



Las Positas College

**Discipline Program Review Data Packet**

Fall 2018 to Spring 2023

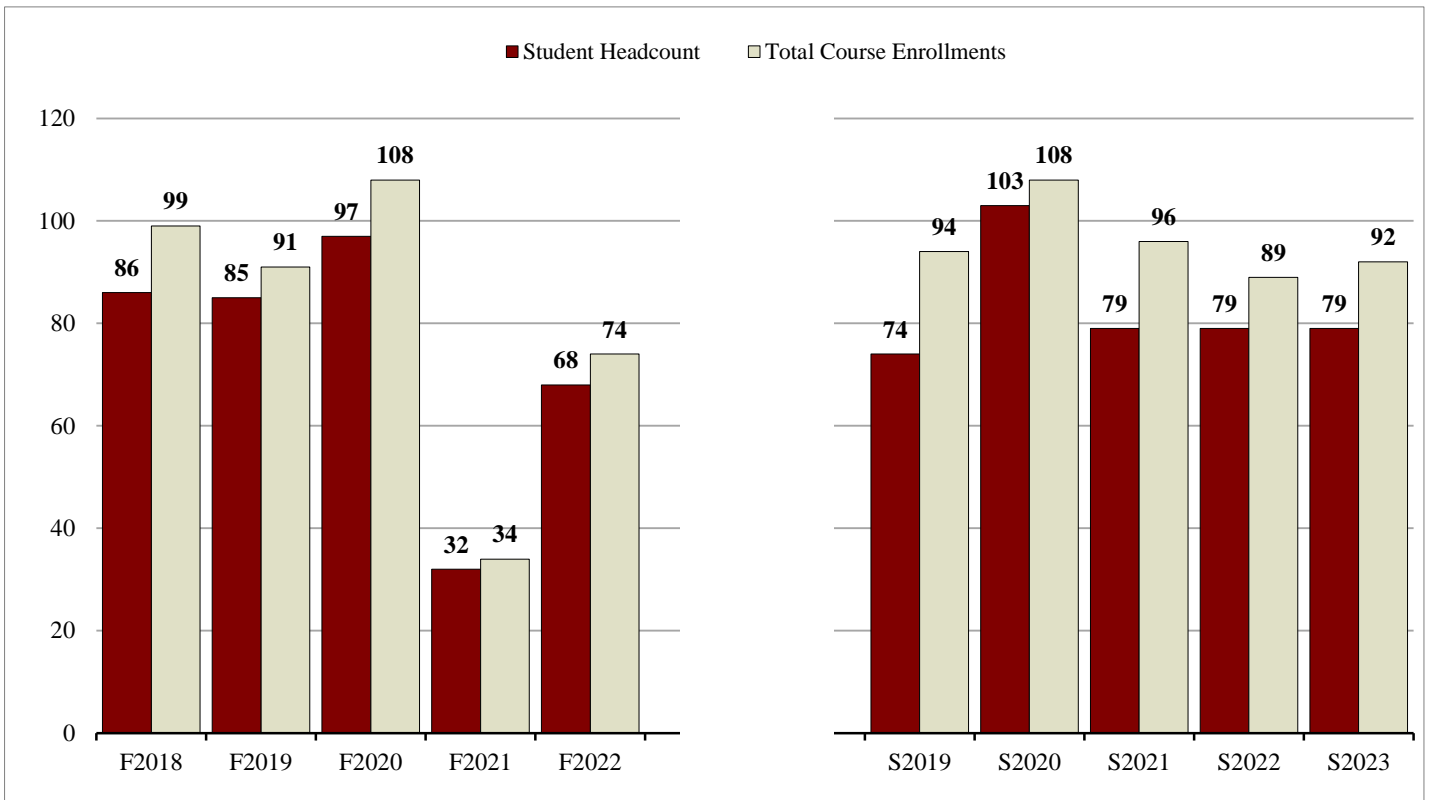
Discipline:

**Journalism and Media Studies (JAMS/MSCM)**

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## Headcount & Enrollment

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Student Headcount	86	85	97	32	68	74	103	79	79	79
Total Course Enrollments	99	91	108	34	74	94	108	96	89	92



