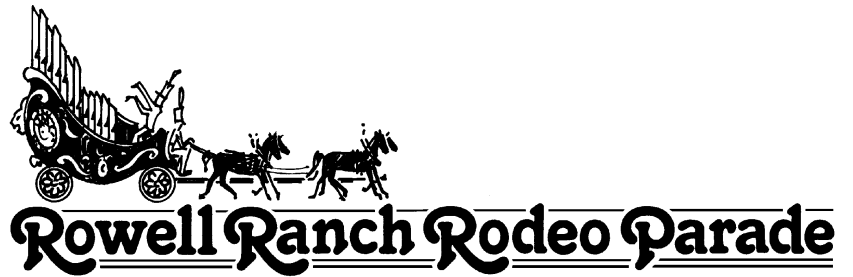


2009



Sponsored By:



Saturday, May 9, 2009

Parade starts at 10 a.m.

This year's theme:

"Castro Valley: Back to the Future"

Entry Deadline: April 23, 2009

(Entry fees are double after April 23)

Judging: Pacific Coast Judges Association
California State Horseman's Association

Rowell Ranch Rodeo Parade

Parade Coordinator

P.O. Box 2117

Castro Valley, CA 94546



Schedule of Events



Rowell Ranch Rodeo Parade

Saturday, May 9, 2009

Theme: "Castro Valley: Back to the Future"

Carousels around Castro Valley Boulevard

Entry deadline: April 23rd

(Entry fees are double after April 23rd)

**Award presentation immediately following the parade at BART Parking Lot
with free lunch provided to parade participants**

Located at Norbridge and Redwood Road

(Awards given for 1st, 2nd, 3rd, Equestrian and Non-Equestrian Sweepstakes)

Chili Cookoff

Friday, May 8th

5:00 p.m.

Rowell Ranch Rodeo Grounds
Dublin Canyon Rd.

Pancake Breakfast

May 9th (before the parade)

7 a.m. – 10 a.m.

Fire Station on San Miguel

Carnival

Saturday, May 9th

12 noon

Rowell Ranch Rodeo Grounds
Dublin Canyon Rd.

Rodeo

Saturday, May 16th & Sunday, May 17th

Grand Entry: 1:30 p.m.

Rowell Ranch Rodeo Park

2009 ENTRY CATEGORIES

FLOATS

- 1 Amateur - Local
- 2 Amateur - Out of Town
- 3 Students
- 4 Commercial

MUSICAL UNITS

- 5 High School Bands
- 6 Elementary, Jr. High Bands
- 7 Mobile
- 8 Open

VISUAL UNITS

Drill Team

- 9 Open

Color Guard

- 10 Open

I.D. Unit

- 11 Open

Twirling

- 12 Drum Major (Open)

EQUESTRIAN

- 13 Working Western (Open)
- 14 Fancy Dressed Western (Open)
- 15 Pony/Horse Drawn Vehicle
- 16 Mounted Group (Open)
- 17 Mounted Color Guard
- 18 Sheriff's Posse (Open)
- 19 Novelty Horse, Costume
- 20 Non-competitive (Open)
- 21 Parade Horse
- 22 Indian Costume
- 23 Matched Pair
- 24 Future Horseman (Open) age 1-8 years
- 25 Charro
- 26 Charra
- 27 Vaguero

COMMUNITY

- 28 Novelty Sr. (14 yrs & over)
- 29 Novelty Jr. (13 yrs & younger)
- 30 Clowns (Individual)
- 31 Clowns (Group)
- 32 Misc.
- 33 Misc. Sports

VEHICLES

- 34 Antique Fire Engines
- 35 Antique & Classic Cars & Trucks
- 36 Car Clubs
- 37 Antique Military Vehicle

For questions call: Dave Fichter at (510) 583-9519 or email: RRRParade@aol.com

PARADE RULES FOR 2009

EACH VEHICLE CONSTITUTES AN ENTRY. PARADE STARTS PROMPTLY AT 10 A.M. SATURDAY, May 9

For the fun and safety of everyone, it is important that you listen to our marshals and follow the rules below. Thank you for participating in this year's parade.

