 1 (2023-24)		Year 2 (2024-25)		Year 3 (2025-26)	
AA-T	Fall	Spring	Fall	Spring	Fall	Spring
Course	[insert PSLO]	PSLO	PSLO	PSLO	PSLO	PSLO
JAMS 1 Intro to Mass Comm	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 2 Intro to Media	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 3 Intro to PR	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 11 Intro to Reporting and Newswriting	Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 12/ PHTO 72 Intro to PJ	Create SLO and PLO (coordinate with PHTO)		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.	
JAMS 19A-19B/ ENG 19A-19B Journal		Create SLO and PLO (coordinate with ENG)		Revise and finalize SLOs and PLOs		Review data; determine focus of next three- year plan.

JAMS 21A-B (21C-D and 22) Express and EB		Create SLOs and PLOs		Revise and finalize SLOs and PLOs		Review data; determine focus of next three- year plan.
JAMS 23 Multimedia Reporting		Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.
JAMS 24A-24B Naked Magazine		Create SLO and PLO		Revise and finalize SLO and PLO		Review data; determine focus of next three- year plan.