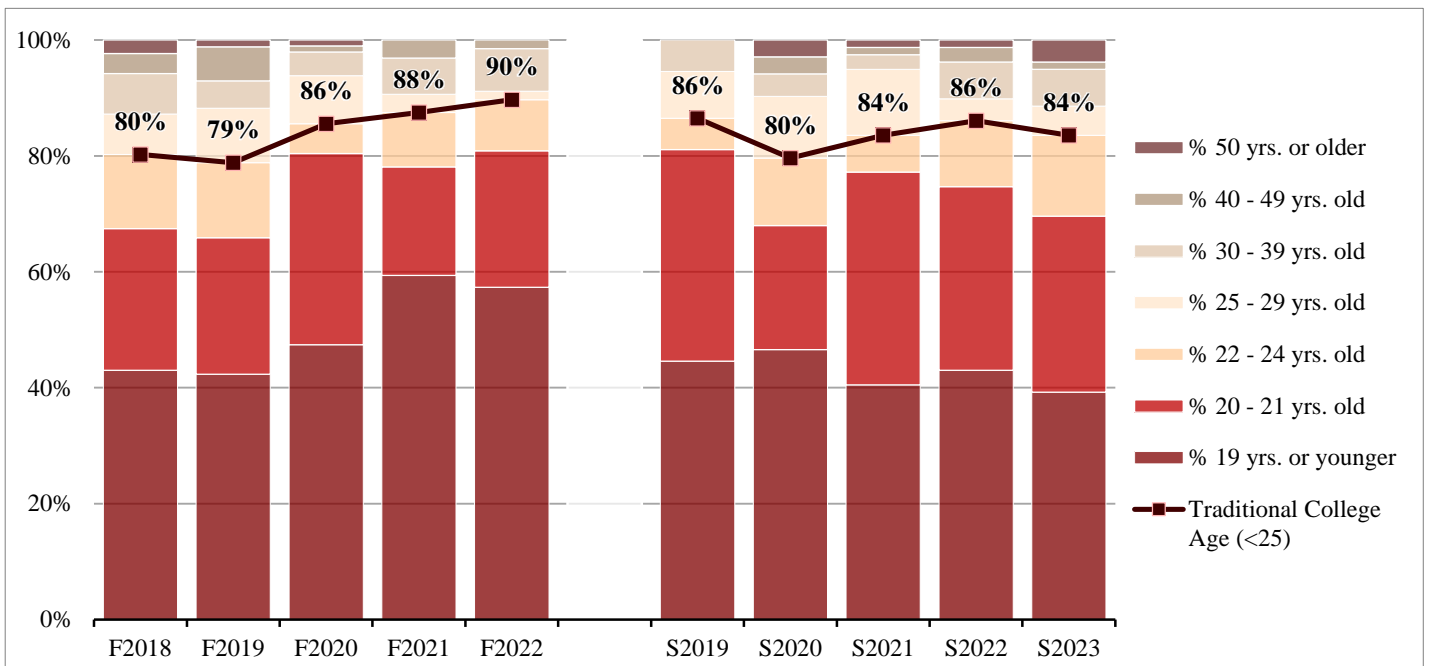
**Definitions:**

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

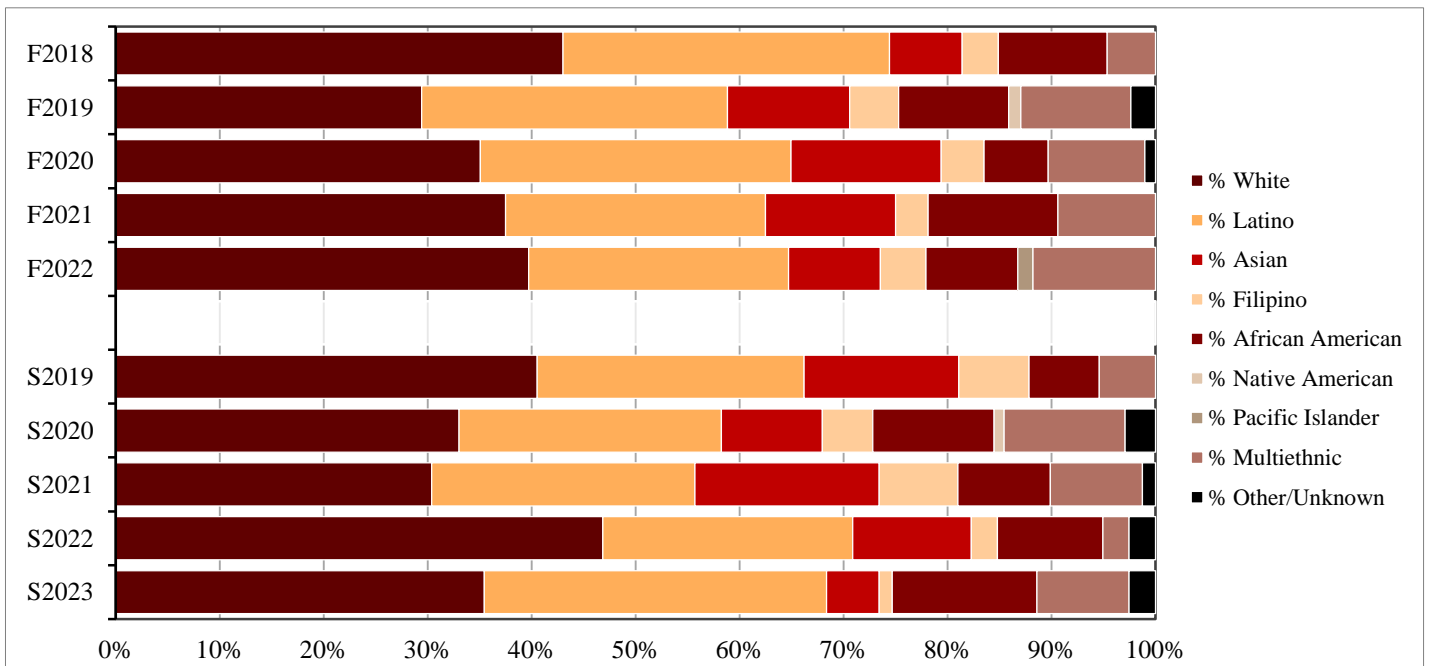
### Student Demographics: Gender & Age

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Female	40	32	49	14	33	30	48	38	34	44
Male	46	52	45	18	33	44	51	40	44	35
19 yrs. or younger	37	36	46	19	39	33	48	32	34	31
20-21 yrs. old	21	20	32	6	16	27	22	29	25	24
22-24 yrs. old	11	11	5	3	6	4	12	5	9	11
25-29 yrs. old	6	8	8	1	1	6	11	9	3	4
30-39 yrs. old	6	4	4	2	5	4	4	2	5	5
40-49 yrs. old	3	5	1	1	1	0	3	1	2	1
50 yrs. or older	2	1	1	0	0	0	3	1	1	3
% Female	47%	38%	52%	44%	50%	41%	48%	49%	44%	56%
% Male	53%	62%	48%	56%	50%	59%	52%	51%	56%	44%
% 19 yrs. or younger	43%	42%	47%	59%	57%	45%	47%	41%	43%	39%
% 20 - 21 yrs. old	24%	24%	33%	19%	24%	36%	21%	37%	32%	30%
% 22 - 24 yrs. old	13%	13%	5%	9%	9%	5%	12%	6%	11%	14%
% 25 - 29 yrs. old	7%	9%	8%	3%	1%	8%	11%	11%	4%	5%
% 30 - 39 yrs. old	7%	5%	4%	6%	7%	5%	4%	3%	6%	6%
% 40 - 49 yrs. old	3%	6%	1%	3%	1%	0%	3%	1%	3%	1%
% 50 yrs. or older	2%	1%	1%	0%	0%	0%	3%	1%	1%	4%



