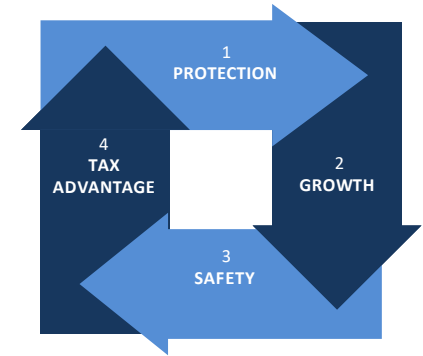


# RULE OF 72

## Compound Interest

The examples below show how much you can earn over time with an investment of \$10,000 at different rates of return starting at age 29.



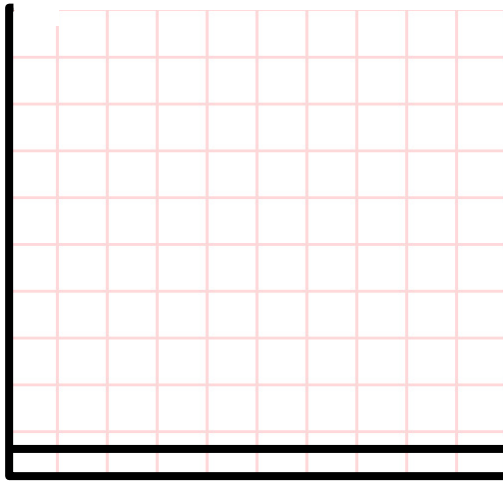
1% Doubles Every 72 YEARS	4% Doubles Every 18 YEARS	6% Doubles Every 12 YEARS	10% Doubles Every 7.2 YEARS
29	29	29	29
\$10,000	\$10,000	\$10,000	\$10,000
101	47	41	36
\$20,000	\$20,000	\$20,000	\$20,000
0	0	0	0

6 The Rule 72 is a mathematical concept that approximates the number of years it will take to double the principal at a constant rate of return. The performance of investments fluctuates over time and, as a result, the actual time it will take an investment to double in value cannot be predicted with any certainty. Additionally, there are no guarantees that any investment or savings program can outpace inflation. All figures are for illustrative purposes only and do not reflect an actual investment in any product.

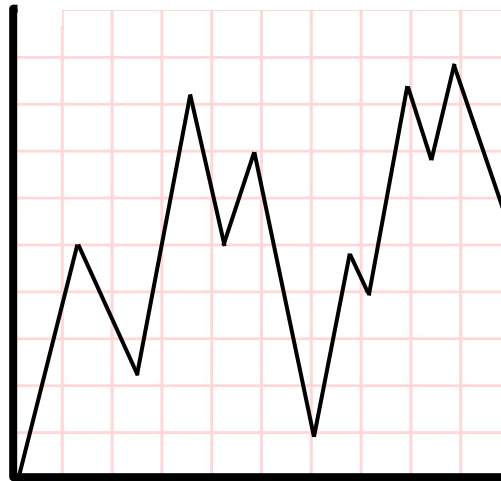
# HOW MONEY GROWS

THERE ARE VARIOUS WAYS TO INVEST YOUR MONEY. HERE, IN BROAD TERMS, ARE THREE OPTIONS: <sup>7</sup>

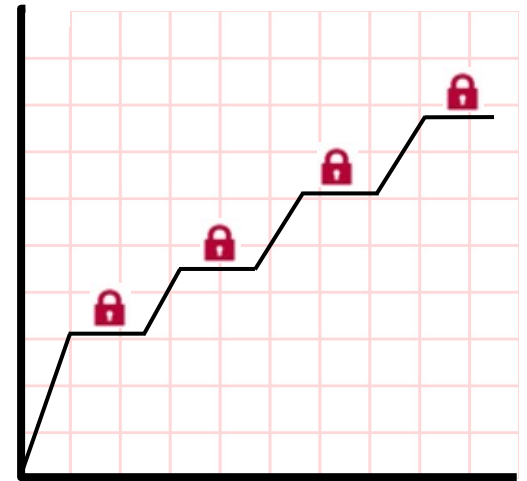
**FIXED**



**VARIABLE**



**INDEXED**



## HOW WOULD YOU LIKE YOUR MONEY TO GROW?

# HOW MONEY GETS TAXED

## TAX NOW

**SAVINGS ACCOUNTS**

**BANK CD's**

**BROKERAGE ACCOUNTS**

**MUTUAL FUNDS**

## TAX LATER

**401(k)/403(b)**

**IRA/SEP IRA**

**ANNUITIES**

**PENSION PLANS**

## TAX ADVANTAGED

**MUNICIPAL BONDS**

**ROTH IRA**

**EXECUTIVE BONUS PLANS**

**CASH ACCUMULATION IN  
AN INSURANCE POLICY**

# FINANCIAL NEEDS ANALYSIS<sup>8</sup>



1

## Increase Cash Flow

Earn additional income  
Manage expenses

4

## Proper Protection

Protect against loss of  
Family Income & Assets

2

## College Planning

Preparing for your  
children's future

5

## Build Wealth

Strive to outpace  
inflation & reduce taxes  
Professional money  
management

3

## Emergency Fund

Save 3-6 months income  
Prepare for possible  
unexpected expenses

6

## Preserve Wealth

Reduce taxation  
Build a family legacy

## WHAT IS MOST IMPORTANT TO YOU?

When investing, there are certain risks, fees and charges, and limitations that one must take into consideration.

<sup>8</sup> The WFG Financial Needs Analysis, developed by World Financial Group, is based on the accuracy and completeness of the data provided by the client. The analysis uses sources that are believed to be reliable and accurate, although they are not guaranteed. Discuss any legal, tax or financial matter with the appropriate professional. Neither the information presented nor any opinion expressed constitutes a solicitation for the purchase or sale of any specific security or financial service.