1. THIS IS AN ALL-FORWARD-MOTION PARADE. Performing groups should choreograph routines to maintain forward motion at the parade pace. No slow cadences allowed. Any unit that stalls the parade will be given penalty points. Maximum of 1 minute will be allowed to perform in the 100' reviewing area.
2. ENTRY NUMBER CARDS will be handed out at the assigned staging areas. You will be notified of your number and receive a map indicating assigned staging area in the mail approximately May 2nd. Number card must be displayed on the FRONT LEFT side of the float or leader in marching unit, or on the left leg or stirrup of mounted entrant.
3. ALL NON-EQUESTRIAN ENTRIES must be in lineup position by 8:00am. Any late arrivals will be placed at the end of the parade.
4. **YOUR PARTICIPATION IN NEXT YEAR'S PARADE WILL BE DENIED IF YOUR GROUP IS IDENTIFIED AS HAVING IGNORED THESE REQUESTS.**

ENTRIES CAN BE DISQUALIFIED FOR:

- A) Dropping back 50 feet from preceding entry, or closing in less than 25 feet.
 - B) Not completing entire parade route.
 - C) Throwing objects from float or vehicles, including candy.
 - D) Shooting off firearms.
 - E) Refusing to obey parade marshals or police.
 - F) Non-Equestrian and Equestrian entries must stay in their designated staging areas.
5. **Penalty Points:**
Points Violation
5 Delay of Parade
5 Equestrian units arriving late for judging
10 Non-compliance of forward motion throughout entire parade route
10 Not finishing under starting power
10 Unauthorized change of parade starting order
 6. FLOAT ENTRIES AND DECORATED CARS must have flame retardant materials or chemically treated decorations. NO SMOKING WHILE ON ROUTE! Motorized units must carry ABC fire extinguishers. No open flames on or around floats.
 7. EACH VEHICLE must register and pay as a separate entry. Car clubs must drive 2-cars wide. Car clubs are limited to eight entries; additional vehicles require additional fees.
 8. PLEASE CHOOSE A PARADE CLASSIFICATION to be judged. Should you fail to do so, the Parade Committee will classify you as #20, Non-Competitive (Open).
 9. ALL UNITS MUST PERFORM THROUGHOUT THE PARADE ROUTE and complete the entire parade route. Any time a unit is pulled off the parade route, it is to remain there until the end of the parade.
 10. ENTRIES OR PARTICIPANTS INVOLVING VEHICLES OR ANIMALS must, at all times, maintain control of such vehicles or animals. For safety reasons, all people and animals on vehicles must be secured.
 11. ANYONE UNDER EIGHTEEN YEARS OLD must be accompanied by a person eighteen years old or older.
 12. EQUESTRIAN UNITS must be ready for the pre-judging portion at 8:00 am or will be judged as is and be penalized.
 13. UNITS WITH SOUND or unusual noise will maintain volume at a level low enough so as not to interfere with other units. No loud noise makers that could scare horses.
 14. POLITICAL ENTRIES will be accepted.
 15. "JUNIOR" CATEGORY is 13 years and younger.
* EQUESTRIAN ENTRIES: Junior is 17 years and younger.
 16. "SENIOR" CATEGORY is 14 years and older. One 14 year old in a group constitutes a senior unit.
 17. All commercial entries should be decorated.
 18. All Entrants shall comply with parade First Amendment rights guidelines

— ALCOHOLIC BEVERAGES PROHIBITED —

The California State Horsemen Association Rules will apply to all mounted entries. California Drum and Drill rules apply to all marching units. American Legion competitive flag code will apply to all color guards and/or flag lines. Parade sanctioned by Parade Sponsors of Northern California, Inc. The Rowell Ranch Rodeo Parade Committee reserves the right to refuse any entrant's parade participation if the entry is in poor taste, obnoxious or illegal in any manner or that misrepresents the conditions of original acceptance.

ROWELL RANCH RODEO PARADE, SATURDAY, May 9th

For questions call: Dave Fichter at (510) 583-9519 or email: RRRParade@aol.com.