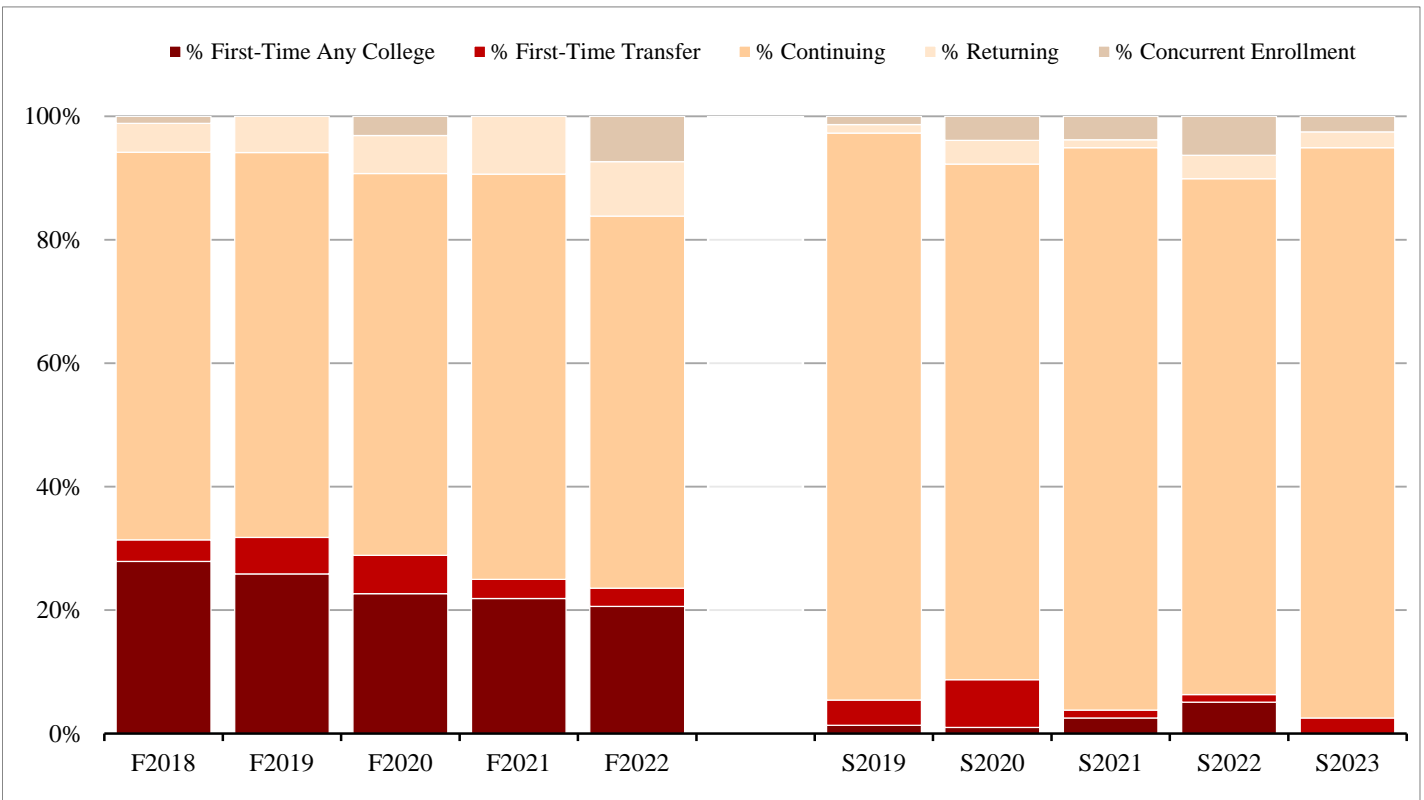
### Student Demographic: Race-Ethnicity

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
African American	9	9	6	4	6	5	12	7	8	11
Asian	6	10	14	4	6	11	10	14	9	4
Filipino	3	4	4	1	3	5	5	6	2	1
Latino	27	25	29	8	17	19	26	20	19	26
Native American	0	1	0	0	0	0	1	0	0	0
Pacific Islander	0	0	0	0	1	0	0	0	0	0
White	37	25	34	12	27	30	34	24	37	28
Multiethnic	4	9	9	3	8	4	12	7	2	7
Other/Unknown	0	2	1	0	0	0	3	1	2	2
% African American	10%	11%	6%	13%	9%	7%	12%	9%	10%	14%
% Asian	7%	12%	14%	13%	9%	15%	10%	18%	11%	5%
% Filipino	3%	5%	4%	3%	4%	7%	5%	8%	3%	1%
% Latino	31%	29%	30%	25%	25%	26%	25%	25%	24%	33%
% Native American	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
% White	43%	29%	35%	38%	40%	41%	33%	30%	47%	35%
% Multiethnic	5%	11%	9%	9%	12%	5%	12%	9%	3%	9%
% Other/Unknown	0%	2%	1%	0%	0%	0%	3%	1%	3%	3%



### Student Enrollment Status

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
First-Time Any College	24	22	22	7	14	1	1	2	4	0
First-Time Transfer	3	5	6	1	2	3	8	1	1	2
Continuing	54	53	60	21	41	68	86	72	66	73
Returning	4	5	6	3	6	1	4	1	3	2
Concurrent Enrollment	1	0	3	0	5	1	4	3	5	2
% First-Time Any College	28%	26%	23%	22%	21%	1%	1%	3%	5%	0%
% First-Time Transfer	3%	6%	6%	3%	3%	4%	8%	1%	1%	3%
% Continuing	63%	62%	62%	66%	60%	92%	83%	91%	84%	92%
% Returning	5%	6%	6%	9%	9%	1%	4%	1%	4%	3%
% Concurrent Enrollment	1%	0%	3%	0%	7%	1%	4%	4%	6%	3%



**Definitions:**

**First-Time Any College:** Students enrolled in college for the first time.

**First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.

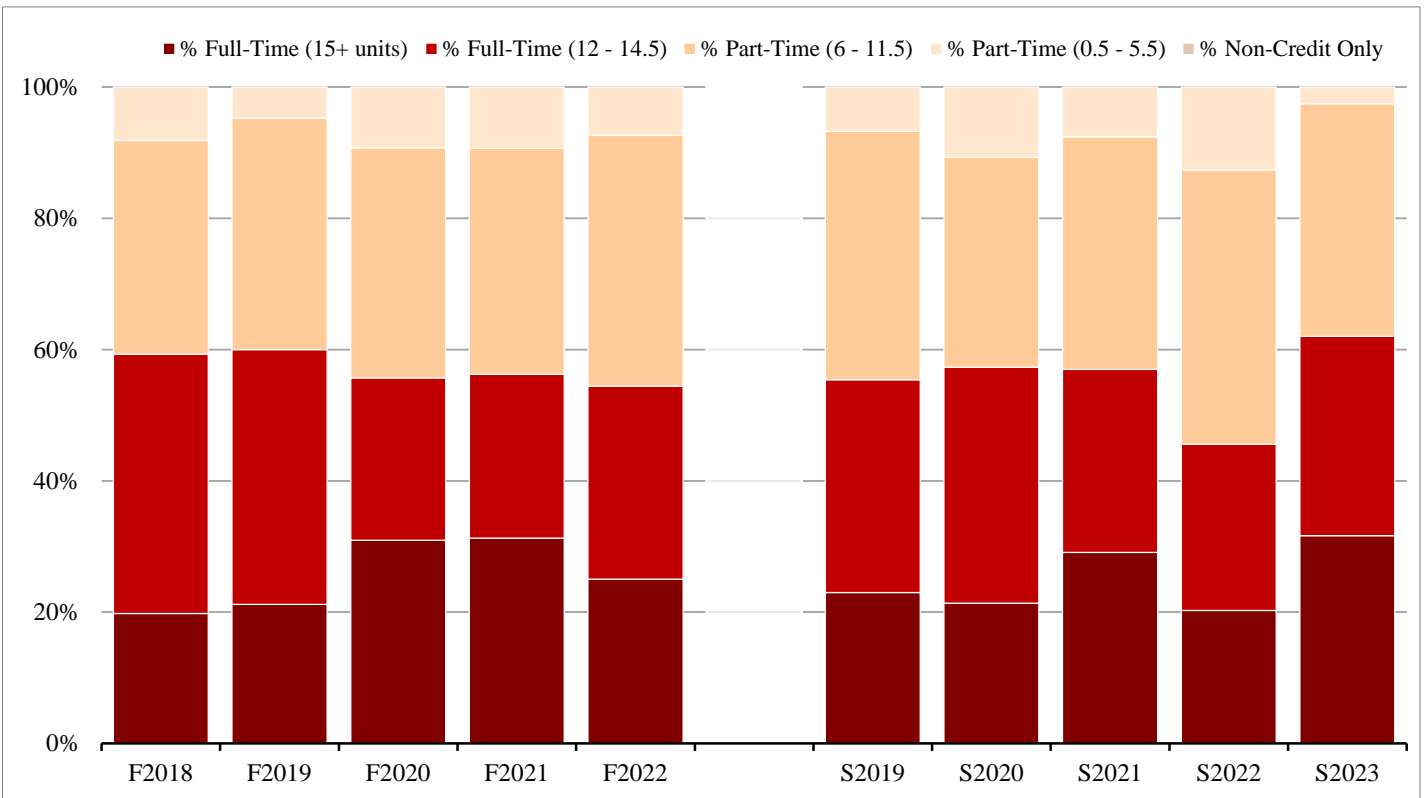
**Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

**Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.

**Concurrent Enrollment:** A special admit student currently enrolled in K-12.

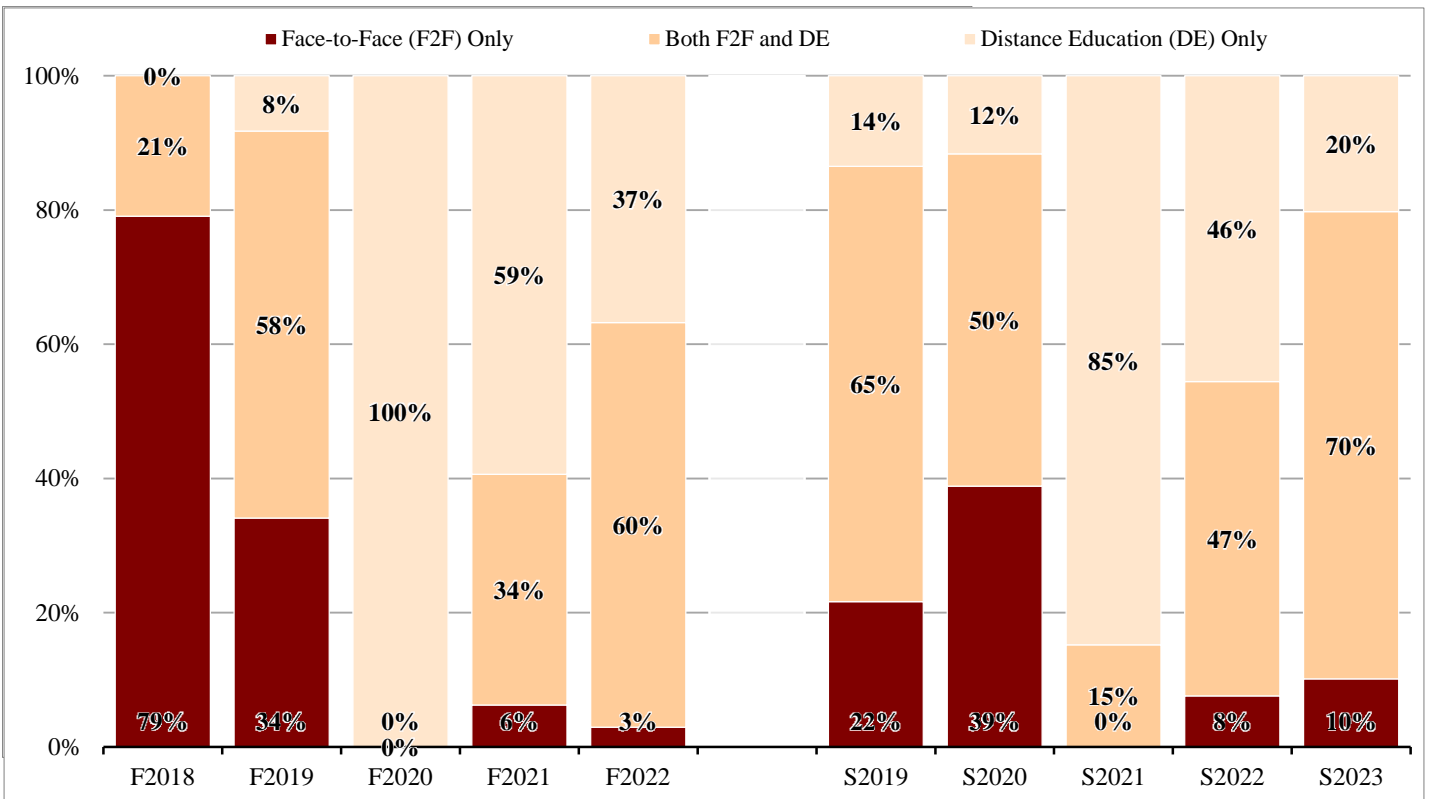
### Student Unit Load

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Full-Time (15+ units)	17	18	30	10	17	17	22	23	16	25
Full-Time (12 - 14.5 units)	34	33	24	8	20	24	37	22	20	24
Part-Time (6 - 11.5 units)	28	30	34	11	26	28	33	28	33	28
Part-Time (0.5 - 5.5 units)	7	4	9	3	5	5	11	6	10	2
Non-Credit Only	0	0	0	0	0	0	0	0	0	0
% Full-Time (15+ units)	20%	21%	31%	31%	25%	23%	21%	29%	20%	32%
% Full-Time (12 - 14.5)	40%	39%	25%	25%	29%	32%	36%	28%	25%	30%
% Part-Time (6 - 11.5)	33%	35%	35%	34%	38%	38%	32%	35%	42%	35%
% Part-Time (0.5 - 5.5)	8%	5%	9%	9%	7%	7%	11%	8%	13%	3%
% Non-Credit Only	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



### Students Using Distance Education

Journalism and Media Studies ( JAMS/MSCM )										
(Categories reflect college-wide coursework)	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Face-to-Face (F2F) Only	68	29	0	2	2	16	40	0	6	8
Both F2F and DE	18	49	0	11	41	48	51	12	37	55
Distance Education (DE) Only	0	7	97	19	25	10	12	67	36	16
% Face-to-Face (F2F) Only	79%	34%	0%	6%	3%	22%	39%	0%	8%	10%
% Both F2F and DE	21%	58%	0%	34%	60%	65%	50%	15%	47%	70%
% Distance Education (DE) Only	0%	8%	100%	59%	37%	14%	12%	85%	46%	20%

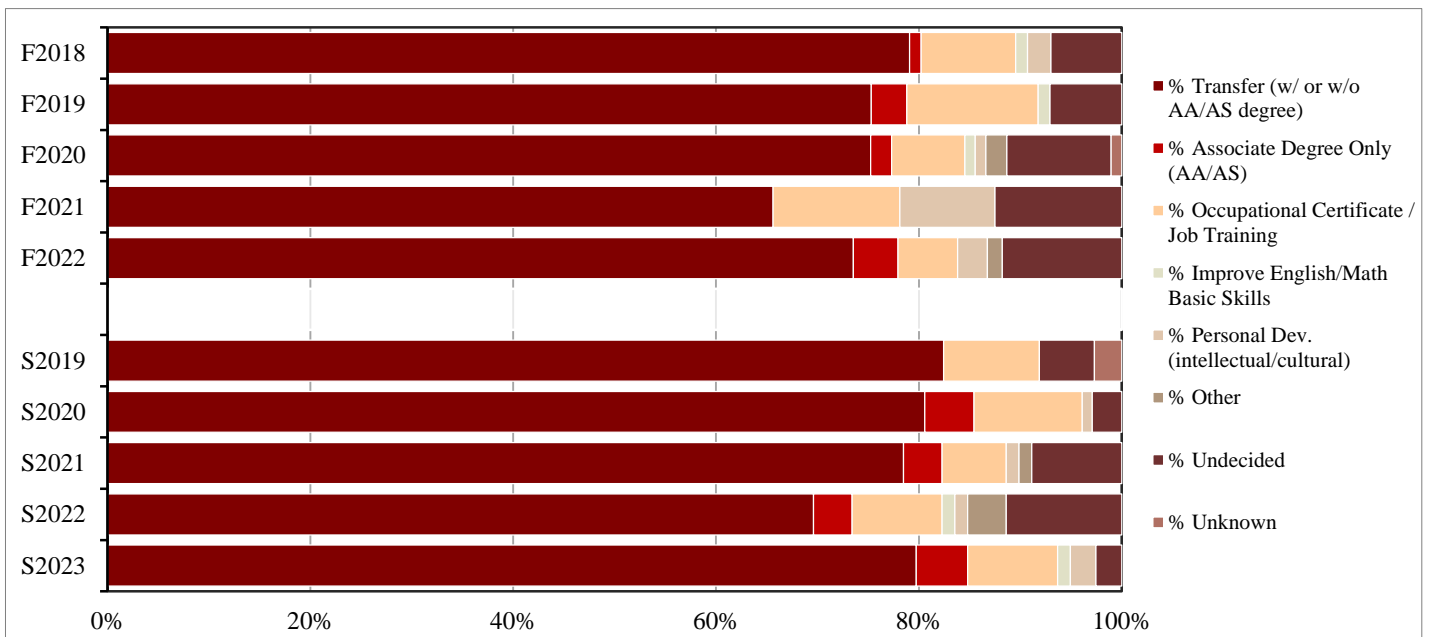


**Definitions:**

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

### Student Educational Goal

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Transfer (w/ or w/o AA/AS degree)	68	64	73	21	50	61	83	62	55	63
Associate Degree Only (AA/AS)	1	3	2	0	3	0	5	3	3	4
Occupational Certificate / Job Training	8	11	7	4	4	7	11	5	7	7
Improve English/Math Basic Skills	1	1	1	0	0	0	0	0	1	1
Personal Development (intellectual/cultural)	2	0	1	3	2	0	1	1	1	2
Other	0	0	2	0	1	0	0	1	3	0
Undecided	6	6	10	4	8	4	3	7	9	2
Unknown	0	0	1	0	0	2	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	79%	75%	75%	66%	74%	82%	81%	78%	70%	80%
% Associate Degree Only (AA/AS)	1%	4%	2%	0%	4%	0%	5%	4%	4%	5%
% Occupational Certificate / Job Training	9%	13%	7%	13%	6%	9%	11%	6%	9%	9%
% Improve English/Math Basic Skills	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%
% Personal Dev. (intellectual/cultural)	2%	0%	1%	9%	3%	0%	1%	1%	1%	3%
% Other	0%	0%	2%	0%	1%	0%	0%	1%	4%	0%
% Undecided	7%	7%	10%	13%	12%	5%	3%	9%	11%	3%
% Unknown	0%	0%	1%	0%	0%	3%	0%	0%	0%	0%