Parade Entry Blank

Deadline for Entry is April 23, 2009 (Entry Fees are double after April 23rd)

Person to contact: _____ Phone # _____
Please provide your Email: _____ Cell Phone # _____
Address: _____ City _____ Zip _____
Who will be your supervising contact on parade day? _____

ENTRY INFO:

What is the name of the group /organization/band name/entry/etc.? _____
Is this a school entry? Y/N What is the school name? _____
Is this a commercial entry? Y/N What is the sponsor's name? _____
What is the entry category? _____ (required)
Does the entry have special requirements (not near music, next to another entry, etc.) _____

BANDS:

Is the band marching? Y/N How many in the band? _____ Is the band riding on a vehicle? Y/N
What is the total length of the parade vehicle(s)? _____ Will the group arrive at the parade by bus? Y/N How many buses? _____

EQUESTRIAN:

How many in the entry? _____ Is the entry horsedrawn? Y/N

GENERAL:

Will the entry have a vehicle? Y/N How many vehicles? _____ What is the total est. length of vehicles? _____
Will the entry have people walking? Y/N How many walking? _____ What is the age range of walkers? _____
Does the entry have music/sound? Y/N

ANNOUNCERS COMMENTS: (Specify your desired introduction. You must complete this section to be included in the parade script. Use additional page if necessary, MAXIMUM 100 WORDS.
No late script changes will be accepted. Business Mention is considered a commercial entry)

Application **MUST** be signed (IF UNDER 18 YEARS, SIGNATURE OF PARENT OR GUARDIAN REQUIRED)

I, the undersigned, hereby enclose my entry fee of \$25 {\$100 Commercial, \$100 Political. Car clubs up to eight cars are \$50; each additional car requires a \$15 fee per vehicle}, payable to R.R.R.P. and enter the Rowell Ranch Rodeo Parade at my own risk. Entry fees are doubled after April 23, 2009.

I acknowledge that parading involving horseback riding is an activity which carries inherent risks of injury and damage to myself, my vehicle or horse and property. I KNOWINGLY ASSUME ALL RISKS, WHETHER KNOWN OR UNKNOWN, OF ENTERING THIS PARADE.

I release and hold harmless the Castro Valley Chamber of Commerce, the Rotary Club of Castro Valley, the California Horseman's Association, the Rowell Ranch Rodeo Association, Alameda County and all County Agencies and Organizations and their officers, the California Highway Patrol and its officers, Bay Area Rapid Transit and the employees and agents of all above from any claim, cost, demand, suit, loss, expense or liability occasioned by me, my horse(s), or equipment, FOR ANY ACT OF NEGLIGENCE OR WANT OR ORDINARY CARE ON THE PART OF ANY OF THESE ORGANIZATIONS OR ANY OF THEIR AGENTS. In consideration of my participation in this event, I waive, release and discharge the above organizations, their directors, officers, agents and members, their representatives, heirs, executors and assigns from any and all claim or liability for injury or damage to myself, my animals or my property arising out of my participation; and I further release and hold harmless to the above said organizations and committees the use of any and all images, video or photographs of my participation in the parade for public review, promotional and advertising purposes. This agreement is binding on my executors, heirs and assigns.

I agree that I will defend, indemnify and hold harmless all named entities, its officers, directors, members and agents against all claims, demands, and causes of action, including court costs and actual attorneys fees, arising from any proceeding or lawsuit brought by or prosecuted for my benefit, in which this release is upheld.

I acknowledge that I have read this Release of Liability and know and understand its contents. I acknowledge that I have read the parade rules and know and understand their contents.

Signature: _____ Date: _____
if participant is a minor, parent or guardian MUST sign below

Address: _____ Phone #: _____

PARENT OR LEGAL GUARDIAN MUST SIGN FOR MINOR CHILDREN BELOW

I, the undersigned parent or guardian of _____ in consideration of my child's participation in the event, agree that the terms and conditions of the Release of Liability shall be binding as to damage or injury to my child, his or her animals and property, arising out of his or her participation in the event.

I acknowledge that I have read this Release of Liability and know and understand its contents.

Signature: _____ Date: _____

Address: _____ Phone #: _____

Applications can be dropped off at: Castro Valley Chamber of Commerce, 3467 Castro Valley Blvd.; Rowell's Saddlery, 3473 Castro Valley Blvd.

Applications can be mailed to: Rowell Ranch Rodeo Parade Committee, P.O. Box 2117, Castro Valley, CA 94546

For questions call: Dave Fichter at (510) 583-9519 or email: RRRParade@aol.com.