**Definitions:**

**Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

**Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

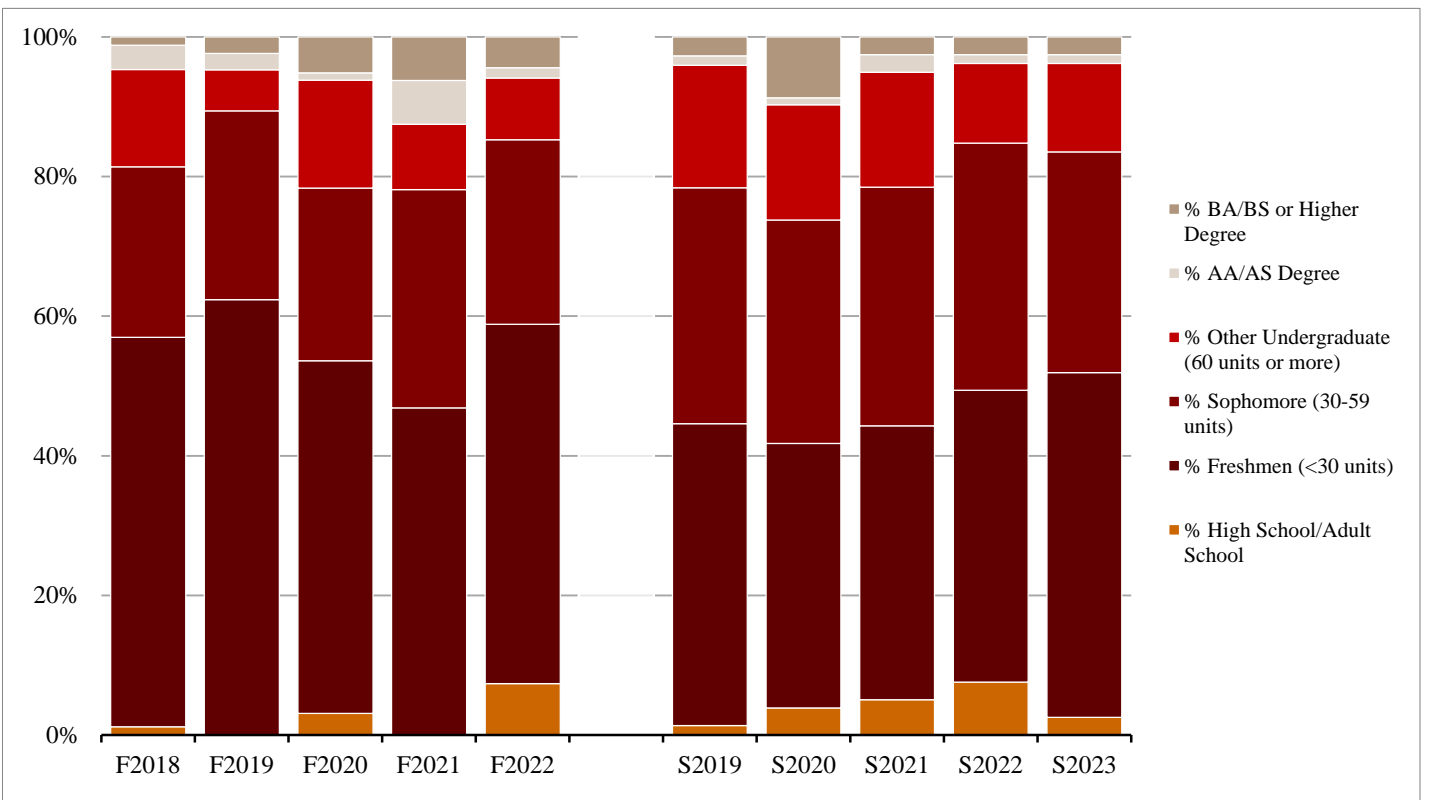
**Personal Development:** Students taking courses for intellectual and/or cultural development.

**Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.



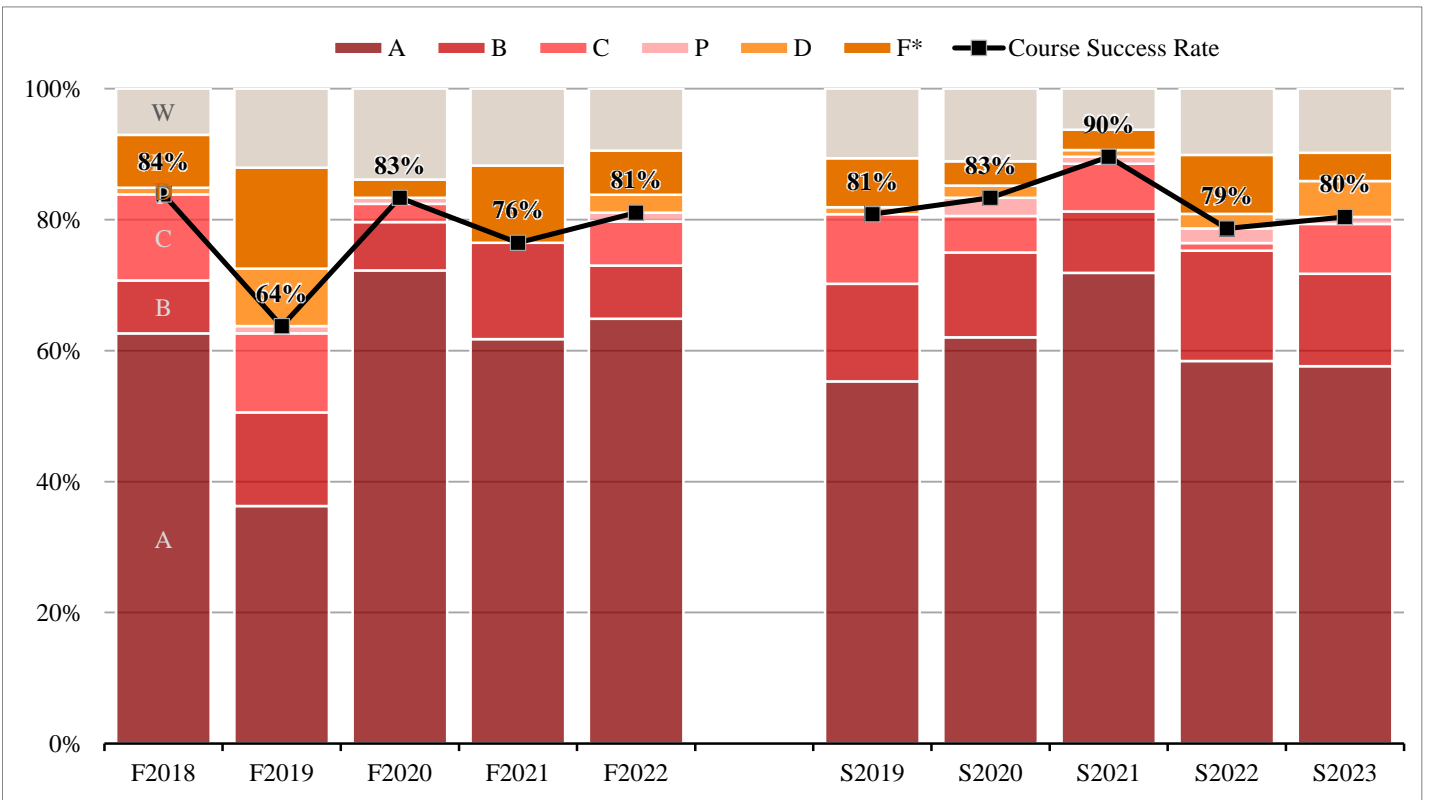
### Highest Educational Level of Students

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
High School/Adult School	1	0	3	0	5	1	4	4	6	2
Freshmen (<30 units)	48	53	49	15	35	32	39	31	33	39
Sophomore (30-59 units)	21	23	24	10	18	25	33	27	28	25
Other Undergraduate (60 units or more)	12	5	15	3	6	13	17	13	9	10
AA/AS Degree	3	2	1	2	1	1	1	2	1	1
BA/BS or Higher Degree	1	2	5	2	3	2	9	2	2	2
% High School/Adult School	1%	0%	3%	0%	7%	1%	4%	5%	8%	3%
% Freshmen (<30 units)	56%	62%	51%	47%	51%	43%	38%	39%	42%	49%
% Sophomore (30-59 units)	24%	27%	25%	31%	26%	34%	32%	34%	35%	32%
% Other Undergraduate (60 units or more)	14%	6%	15%	9%	9%	18%	17%	16%	11%	13%
% AA/AS Degree	3%	2%	1%	6%	1%	1%	1%	3%	1%	1%
% BA/BS or Higher Degree	1%	2%	5%	6%	4%	3%	9%	3%	3%	3%



### Student Performance: Grade Distribution

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
<b>Total Course Enrollments</b>	99	91	108	34	74	94	108	96	89	92
<b>Course Success Rates</b>	84%	64%	83%	76%	81%	81%	83%	90%	79%	80%
A	63%	36%	72%	62%	65%	55%	62%	72%	58%	58%
B	8%	14%	7%	15%	8%	15%	13%	9%	17%	14%
C	13%	12%	3%	0%	7%	11%	6%	7%	1%	8%
P	0%	1%	1%	0%	1%	0%	3%	1%	2%	1%
<b>Course Non-Success Rate</b>	9%	24%	3%	12%	9%	9%	6%	4%	11%	10%
D	1%	9%	0%	0%	3%	1%	2%	1%	2%	5%
F*	8%	15%	3%	12%	7%	7%	4%	3%	9%	4%
<b>Withdrawals (See Note)</b>	7%	12%	14%	12%	9%	11%	11%	6%	10%	10%



**Definitions:**

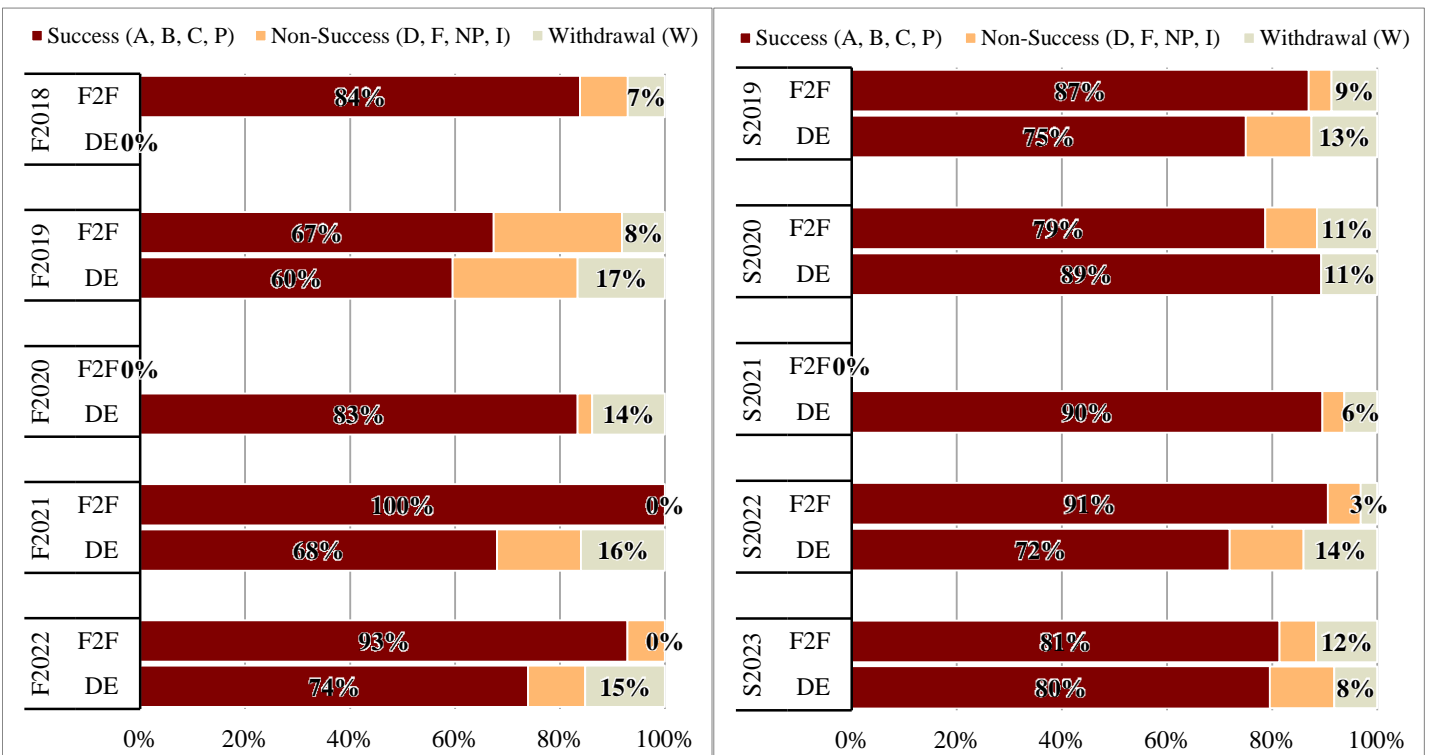
**Course Success Rate:** Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

**Course Non-Success Rate:** Share of course enrollments resulting in a grade of 'D' or F\* (includes: 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP').

**Withdrawals** are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

### Student Performance: Distance Education

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
<b>Total Course Enrollments</b>	99	91	108	34	74	94	108	96	89	92
<b>Face-to-Face (F2F) Sections</b>	99	49	0	9	28	46	61	0	32	43
Success Rates	84%	67%	—	100%	93%	87%	79%	—	91%	81%
Non-Success Rates	9%	24%	—	0%	7%	4%	10%	—	6%	7%
Withdrawals	7%	8%	—	0%	0%	9%	11%	—	3%	12%
<b>Distance Education (DE) Sections</b>	0	42	108	25	46	48	47	96	57	49
Success Rates	—	60%	83%	68%	74%	75%	89%	90%	72%	80%
Non-Success Rates	—	24%	3%	16%	11%	13%	0%	4%	14%	12%
Withdrawals	—	17%	14%	16%	15%	13%	11%	6%	14%	8%



**Definitions:**

**Course Success Rate:** Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

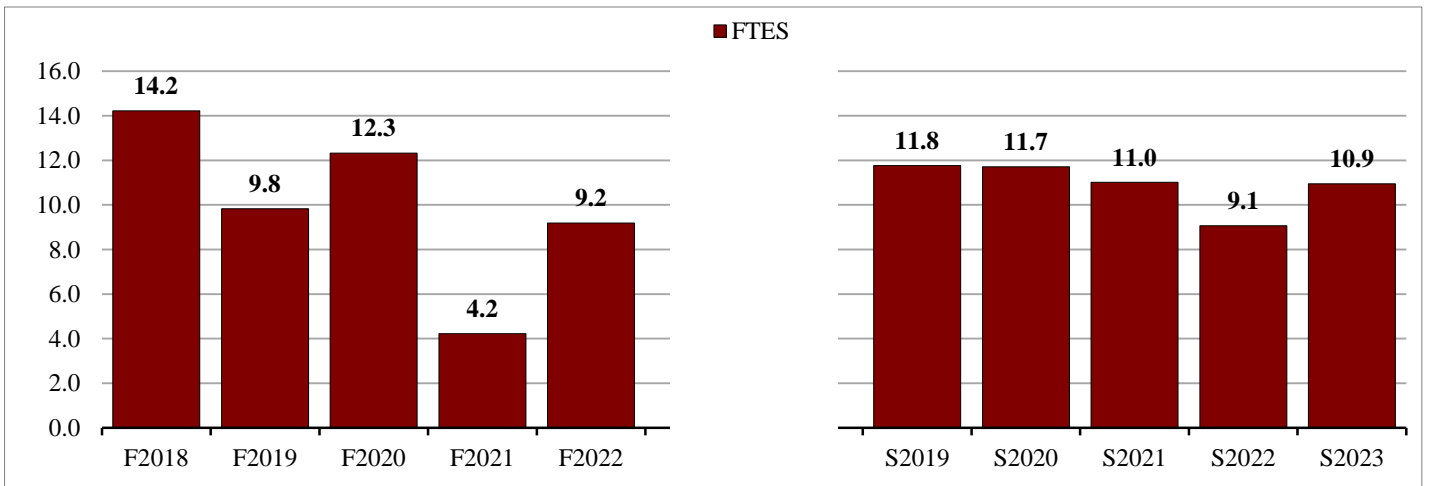
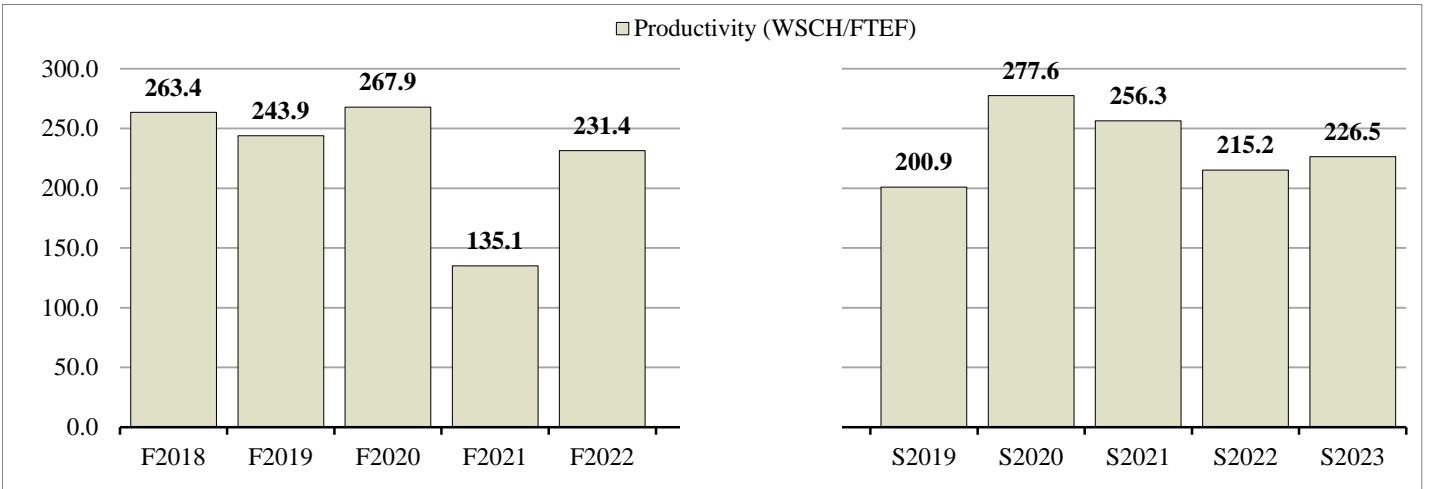
**Course Non-Success Rate:** Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

**Withdrawals** are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

## Enrollment Management: Part 1

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
WSCH	441	298	381	127	283	363	365	337	283	349
FTES	14.2	9.8	12.3	4.2	9.2	11.8	11.7	11.0	9.1	10.9
FTEF	1.7	1.2	1.4	0.9	1.2	1.8	1.3	1.3	1.3	1.5
Productivity (WSCH/FTEF)	263.4	243.9	267.9	135.1	231.4	200.9	277.6	256.3	215.2	226.5



**Definitions:**

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

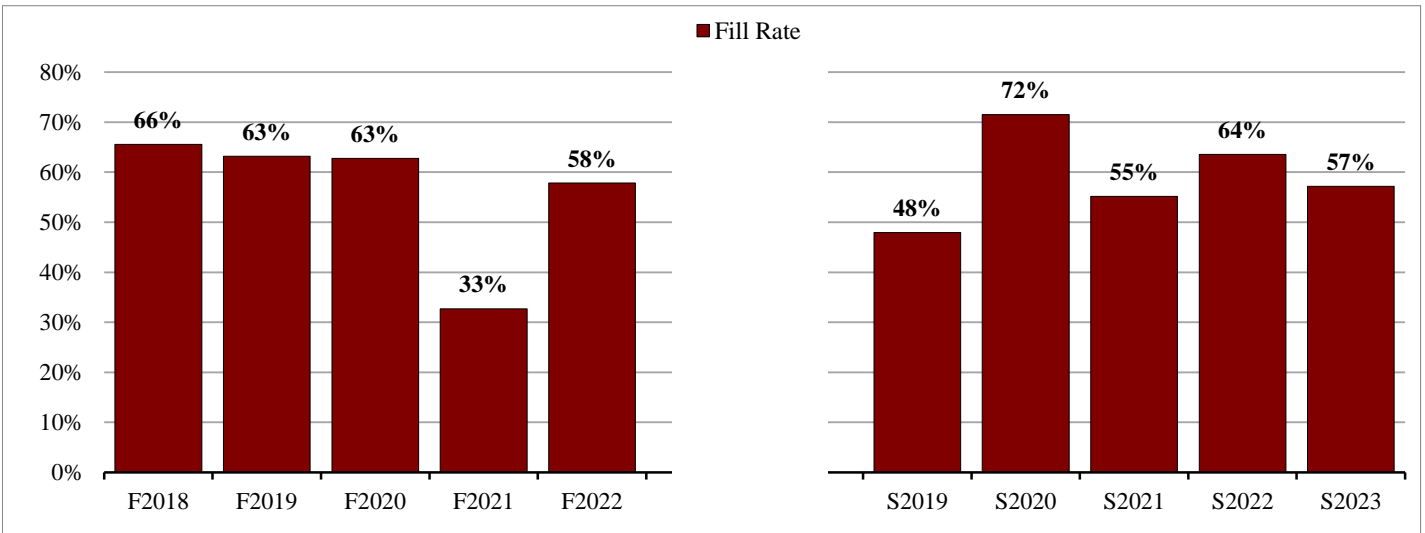
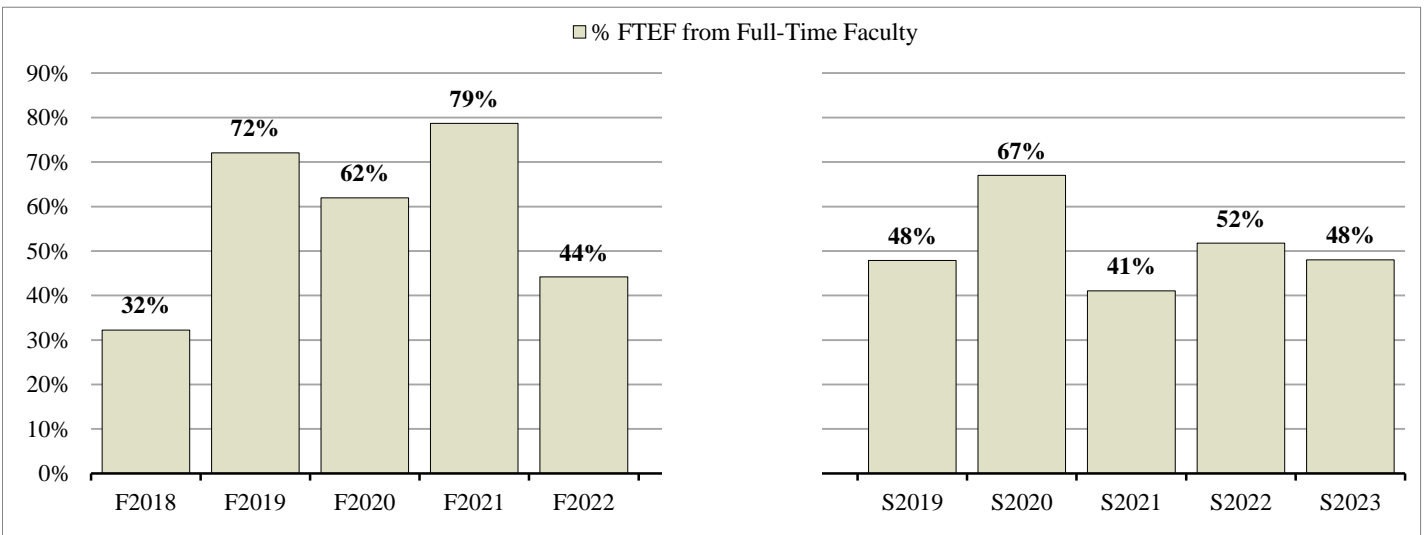
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

## Enrollment Management: Part 2

Journalism and Media Studies ( JAMS/MSCM )										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
FTEF from Full-Time Faculty	0.5	0.9	0.9	0.7	0.5	0.9	0.9	0.5	0.7	0.7
% FTEF from Full-Time Faculty	32%	72%	62%	79%	44%	48%	67%	41%	52%	48%
Enrollments	99	91	108	34	74	94	108	96	89	92
Capacity (seats available)	151	144	172	104	128	196	151	174	140	161
Fill Rate	66%	63%	63%	33%	58%	48%	72%	55%	64%	57%



**Definitions:**

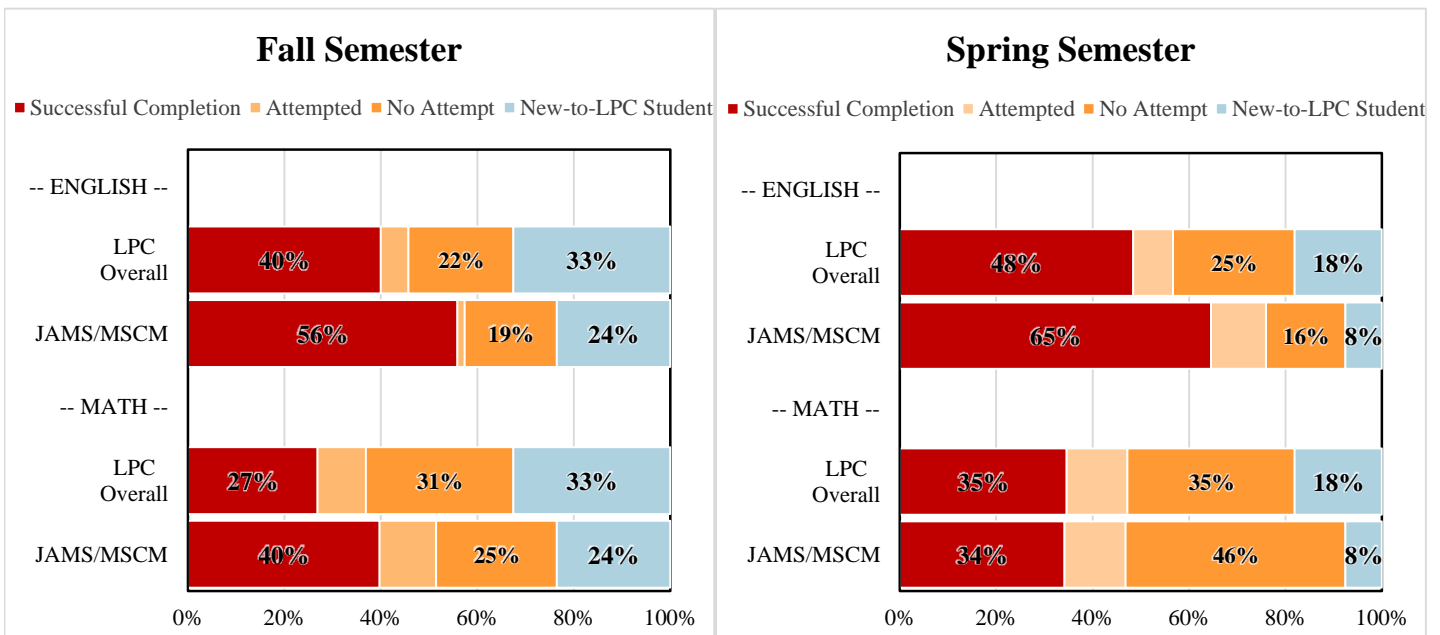
**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

### Prior Experience in English & Math

<i>(English and math status prior to the start of the term)</i>	Fall 2022				Spring 2023			
	JAMS/MSCM		LPC Overall		JAMS/MSCM		LPC Overall	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct
<b>Transfer-level English</b>								
Successful Completion*	38	56%	2,729	40%	51	65%	3,203	48%
Attempted ( <i>not successful</i> )	1	1%	391	6%	9	11%	546	8%
No Attempt	13	19%	1,484	22%	13	16%	1,672	25%
New-to-LPC Student	16	24%	2,221	33%	6	8%	1,197	18%
<b>Transfer-level Math</b>								
Successful Completion*	27	40%	1,835	27%	27	34%	2,288	35%
Attempted ( <i>not successful</i> )	8	12%	683	10%	10	13%	837	13%
No Attempt	17	25%	2,086	31%	36	46%	2,296	35%
New-to-LPC Student	16	24%	2,221	33%	6	8%	1,197	18%



**Definitions:**

**Transfer-Level English:**

- Successful Completion** = earned a passing grade in ENG 1A or 1AEX, or attempted a higher transfer-level course in the sequence in prior terms.
- Attempted (no successful completion)** = attempted ENG 1A or 1AEX in prior terms but did not receive a passing grade.
- No Prior Attempt** = no prior enrollment in transfer-level English within the sequence.
- New LPC Student** = enrollments from students with no for credit enrollments within our district prior to the current term.

**Transfer-Level Math:**

- Successful Completion** = earned a passing grade in a transfer-level math course or attempted a higher transfer-level course in the sequence in prior terms.
- Attempted (no successful completion)** = attempted an entry transfer-level math course in prior terms but did not receive a passing grade.
- No Prior Attempt** = no prior enrollment in transfer-level math within the sequence.
- New-to-LPC Student** = enrollments from students with no for credit enrollments within our district prior to the current term.